Hanqi(Alisa) Zhang

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South Quadrangle 8619 Huber House, 600 E. Madison, MI, Ann Arbor
Sophomore student at the University of Michigan with great leadership and organizational skills

Education

University of Michigan at Ann Arbor   *Sep 2019 - May 2022*
Bachelor of Science in Data Science College of Literature, Science, and the Arts   *MI, Ann Arbor*

University of Wisconsin-Madison   *Sep 2018 - May 2019*
College of Letters & Science   *WI, Madison*
- GPA: 4.0 / 4.0 (Dean's List)

Work Experience & Internship

ThriveCash   *Nov 2019 - Present*
Growth Marketing Associate at University of Michigan , Marketing Department   *MI, Ann Arbor*
- Managed daily administrative tasks to ensure the marketing runs smoothly on campus;
- Conducted campus market research to identify new revenue marketing opportunities;
- Gathered and analyzed consumer behavior data to create better marketing techniques as a university ambassador.

University of Michigan at Ann-Arbor   *Oct 2019 - Present*
Research Assistant , Department of Physics   *MI, Ann Arbor*
- Communicated with 5 members in advance to ensured the logistics of the whole team, checking equipment and data entry;
- Performed data mining by R to analyze the patterns of students' grade in physics 140;
- Designed surveys by Qualtrics to invite physics 140 students to participate in the interview process.

ShineWing Certified Public Accountants' Firm   *Jun 2019 - Sep 2019*
Internal Auditing Intern , Auditing Department   *Beijing, China*
- Accounted for the integrity of 30+ financial statements to provide basis for the investors;
- Oversaw trend analysis of intercompany accounts, cash, A/R & A/P, sales and payroll and completed corresponding journal entries over a 14-day month-end close process to enhance the accuracy of the company's reported financial results and ensure compliance with generally accepted accounting principles (GAAP);
- Prepared and analyzed 50+ audit working papers, monthly journal entries as well as the cash flow, balance sheet, income statement, and trial balance financial statements and earnings per share calculations in Microsoft Excel;
- Coordinated the provision of information to external auditors at interim and annual audits.

University of Wisconsin-Madison   *Mar 2019 - May 2019*
Research Assistant , Department of Computer Science   *Madison, WI*
- Collected the sample students' score from the CSV database through Python Notebook to hypothesize the relationship between teaching language and students' C++ learning outcome;
- Processed the data using Python for sorting, eliminating duplicates, and statistics and displayed data charts and graphs by using SQL;
- Utilized the grounded theory to analyze 200+ qualitative students' feedback and researched theoretical background to support that students are more comfortable with bilingual teaching;
- Published a 7000-word paper at ICER Conference and was cited 10+ times.

China Citic Bank   *Jul 2018 - Aug 2018*
Intern   *Jinan, China*
- Sold clients a full range of retail products and services, such as deposit accounts, loans, credit cards, safe deposit boxes, to meet and exceed 20% established sales goals and support overall district, branch and individual sales objectives;
- Learned to use the IT system of the company by communicating with other teammates and reported daily profits to the IT management system;
- Planned the structure of an internship graduation ceremony and allocated 15+ performers, resulting in an award "Best Team Leader."

Leadership Experience

Annappella A Cappella   *Sep 2019 - Present*
Public Relationship Specialist   *Ann Arbor, MI*
- Raised funds of $500+ by calling 5 patron groups;
- Sought the opportunity to perform for our student organizations by consulting with other student organizations;
- Reserved rooms every week to ensure weekly meeting and rehearsal.

Youth Fusion (Non-profit)   *Sep 2018 - Aug 2019*
Co-Founder & Leader   *Beijing & Remote*
- Initiated a conference on education inequality with 10 other teammates in Beijing China, calling on 100+ volunteering participants to share their volunteering experience and to network with each other;
- Contacted 10+ volunteering organizations and consulted each on their role in online teaching website through remote informational interviews;
- Evaluated group members' research on teaching skills and formulated a framework of online teaching website to train new volunteers.

SKILLS & Courseworks

- **Skills:** Chinese(Native); English(Fluent); Vocal Music; Python Programming; HTML; SQL/Database Programming; Language R
- **Coursework:** Introduction to Statistics and Data Analysis; Calculus I-III; Micro & Macroeconomics; General Business(Topics including Accounting, Finance, Business Law etc.); Women's Study