Sameer Ali

DLF Phase 3, Gurgaon (Haryana)

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CAREER SUMMARY

Professional with 5.5 years of total experience, including **3 years in Data Analysis**. Expertise in advanced data analysis, data visualization, data modelling, and data reporting. Proficient in **SQL, Excel, Power BI, Tableau, Python, Alteryx, SAS, and Statistics**. Skilled in handling large and complex datasets, optimizing data processes, and delivering clear, actionable insights through interactive reports and dashboards.

TECHNICAL SKILLS

- **SQL Server**
- **Power BI**
- **Advance Excel**
- **Tableau**
- **Python**
- **Alteryx**
- **SAS**
- **Salesforce**
- **Statistics**

WORK EXPERIENCE

Data Analyst
iTech Mission Private Limited (iTM)   **Sept 2024 - Present**

- Analyzed and processed data for prominent organizations such as the World Bank, UNICEF, UNESCO, WHO.
- Used **Power BI** for data cleaning, data pre-processing and imported data to server for 15+ projects.
- Applied statistical techniques using **Python** and **Advance Excel** to interpret trends and forecast outcomes.
- Assisted in design and implementation of apps, improving efficiency and performance across 10+ projects.

Contact Centre Associate
Webhelp Ind Pvt Ltd   **Oct 2020 - Sep 2024**

- Partnered with HR, Marketing, and Operations to cut attrition 15%, boost engagement 10%, increase conversions 7%, and reduce refund time 20%.
- Developed **Power BI** dashboards to track key metrics like attrition, marketing strategies, and customer feedback.
- Used **SQL** and **Excel** to clean and analyze 8M+ records, that led to a 12% improvement in operational efficiency.
- Leveraged **Python** to identify and visualize data trends, providing insights into contact center performance.

Representative
Concentrix Daksh Pvt Ltd   **Aug 2019 - Oct 2020**

- Troubleshot and resolved customer complaints efficiently to ensure high satisfaction levels.

Data Science Intern
TrainingYA institute for Data Science   **Mar 2019 - Aug 2019**

- Analyzed and cleaned 500K+ records using **SQL**, **Excel**, and **Alteryx**, improving data quality for predictive modeling.
- Created 12+ dashboards in **Power BI/Tableau**, improving decision-making by 40%.
- Built **ML models** in **Python**, increasing prediction accuracy by 15%.

Representative
Concentrix Daksh Pvt Ltd   **Sept 2018 - Mar 2019**

- Maintained extensive product knowledge to deliver accurate and helpful information to customers.

EDUCATION

Bundelkhand University, Jhansi (U.P) - Regular

Bachelors of Commerce **May 2014 - May 2017**

Christ the King College, Jhansi (U.P)

Intermediate **Apr 2013 - Mar 2014**

Christ the King College, Jhansi (U.P)

Matriculation **Apr 2012 - Mar 2013**

PROJECTS

Project : Sustainable Development Goals (SDG)

- Designed and managed an indicator framework aligned with UNSD Sustainable Development Goals (SDGs) to monitor and evaluate multi-sectoral performance metrics.
- Used **SQL** to perform data cleaning using workflows and various clauses and functions.
- Utilized **Power BI** features such as Row-Level Security (RLS), Joins, Filters, Parameters, various chart types, Graphical Tooltips, and DAX expressions to efficiently model, handle, and visualize complex datasets.

Environment - Power BI, SQL Server, Advance Excel

Project : Climate Action Data (CAD)

- Designed an Indicator Master File aligned with SDGs for Economy, Environment, and Transport sectors.
- Standardized and validated datasets using **Python, SQL, Power BI,** and **Advanced Excel.**
- Applied Data Modeling, DAX, Power Query, Row-Level Security (RLS), Custom Visuals, Drill-throughs, and KPI Dashboards to deliver dynamic, actionable insights aligned with global development priorities.

Environment - Power BI, SQL Server, Python

Project : Campaign Project for Analyzing Expenditure

- Analyzed expenditure on campaigns and expenses on every single product.
- Performed data cleaning in **SQL** using various functions such as aggregate, date and time, string, and conditional functions.
- Calculated per-day spend in predicted areas and prepared visualizations in **Tableau** to depict various aspects.

Environment - Tableau, SQL Server, Excel

Project : ECOWREX (ECOWAS Observatory for Renewable Energy and Energy Efficiency)

- Built a centralized data repository for renewable and non-renewable energy sources.
- Developed **SQL**-based ETL workflows for streamlined data processing.
- Developed interactive **Power BI** dashboards with Bookmarks, Slicers, Measure Tables, and Conditional Formatting for enhanced data visualization and analysis.

Environment - SQL, Power BI, Python

Personal Details

Passport	-	Yes
Gender	-	Male
Date Of Birth	-	06-Aug-1995
Nationality	-	Indian
Hometown	-	Jhansi (U.P)