Sameer Ali

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CAREER SUMMARY

Professional with 5.5 years of total experience, including **3 years in Data Analysis**. Expertise in advanced data analysis, data visualization, data modelling, and data reporting. Proficient in **SQL, Excel, Power BI, Tableau, Python, Alteryx, SAS, and Salesforce**. Skilled in handling large and complex datasets, optimizing data processes, and delivering clear, actionable insights through interactive reports and dashboards.

TECHNICAL SKILLS

SQL Server

Tableau

SAS

Power BI

Python

Salesforce

Alteryx

Jupyter

WORK EXPERIENCE

Advance Excel

Data Analyst

iTech Mission Private Limited (iTM)

Sept 2024 - Present

- Analyzed and processed data for prominent organizations such as the World Bank, UNICEF, UNESCO, WHO.
- Used Power BI for data cleaning, data pre-processing and imported data to server for 15+ projects
- Applied statistical techniques using **Python** and **Advance Excel** to interpret trends and forecast outcomes.
- Assisted in design and implementation of apps, improving efficiency and performance across 10+ projects.

Contact Centre Associate Webhelp Ind Pvt Ltd

Oct 2020 - Aug 2024

- Partnered with HR, Marketing, and Operations to cut attrition 15%, boost engagement 10%, increase conversions 7%, and reduce refund time 20%.
- Developed **Power BI** dashboards to track key metrics like attrition, marketing strategies, and customer feedback.
- Used SQL and Excel to clean and analyze 1M+ records, that led to a 12% improvement in operational efficiency...
- Leveraged **Python** to identify and visualize data trends, providing insights into contact center performance.

Representative

Concentrix Daksh Pvt Ltd

Aug 2019 - Sept 2020

Troubleshot and resolved customer complaints efficiently to ensure high satisfaction levels.

Data Science Intern

TrainingYA institute for Data Science

Mar 2019 - Aug 2019

- Analyzed and cleaned 500K+ records using SQL, Excel, and Alteryx, improving data quality for predictive modeling.
- Created 12+ dashboards in **Power BI/Tableau**, improving decision-making by 40%.
- Built ML models in Python, increasing prediction accuracy by 15%.

Representative

Concentrix Daksh Pvt Ltd

Sept 2018 - Feb 2019

• Maintained extensive product knowledge to deliver accurate and helpful information to customers.

EDUCATION

Bundelkhand University, Jhansi (U.P) - Regular

Bachelors of Commerce May 2014 - May 2017

Christ the King College, Jhansi (U.P)

Apr 2013 - Mar 2014 Intermediate

Christ the King College, Jhansi (U.P)

Matriculation Apr 2012 - Mar 2013

PROJECTS

Project: Sustainable Development Goals (SDG)

- · Designed and managed an indicator framework aligned with UNSD Sustainable Development Goals (SDGs) to monitor and evaluate multi-sectoral performance metrics.
- Used **SQL** to perform data cleaning using workflows and various clauses and functions.
- · Utilized features such as Joins, Filters, Parameters, different charts, Graphical Tooltips, and DAX expressions in Power BI to visualized the data.

Environment - Power BI, SQL Server, Advance Excel

Project: Climate Action Data (CAD)

- Designed an Indicator Master File aligned with SDGs for Economy, Environment, and Transport sectors.
- Categorized indicators by goals and targets, enabling data-driven decisions.
- Standardized and validated datasets using Python, SQL, Power BI, and Advanced Excel.
- Collaborated with teams to integrate expertise and align with global priorities.

Environment - Power BI, SQL Server, Python

Project: Campaign Project for Analyzing Expenditure

- Analyzed expenditure on campaigns and expenses on every single product.
- Performed data cleaning in SQL using various functions such as aggregate, date and time, string, and conditional functions.
- Calculated per-day spend in predicted areas and prepared visualizations in Tableau to depict various aspects.

Environment - Tableau, SQL Server, Excel

Project: ECOWREX (ECOWAS Observatory for Renewable Energy and Energy Efficiency)

- Built a renewable and non-renewable energy data repository for better accessibility.
- Developed SQL-based ETL workflows for data processing.
- Designed Power BI dashboards to visualize energy trends.

Environment - SQL, Power BI, Python

Personal Details

Hometown

Passport - Yes Gender - Male

Date Of Birth - 06-Aug-1995 Nationality - Indian - Jhansi (U.P)