

Sameer Ali

DLF Phase 3, Gurgaon (Haryana)

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CAREER SUMMARY

Data Analyst with 3 years of experience in leveraging advanced **data analysis**, **data visualization**, **reporting** and **dashboarding**. Proven expertise in **SQL**, **Excel**, **Power BI**, **Tableau**, **Python**, **Alteryx** and **SAS**. Handled large and complex datasets, optimized data processes, and delivered clear, actionable insights through interactive reports and dashboards.

TECHNICAL SKILLS

- **SQL Server**
- **Tableau**
- **SAS**
- **Power BI**
- **Python**
- **Data Modelling**
- **Advance Excel**
- **Alteryx**
- **Data Visualization**

WORK EXPERIENCE

Data Analyst

iTech Mission Private Limited (iTM)

Sept 2024 - Present

- Analyzed and processed data for prominent organizations such as the World Bank, UNICEF, UNESCO, WHO, and other social organizations to support impactful global initiatives.
- Created data-driven dashboards using **Power BI** and **Tableau** to monitor project KPIs.
- Applied statistical techniques using **Python** and **Excel** to interpret trends and forecast outcomes.

Contact Centre Associate

Webhelp Ind Pvt Ltd

Oct 2020 - Aug 2024

- Worked with HR team on employee retention, Marketing team on optimizing strategies, and Operations team on refund analysis to enhance overall business performance.
- Developed **Power BI** dashboards to track key metrics like attrition, marketing strategies, and customer feedback.
- Used **SQL** and **Excel** to clean and analyze large datasets, delivering insights to boost operational efficiency.
- Leveraged **Python** to identify and visualize data trends, providing insights into contact center performance.

Representative

Concentrix Daksh Pvt Ltd

Aug 2019 - Sept 2020

- Troubleshoot and resolved customer complaints efficiently to ensure high satisfaction levels.

Data Science Intern

TrainingYA institute for Data Science

Mar 2019 - Aug 2019

- Utilized **SQL**, **Power BI**, **Excel**, **Tableau**, **Alteryx**, **SAS**, **Python**, and **Machine Learning**, to analyze, visualize, and interpret complex datasets for actionable insights.
- Assisted in analyzing datasets and building predictive models using **Python**.

Representative

Concentrix Daksh Pvt Ltd

Sept 2018 - Feb 2019

- Maintained extensive product knowledge to deliver accurate and helpful information to customers.

EDUCATION

Bundelkhand University, Jhansi (U.P) - Regular

Bachelors of Commerce

May 2014 - May 2017

Christ the King College, Jhansi (U.P)

Intermediate

Apr 2013 - Mar 2014

Christ the King College, Jhansi (U.P)

Matriculation

Apr 2012 - Mar 2013

PROJECTS

Project : Apple Global Sales Analysis

- Analyzed sales and revenue using different aspects like regions, products, and channels.
- Used **Alteryx**, and **SQL** to perform data cleaning using workflows and various clauses and functions.
- Utilized features such as Joins, Filters, Parameters, different charts, Graphical Tooltips, and DAX expressions in **Power BI** to visualize the data.

Environment - Power BI, SQL Server, Alteryx

Project : HR Analysis to Reduce Attrition Rate

- The major need was to assist the HR team in creating a complex **Power BI** dashboard to demonstrate the attrition rate by different aspects.
- Assisted the HR team in improving employee performance and retention by analysis.
- Utilized advanced statistical techniques to target retention, resulting in a 15% increase in employee retention.

Environment - Power BI, SQL Server, Python

Project : Campaign Project for Analyzing Expenditure

- Analyzed expenditure on campaigns and expenses on every single product.
- Performed data cleaning in **SQL** using various functions such as aggregate, date and time, string, and conditional functions.
- Calculated per-day spend in predicted areas and prepared visualizations in Tableau to depict various aspects.

Environment - Tableau, SQL Server, Excel

Project : Profit Analysis by Different Geographical Aspects

- Worked on the client's database to fetch and analyze all records, and prepared reports, charts, and dashboards on **Tableau** about the profit structure based on orders sold.
- Created well-structured visuals to show profit and loss-making areas using in-depth analysis.

Environment - Tableau, SAS, Excel

Personal Details

Passport	- Yes
Gender	- Male
Date Of Birth	- 06-Aug-1995
Nationality	- Indian
Hometown	- Jhansi (U.P)