

# A Marketplace App



*by Alisa Y Blakeney*



## **R7 Identification of the problem you are trying to solve by building this particular marketplace app.**

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**Demonstrates a full understanding of the problems that exist in a relevant marketplace that needs disrupting**  
**6points**

Mushroom foraging is booming in popularity amongst the upwardly-mobile middle classes seeking a relaxing, nourishing and wholesome activity in nature. Mushrooms are difficult to cultivate and propagate unpredictably. However, once established in a particular location, they will reliably return soon after picking (so long as sufficient care is taken to minimise destruction to the undergrowth). This means that people who forage mushrooms usually keep a record of good mushrooms locations they have found, and often share these with other foragers. Unfortunately, this information economy suffers from a lack of connectedness – mushroom foragers being notably reclusive and poor communicators. This app exists to solve this problem. It allows mushroom foragers to list and search for locations where mushrooms can be found. Users can then indicate their intention to pick mushrooms in this location, at a certain time, thus ensuring that no other foragers will interrupt their solitary enterprise. They also have an option to leave a tip, to show their appreciation (or a comment to provide further information on their foraging experience). Several imbricated problems are solved: hunger, disinclination to see or speak to other humans, and the desire for the pleasures of a good 'shroom haul.

An outline of the problem you were trying to solve by building this  
particular marketplace app

*and why it's a problem that needs solving*

# A Walk-Through



# Home page of the app



*This is the first page you see*



## New Profile

Name

[Create Profile](#)

[Back](#)

Welcome! You have signed up successfully.

[Logout](#)

All Mushrooms Add Mushroom Search

Mushroom: Coral Fungus

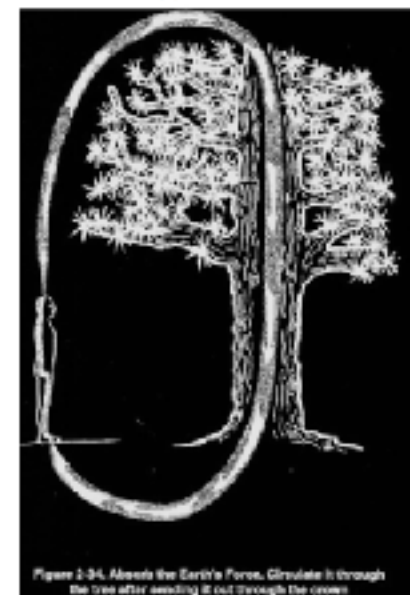


Figure 2-34. Absorb the Earth's Forces. Circulate it through the tree after seeding it out through the crown.

Mushroom: Coral Fungus

SHOWN: 1

BOY!

[Make Me Old](#)

BOY!

[Make Me Old](#)

Mushroom: Coral Fungus

BOY!

Fungus All Mushrooms Add Mushroom Search

## Mushrooms

Type	Order
Coral Fungus	1
Mushroom	2
Jelly	3
Puffball	4

New Mushroom

[Logout](#)



*“I don’t have any favourite mushrooms...  
I just like the one I have. I love mushrooms, that’s all.”*

*— John Cage, 1983*