



# ALISA YULDYBAEVA

## MULTIMEDIA SPECIALIST

Bangkok, Thailand  
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<http://alisayuldybaeva.com>

### SUMMARY

Experienced in various media fields including advertising, cinema and journalism. Dedicated and enthusiastic, always striving to learn and improve. Self-motivated, comfortable being a part of the team as well as taking on leading roles. Highly sociable, able to handle projects in a timely manner, prioritise decisions, and work in a fast paced environment.

### EXPERTISE

Photography  
Visual Design  
Social Media  
Art Direction  
Cinematography  
Writing  
Information Technology  
Instructing and Teaching

### TECHNICAL SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
UI/UX Fundamentals  
Video content creation  
Sound editing  
Studio lighting  
HTML5, CSS, JavaScript  
Mac and Windows

### CONTACT

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### LATEST WORK EXPERIENCE

#### Photo Editor

##### February 2016 - Present

International editorial photo agency based in Frankfurt, Germany. News photo service comprised of a daily average of 2,200 images in various news topics including breaking news, politics, sports, business, finance, as well as arts, culture, and entertainment.

- Managed day-to-day operations, made editorial decisions, and collaborated with photographers on various news stories.
- Monitored breaking news for information on incidents, events and topics of interest to quickly assign coverage to staff.
- Handled digital photo processing and caption editing, typically exceeding 800 images per week.
- Coordinated photographers to create a multi-country photo package highlighting a social issue accompanied by a text advisory.
- Established and maintained productive, professional working relationships with video, multimedia and text desks.

### PREVIOUS EXPERIENCE

Art Director - All Soul Production Company Limited  
Product Photographer - Florian T.  
Content Creator - UnicornGO  
Photoshop Instructor - Web Courses Bangkok  
Product Assistant - Shan Wedding Photography

### EDUCATION

Bangkok University International College - 2012  
Bachelor of Technology  
Computer Graphics and Multimedia

### CERTIFICATES

**IELTS (International English Language Testing System)**  
Academic Test | Average Score of 8.0

**Coursera courses - Massive Open Online Course (MOOC) platform**  
Fundamentals of Management - University of California  
Time Management - University of California  
Project Management - University of California

### INTERESTS AND HOBBIES

Drawing, cooking, handcrafting, reading, play games, meeting people, yoga,