

Southeastern Louisiana University
Business Administration
College of Business
Leading to the Degree of
Master of Business Administration (M.B.A.)

Purpose

The purpose of the Master of Business Administration curriculum is to prepare students to assume positions of leadership and responsibility in administrative positions in a globally competitive marketplace. The curriculum is designed to enhance the skills, knowledge, and analytical ability of the MBA students.

Objectives

The Master of Business Administration is offered as an interdisciplinary program by the various departments in the College of Business. Specific objectives of the MBA program are as follows:

1. To provide students with a common body of knowledge that is applicable to the management of private, public, and non-profit organizations.
2. To enhance student skills in the ability to identify problems, obtain relevant information, analyze alternatives, and implement appropriate solutions.
3. To provide students with experience in integrating the concepts and techniques from the various functional areas of business and applying them to organization-wide problems.
4. To promote student understanding of the problems and opportunities afforded by the various environmental forces confronting management in all types and sizes of organizations.

Admission Requirements

Only those students whose past academic performance and aptitude indicate promise of success will be admitted to the Master of Business Administration Program. Applicants to the Master of Business Administration program must meet the following criteria:

A bachelor's degree or higher from an accredited college or university, and one of the following:

1. A minimum cumulative grade point average (GPA) of 2.75 (4.0 scale) for all undergraduate work attempted,
2. **or** a minimum cumulative GPA of 3.0 (4.0 scale) on all upper-level coursework attempted,
3. **or** a minimum composite score of 1,100 based on the formula of (upper-level GPA x 200) + (GMAT or GRE) = 1,100. Either the Graduate Management Admission Test (GMAT) or its equivalent on the Graduate Records Examination (GRE) – using the ETS Published “GRE Comparison Table for Business Schools” will be considered.

International students must also demonstrate a minimum TOEFL score of 525 paper-based, 195 computer-based, or 75 internet-based, or IELTS score of 6.0 overall band.

General MBA Graduate Course Requirements

Completion of 33 semester hours of graduate work with a cumulative “B” average.

Required Courses (24 hours)

Course	Description	Hours
Accounting 625	Accounting for Business Decisions	3
Economics 613	Managerial Economics	3
Finance 653	Financial Policies I	3
Management 663	Organization Theory and Behavior	3
Management 683	Business Policy and Strategy (taken in last 12 hours)	3
Marketing 673	Marketing Administration	3
Operations Mgmt & Info Systems 600	Statistical Methods in Business and Economics	3
Management 695	Special Topics in Management	3
Total		24

General Elective Courses (9 hours)

Elective courses must be approved by the MBA Director and must be 600-level. A student may select one 3-hour elective course at the 500-level, provided the student has not taken the undergraduate equivalent of a particular 500-level course. No more than two 3-hour elective courses may be taken in a single discipline.

Total Required Hours for the MBA Degree – 33

Degree candidates may not have earned more than six (6) semester hours of graduate work with a grade of “C”. Further, no grade below “C” will be accepted for graduate credit. Where a grade below “C” has been obtained, the student must repeat the course (in the case of a required course) or, in the case of an elective course, either repeats that course or chooses a new elective to study. If a student chooses to repeat a course in which a “C” has been earned, the same course may be repeated only once, and approval by the MBA Director must be obtained. In all cases,

the course in which the grade of "C" has been obtained will remain on the student's transcript and will be computed in the student's cumulative GPA.

Concentration in Accounting & Financial Analysis

Students can complete the Master of Business Administration program while pursuing a concentration in accounting and financial analysis. This concentration is designed to benefit students with different backgrounds who wish to achieve one or more of the following educational objectives:

- Students with an accounting background may wish to take courses to prepare for licensure as a CPA and a career in public accounting, industry, or government.
- Students with a finance background can further refine finance tools or gain new accounting skills.
- Students without accounting or finance backgrounds can select courses that will help them gain confidence to assume roles that use financial information for decision making.

Required Courses (21 hours)

- ACCT 625: Accounting for Business Decisions 3 hours
- ECON 613: Managerial Economics 3 hours
- FIN 653: Financial Policies I 3 hours
- MGMT 663: Organizational Theory and Behavior 3 hours
- MGMT 683: Business Policy and Strategy (taken in last 12 hours) 3 hours
- MRKT 673: Marketing Administration 3 hours
- OMIS 600: Statistical Methods in Business and Economics .. 3 hours

Students who pursue a concentration in accounting and financial analysis will select their electives from the following set of courses (12 hours):

- Accounting 500: Accounting for Govt & Not-for-Profit 3 hours
- Accounting 506: Accounting Theory 3 hours
- Accounting 542: Advanced Tax Accounting 3 hours
- Accounting 544: Valuation and Financial Analysis 3 hours
- Accounting 595: Special Topics 3 hours
- Accounting 620: Special Topics 3 hours
- Accounting 661: CPA Prep Review 3 hours
- Accounting 695: Special Topics 3 hours
- Finance 551: Investment Analysis 3 hours
- Finance 654: Financial Policies II 3 hours
- Finance 695: Special Topics 3 hours

Concentration in Managing Innovation & Technology

Students can complete the Master of Business Administration program while pursuing a concentration in managing innovation and technology. This concentration is designed to benefit students with different backgrounds who wish to develop leadership skills and strategic thinking to guide innovation and complex business decisions.

Completion of 33 semester hours of graduate work with a cumulative "B" average.

Required Courses (24 hours)

- ACCT 625: Accounting for Business Decisions 3 hours
- ECON 613: Managerial Economics 3 hours
- FIN 653: Financial Policies I 3 hours
- MGMT 663: Organizational Theory and Behavior 3 hours
- MGMT 683: Business Policy and Strategy (taken in last 12 hours) 3 hours
- MGMT 695: Special Topics 3 hours
- MRKT 673: Marketing Administration 3 hours
- OMIS 600: Statistical Methods in Business and Economics .. 3 hours

Students who pursue a concentration in technology and innovation will take the following courses (9 hours)

- ET 620: Quality Management and Control 3 hours
- CMPS 621: Cybersecurity Policy and Infrastructure 3 hours
- CMPS 689: Managing the Software Project Lifecycle 3 hours

Graduate Credit for Southeastern Seniors

A Southeastern senior may register for graduate credit if he/she has at least a 3.2 cumulative GPA on previous undergraduate work attempted, lacks no more than 9 hours to complete the baccalaureate degree requirements, and has taken the GMAT and received a minimum score of 430. The student may earn no more than 6 graduate credit hours while completing baccalaureate degree requirements. Courses taken for graduate credit cannot be used to satisfy undergraduate requirements. The student retains undergraduate status until awarded the baccalaureate degree. The student shall maintain a minimum cumulative graduate GPA of 3.0 while in the concurrent program. In a regular semester, the student may register for no more than 15 hours, six of which may be graduate course work. Students in this category will have to be advised by the MBA Director and will only be able to register during regular registration.

Transfer Credit

After having earned a minimum of 12 hours of graduate credit at Southeastern, a student may appeal to the graduate coordinator/director for approval to apply for transfer credit from another university. That university must be an accredited institution that regularly grants the master's degree or an equivalent foreign institution. The student must be eligible for readmission to the MBA program at the institution from which credits are to be transferred and must have earned a minimum grade of "B" in each course to be transferred. No transfer credits may be used to remove a student from probation. No transfer credit may be earned for courses taken more than six years prior to the anticipated date of graduation. No more than six hours required for graduation may be transferred. The graduate advising coordinator or director will recommend to the Graduate Studies the courses to be transferred, and the Dean will make the final determination as to whether any or all of the recommended courses will be accepted for transfer credit. Courses completed by distance learning must be from an AACSB accredited college or university.

Course Loads

Full-time students requesting to take more than 12 hours in a regular semester (fall or spring) or 9 hours in summer must receive approval from the Director of the MBA Program. In all cases, MBA students must be in their last 12 hours to schedule the capstone course (MGMT 683) and may not take more than 12 hours that semester.

Guest Student Policy

Enrollment in all MBA courses is limited to those formally admitted to the MBA Program with the following exception: Students who are in good standing in another MBA program from an AACSB school are allowed to take courses if seats are available. Students must obtain permission from their home institution, submit a Verification of Good Standing from the MBA Program they are currently enrolled in, and submit an official transcript. Guest Students are limited to 6 hours of credit from Southeastern's MBA Program.

Note: Eligibility to take courses does not guarantee that courses will be offered or are open. Class sizes are limited, and Southeastern students are given priority in class enrollment.

Executive MBA Program

The Executive MBA program is a 17-month general management program leading to the MBA degree. The program is designed to equip practicing managers and businesspersons with the knowledge and executive skills that will lead to professional success.

The curriculum covers the general business subjects required for the MBA degree; however, it is not restricted by traditional academic delivery. Instead, topics are presented in modules.

The sequence of eleven EMBA graduate courses begins each January, and degree completion is scheduled approximately seventeen months later. The EMBA class will have an opportunity to determine the electives to be offered.

The curriculum incorporates varied instructional methods to achieve an optimal blend of theory and real-world application. Additionally, classes are delivered in class and online to create a balanced program that allows participants to continue their careers while they study to master a broad range of functional and managerial skills.

Admission to the EMBA program is selective and is awarded based on several criteria. Factors considered for acceptance into the program include:

- Bachelor's degree or equivalent from an accredited college or university
- Score on the GMAT
- Professional experience (Five years or more of continuous, full-time, successful experience is preferred)
- Recommendation by the Graduate Business Programs Faculty Advisory Committee

Concentration in Health Care Management

Students can complete the EMBA program while pursuing a concentration in health care management. This concentration will prepare students to manage and lead in the health care environment by pursuing more specialized health-related interest through a range of elective opportunities.

ACCT 625: Accounting for Business Decisions 3 hours
ECON 613: Managerial Economics 3 hours
FIN 653: Financial Policies I 3 hours
MGMT 663: Organizational Theory and Behavior 3 hours
MGMT 683: Business Policy and Strategy (taken in last 12 hours) 3 hours
MRKT 673: Marketing Administration 3 hours
OMIS 600: Statistical Methods in Business and Economics 3 hours
MGMT 695: Special Topics in Management 3 hours

Students who pursue a concentration in health care management will take the following courses:

MGMT 650: Health Care Law 3 hours
MGMT 656: Advanced Health Care Administration 3 hours
FIN 650: Health Care Financial Management 3 hours

Graduate Business Programs Faculty Advisory Committee