# **Optum**

# FrictionFreeAgent

**Agentic AI to Reduce Operational Friction** 

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### **Introductions**



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Alisha Verma
Junior at UIC
Computer Science

#### **UHCP PAAN Team**

#### UnitedHealthcare Provider Prior Authorization and Notification



#### **UHCP PAAN Application**

Internal tool designed to streamline the **prior authorization** process for UHC provider users

#### **Business Requirements**

#### **Cost Control**

Preventing unnecessary or overly expensive treatments

# Regulatory Compliance and Provider Accountability

Aligns with state guidelines and encourages adherence to evidence-based procedures

#### **Patient Safety**

Ensures treatments are clinically appropriate

#### **Operational Efficiency**

Reduces downstream costs from inappropriate or unnecessary care



#### **Deviated Solution**

#### **Automate and Validate the Lookup Process on Provider Portal**



Increase efficiency and reduce time through automation



Eliminate manual lookup mistakes in PA information



Increase accuracy leveraging Al technology



Best solution to combat service unavailability and data discrepancy



# FrictionFreeAgent



#### **Our Solution:**

Leveraging agentic AI to proactively minimize operational friction

#### **Automate and Validate the Lookup Process on Provider Portal**



# Precision Automation Code & Provider Lookups

Leverages Al-driven agents to automate and validate data with high accuracy—eliminating delays and reducing manual effort



# **Error Elimination & Human Dependency Reduction**

Replaces error-prone manual processes with intelligent workflows, minimizing lookup mistakes and freeing up valuable human resources



# **Unified Data Consistency Across Multiple Sources**

Integrates structured and unstructured data from APIs, PDFs, and databases to ensure consistent, reliable information across all lookup dimensions

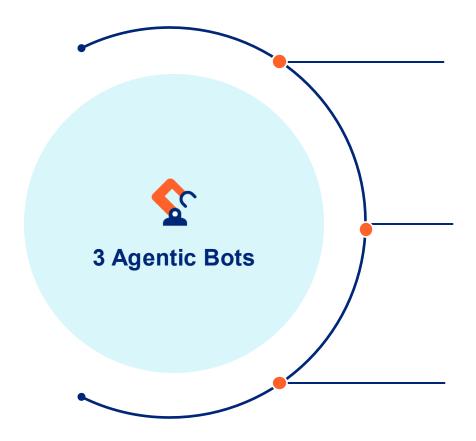


# **Enhanced User Experience Through Conversational Al**

Delivers a seamless, intuitive portal experience using chatbots that guide users with real-time, context-aware responses—boosting satisfaction and efficiency



# **Current Progress**



#### **CPT Code Chatbot**

 Chatbot integrated with custom CPT (procedure code) lookup API that can evaluate PA requirements

#### **CMS/POS Lookup**

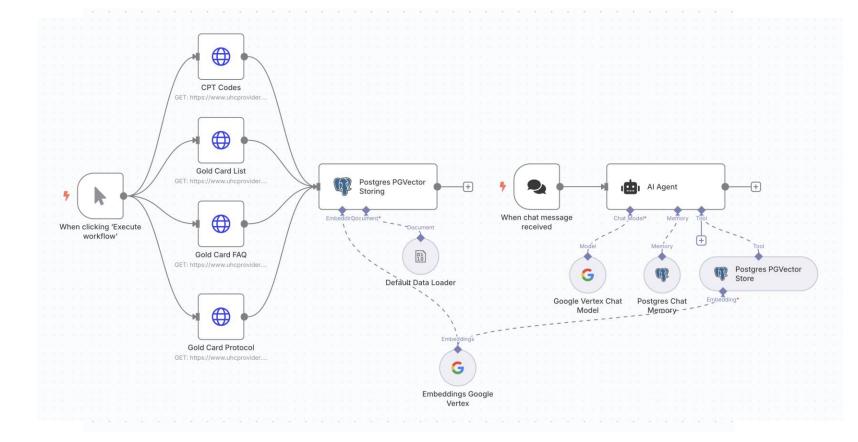
 Chatbot utilizing Postgres PGVector store, integrated with PDFs containing CMS (diagnosis code) and POS (Point of Service) information

#### **NPI Info Extraction Pipeline**

 Workflow to return and cross-check information on providers based on an inputted NPI (provider ID)

## **Custom API for Accuracy**

- CPT data is incredibly large and hard for an AI model to vectorize and understand
- Vector storage for complicated PDFs struggle to obtain 90%+ accuracy
- Drag and drop limitations prevent full-fledged python integration
- Custom FastAPI CPT lookup API not only solves accuracy problem, but greatly reduces latency

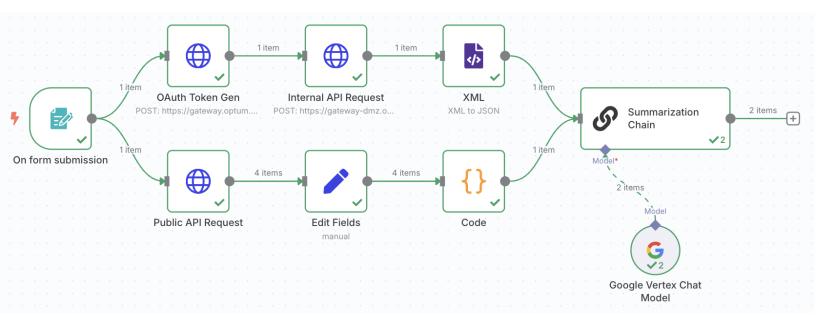






# **NPI Lookup Workflow**







#### **Optum Internal API**

Provider information is accessed through an internal API after an OAuth token is generated, and then is converted from XML into JSON



#### **Public API Request**

The same NPI is also passed through a public National Institute of Health API, and then edited and formatted to filter out important info



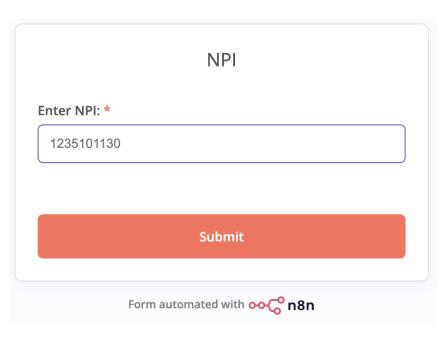
#### **AI Summarization**

Provider name, specialty, and service location information is summarized and formatted from both methods using Gemini



# **NPI Lookup Workflow**





#### Internal:

OUTPUT

Name: Michael John Garvis

**Specialty:** Pediatrics

**Location:** South Lake Pediatrics

#### **Public:**

OUTPUT

Name: Michael Garvis

Specialty: Physician/Pediatric Medicine

Location: 17705 HUTCHINS DR, MINNETONKA, MN 55345



#### **Additional Info Streams**

Adding in additional streams of provider information to have extra sources as well as extra insurance in case of downtime



#### **Accuracy Scoring**

Location information will be cross checked amongst sources with variable scoring on accuracy for PAAN application users



## **Next steps**

#### Static data → Dynamic data

- API access to CMS/POS data
- Captures real-time updates with fluid data
- Increases information accuracy and reliability as opposed to PDFstored/static data
- Eliminates need for database storage, resulting in faster response time and decreased latency

# Train all agentic models with data from Portal

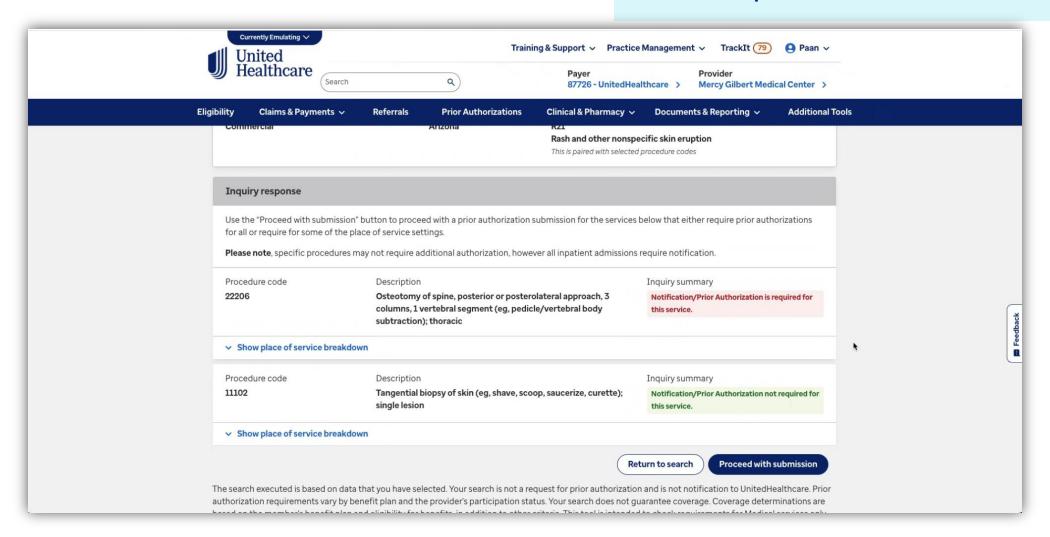
- User interacts with Provider Portal
- Pipeline to track user inputs and instantaneous locally stored data (verified using APIs)
- Transfer and feed knowledge to respective bot
- Inputted Portal data will be used to train the model, to increase data accuracy
- High data accuracy benchmark reached for a given CPT, automated suggestions and data will be shared to the user on the portal

#### Populate accuracy score

- Each agent displays requested results from different modes simultaneously
- Data collected from internal, external/public, and local copy of data
- Cross-check all results to match and hit 100% accuracy for any given request
- Display accuracy score between all requests, train model to increase accuracy score if discrepancies occur

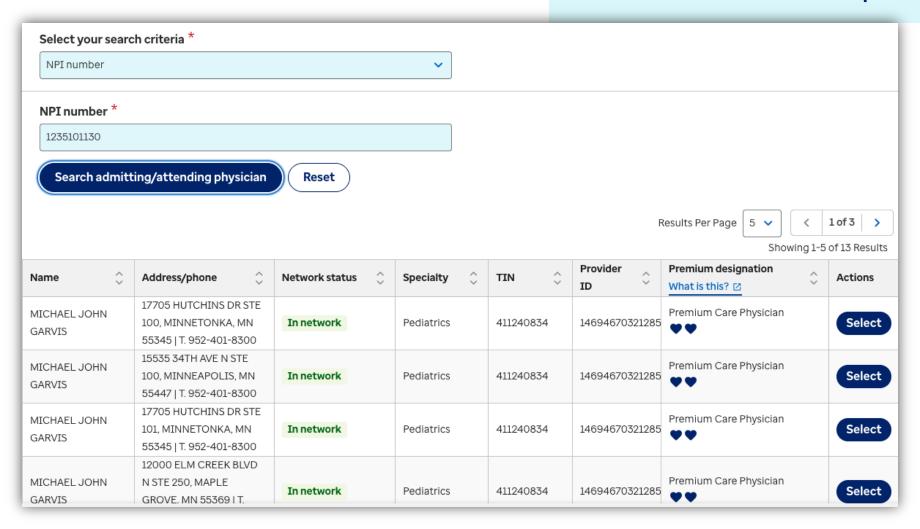


#### PA Requirement Check for CPT Code



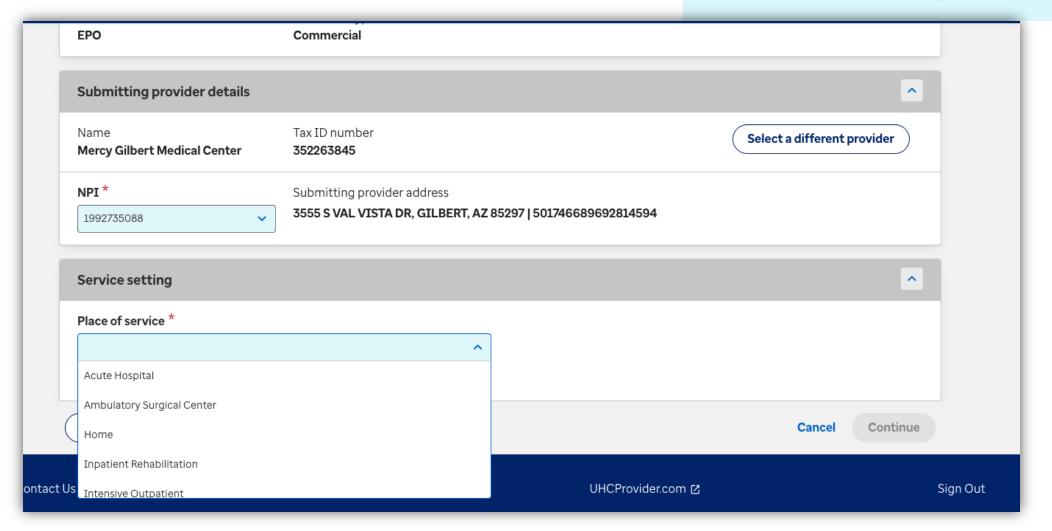


#### **NPI Provider Info Lookup**



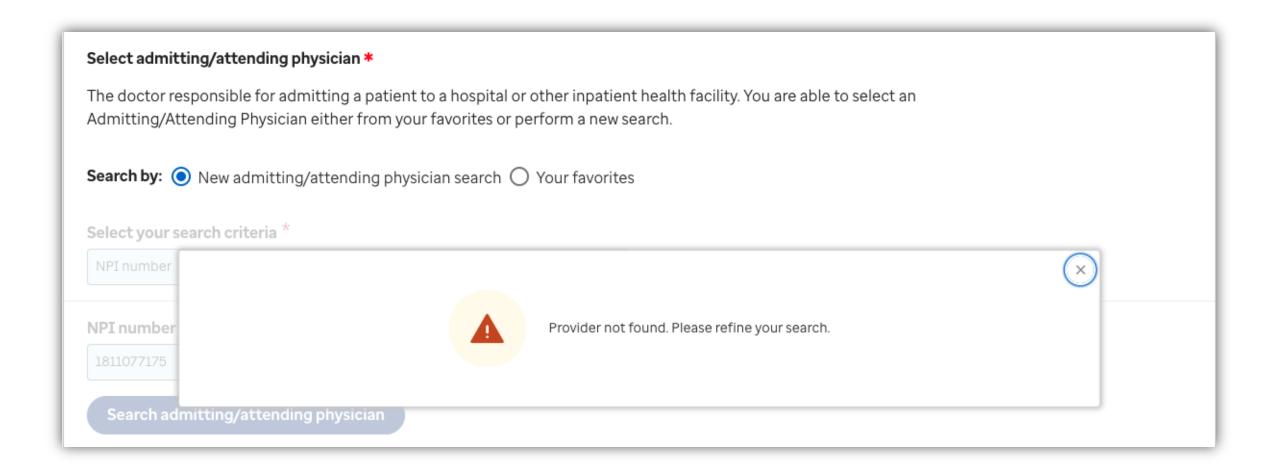


#### **POS Lookup**



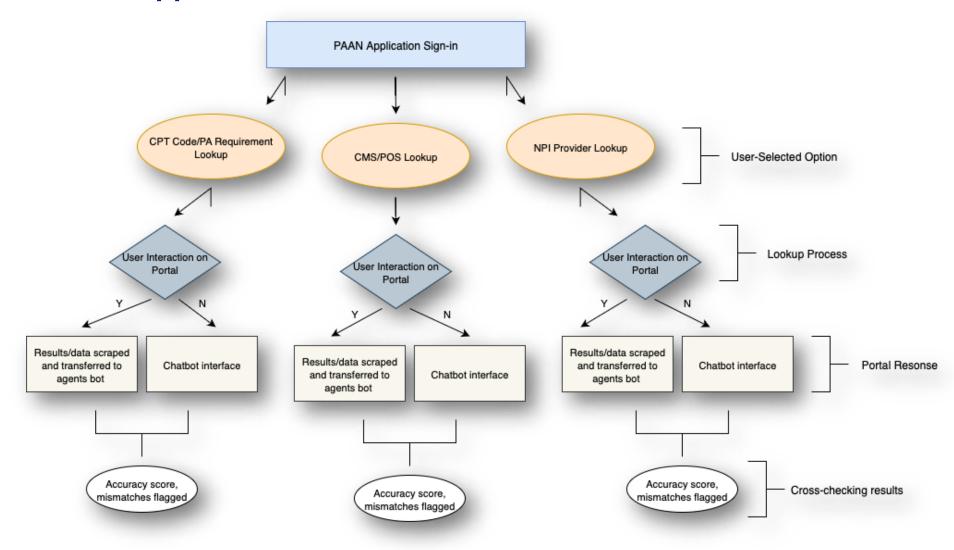


#### **Error/Service Unavailability Example**





# **Impact within PAAN Application**





# **Live Demo**



# **Optum**

# Questions?

**Thank You!** 

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