

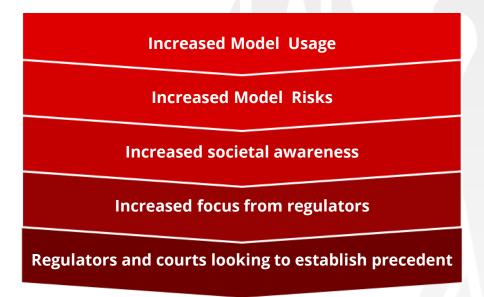
Disparate Impact Mitigation and Proxy
Detection Software

Why does your business need a robust model fairness pipeline?

Multiple forces are converging.

Enterprises must gain deep insight into their predictive models.

- ✓ Test for disparity
- Identify opportunities to reduce disparity
- Provide clarity on trade-off decisions between business value and reducing disparities





Powerful Social & Industry Trends Requiring Automated and Intelligent Analytics Regulatory Governance

CHRIS COONS

Meet Chris

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S Contact





Sen. Coons introduces legislation to ensure consumers are treated fairly by algorithms

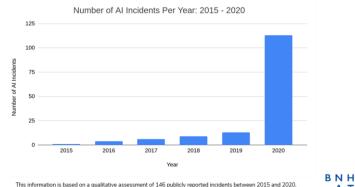
The Algorithmic Fairness Act would direct the Federal Trade Commission to investigate algorithms that make decisions about important life opportunities

DECEMBER 17, 2020

Through 2025, 80% of organizations seeking to scale digital business will fail because they do not take a modern approach to data and analytics governance.

Souce: Gartner, 2021.

Al Incidents Per Year



This information is based on a qualitative assessment or 146 publicly reported incidents between 2015 and 2020

. . . –

THE WHITE HOUSE



BRIEFING ROO

Executive Order On Advancing
Racial Equity and Support for
Underserved Communities Through
the Federal Government

JANUARY 20, 2021 - PRESIDENTIAL ACTIONS

https://www.whitehouse.gov/briefing-room/presidential-actions/2021/01/20/executive-order-advancing-racial-equity-and-support-for-underserved-communities-through-the-federal-government/https://www.coons.senate.gov/news/press-releases/consumers

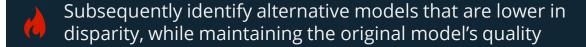
https://www.bnh.ai/

https://blogs.gartner.com/andrew_white/2021/01/12/our-top-data-and-analytics-predicts-for-2021/



What is **SolasAl**?





Our self-service product allows modeler stakeholders to review, analyze, and make decisions related to fair lending in an efficient and transparent way



Created by industry-leading consultants and data scientists

45 years in Employment Discrimination Analytics

25 years in Fair Lending Analytics

Consultants to over 50% of the Fortune 50

Virtually **every major lending institution** in the
U.S use our framework for
fair lending

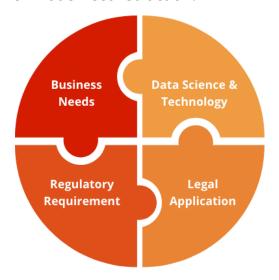
Provide expert consulting to numerous Federal, State, and Local Regulators



Why **SolasAI** Is Different

SolasAl goes beyond Data Science

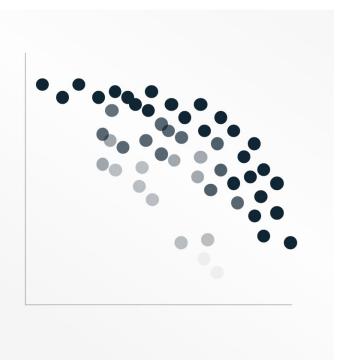
We approach the problem from multiple sides, which makes us a one-stop shop for fairer model reconstruction.







Understand and Resolve Disparity while Preserving Predictive Value of Your Model





Detects and quantifies algorithmic disparities



Clarify drivers of predictive value



Illuminate drivers of disparities



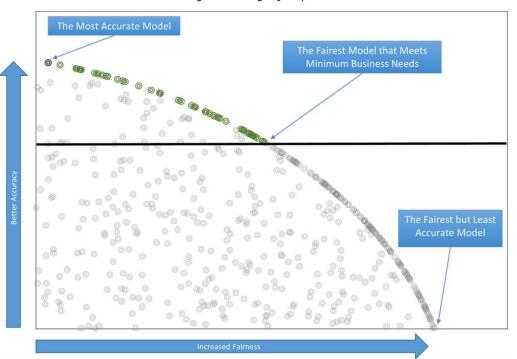
Auto-generate alternatives with less disparity



The **SolasAI** Software

Providing the best of both worlds: "The Pareto Frontier"





The best improvement in Disparate Impact for the minimum drop in accuracy

Looking for *fair* and *predictive* models is a "Multi-Dimensional Optimization Problem"

• are high quality, less discriminatory models along the Pareto Frontier



How the **SolasAl** Platform Works

MODELER

COMPLIANCE / LEGAL

THIFF DATA OFFICER

STEP

0

You are the best at building models for your company - We don't ask you to change STEP

1

We take testing for disparity and alternatives off your plate so you can focus on generating good models for your company STEP

2

We provide you additional insight to make your model better STEP

3

We preserve and expand the great work you have done

STEP

4

We provide you the information you need to choose the best viable alternative for you business



How the **SolasAl** Platform Works

MODELER

COMPLIANCE / LEGAL

CHIFF DATA OFFICER

STEP

0

You don't have to get your modelers to change

STEP

1

We test using accepted standards that will give you the greatest protection possible

STEP

2

We openly clarify what is happening in the models so you understand it STEP

3

We generate justifiable alternatives that have a minor impact on predictive value

STEP

4

We provide you the information you need to choose the best alternative for your business and justify it to regulators



How the **SolasAl** Platform Works

MODELER

COMPLIANCE / LEGAL

CHIEF DATA OFFICER

STEP

0

We aren't trying to replace your modelers

We just want to make them more efficient

STEP

1

We continually update our testing module based on the latest guidance, research and accepted standards

STEP

2

We illuminate what is driving value and disparities in your models STEP

3

We generate viable alternatives that ensure overall model quality

STEP

4

We provide your subject matter experts the best alternatives and information to grow and protect your business



You Use Your Tools and Your Expertise to Create the Best Predictive Model

SolasAI – A highly flexible toolkit

- 1. Easily set model performance and fairness compliance standards
- 2. Can support virtually any supervised learning algorithm
- 3. Built in Python, but running with models built using other languages often requires little additional effort



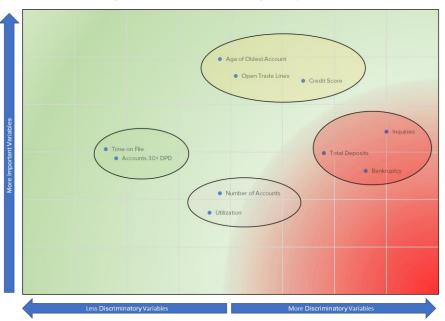
SolasAl Tests for Disparities for You

- Reports include standard measures not metrics that do not have regulatory acceptance
- 2. Disparate impact (DI) measures that you will recognize -- including the Adverse Impact Ratio (AIR), Standardized Mean Difference (SMD), and Marginal Effects
- 3. Proxy analyses are based on traditional measures of statistical significance but extended to machine learning



Use Explainable AI to Determine Drivers of Disparity and Model Quality

Using Explainable AI to Find Fair and High Quality Features



SolasAI measures the predictive importance of a feature as well as its impact on discrimination

A feature's importance and fairness then informs the algorithm's search for alternative models

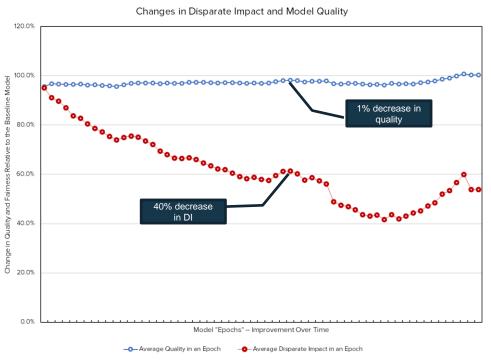
In SolasAI, Explainable AI:

- 1. Provides a guide for the algorithm to efficiently find the best possible models
- 2. Acts as a reporting tool for modelers and compliance



Searches for High Quality, Low Disparate Impact Models

SolasAI succeeds in finding high-quality and fairer results *quickly*



Optimized search allows SolasAI to quickly find the best models

Smart optimizations means that:

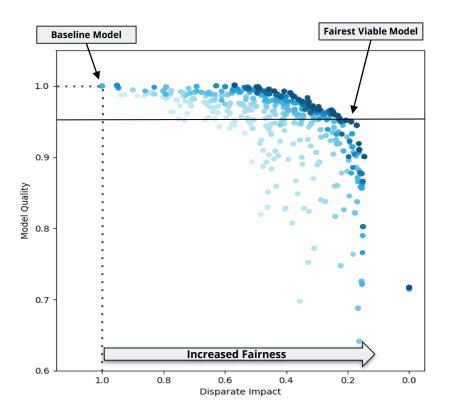
- Model quality improves over time
- Disparate impact decreases quickly and substantially

"Model Epochs" are a set number of models run simultaneously

Each epoch teaches the algorithm to learn fairer and higher quality models



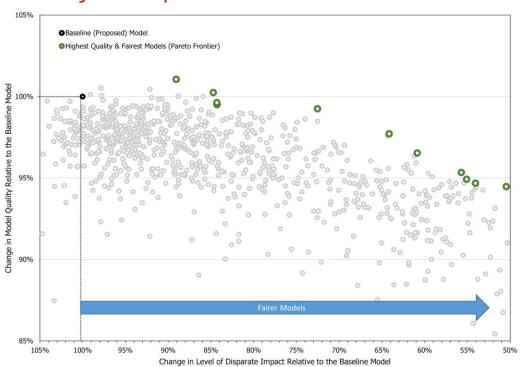
SolasAI searches for high quality, low disparate impact models





You Select the Final Model Based on Your Experience

SolasAI presents fairer alternative models for your experienced team to choose



SolasAl Results for an XGBoost Credit Model

SolasAl provides the user with a set of fairer models to analyze

The decision on which specific Alternative model(s) to use is a decision that is made by your experts



SolasAI Software Modules

Module	Definition
Disparate Impact and Bias Testing	Calculate standard measures of disparate impact and differential validity for a variety of models or decision process outputs, along with measures of practical and statistical significance. Allows for the use of custom decision functions and custom DI metrics.
Explainable AI: Find the sources of disparities and quality	Cutting-edge explainable AI techniques to identify which features (or collections of features) are most contributing to differences in group outcomes. Extends standard compliance testing (eg, analysis based on correlations) to the ML setting.
Optimized Alternative Model Search	High-performance, dynamic, and Bayesian parallelized search of a universe of alternative models. Returns alternatives that have less disparity than the baseline model while maintaining accuracy. Identifies localized disparate treatment risk and features that serve as 'proxies' for demographic groups.
Proxy Detection & Mitigation: Statistical significance for ML models	Extends the current standard for testing the existence of proxy variables into the Al/ML realm. Based on the latest research in XAI and inference in the ML setting. Novel method for creating fair and accurate alternatives. Explores "black-box" models and surgically removes the causes of disparate impact or disparate treatment.





For More Information:

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