



Panache.com

PROJECT FINAL REPORT

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March 2nd, 2016

PROJECT LINK: <http://103.253.145.21/panachem/#/home>

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MUTUAL NON-DISCLOSURE AGREEMENT

PANACHE

Panache is a place where you can find extraordinary talented models, connect to the casting directors, market your portfolios and get connected to the stylist, photographers and famous models under one roof.

THIS MUTUAL NONDISCLOSURE AGREEMENT is made and entered into as of, 2016 between **Panache website** with offices at **Los Angeles, CA, USA** and, with office at California state university, 5151 state university drive, CA, 90032

Purpose. The parties wish to explore a business opportunity of mutual interest and in connection with this opportunity, each party may disclose to the other party certain confidential technical and business information which the disclosing party desires the receiving party to treat as confidential.

"Confidential Information" means any information disclosed by either party to the other party, either directly or indirectly, in writing, orally or by inspection of tangible objects, including without limitation documents, prototypes, samples, plant and equipment, research, product plans, products, services, customer lists, software, developments, inventions, processes, designs, drawings, engineering, hardware configuration, marketing materials or finances, which is designated as "Confidential," "Proprietary" or some similar designation. Information communicated orally shall be considered Confidential Information if such information is confirmed in writing as being Confidential Information within a reasonable time after the initial disclosure. Confidential Information may also include information disclosed to a disclosing party by third parties. Confidential Information shall not, however, include any information which (i) was publicly known and made generally available in the public domain prior to the time of disclosure by the disclosing party; (ii) becomes publicly known and made generally available after disclosure by the disclosing party to the receiving party through no action or inaction of the receiving party; (iii) is already in the possession of the receiving party at the time of disclosure by the disclosing party as shown by the receiving party's files and records immediately prior to the time of disclosure; (iv) is obtained by the receiving party from a third party without a breach of such third party's obligations of confidentiality; (v) is independently developed by the receiving party without use of or reference to the disclosing party's Confidential Information, as shown by documents and other competent evidence in the receiving party's possession; or (vi) is required by law to be disclosed by the receiving party, provided that the receiving party gives the disclosing party prompt written notice of such requirement prior to such disclosure and assistance in obtaining an order protecting the information from public disclosure.

Non-use and Non-disclosure. Each party shall not use the Confidential Information of the other party for any purpose except to evaluate and engage in discussions concerning a potential business relationship between the parties. Neither party shall disclose any Confidential Information of the other party to third parties. If any party makes copies of the Confidential Information of the other party, such copies shall also constitute Confidential Information and any and all confidential markings on such documents shall be maintained. Neither party shall reverse engineer, disassemble or decompile any prototypes, software or

other tangible objects which embody the other party's Confidential Information and which are provided to the party hereunder.

Maintenance of Confidentiality. Each party shall take reasonable measures to protect the secrecy of and avoid disclosure and unauthorized use of the Confidential Information of the other party. Without limiting the foregoing, each party shall take at least those measures that it takes to protect its own most highly confidential information, and shall promptly notify the disclosing party of any misuse or misappropriation of Confidential

Information of which it becomes aware. Each party shall disclose Confidential Information only to those officers, directors, employees and contractors who are required to have the information in order to evaluate or engage in discussions concerning the contemplated business relationship, and such party shall remain responsible for compliance with the terms of this Agreement by its officers, directors, employees and contractors.

No Obligation. Nothing herein shall obligate either party to proceed with any transaction between them, and each party reserves the right, in its sole discretion, to terminate the discussions contemplated by this Agreement concerning the business opportunity.

No Warranty. ALL CONFIDENTIAL INFORMATION IS PROVIDED "AS IS." NEITHER PARTY MAKES ANY WARRANTIES, EXPRESS, IMPLIED OR OTHERWISE, REGARDING ITS ACCURACY, COMPLETENESS OR PERFORMANCE.

Return of Materials. All documents and other tangible objects containing or representing Confidential Information which have been disclosed by either party to the other party, and all copies thereof which are in the possession of the other party, shall be and remain the property of the disclosing party and shall be promptly returned to the disclosing party upon the disclosing party's written request.

No License. Nothing in this Agreement is intended to grant any rights to either party under any patent, mask work right or copyright of the other party, nor shall this Agreement grant any party any rights in or to the Confidential Information of the other party except as expressly set forth herein.

Term. The obligations of each receiving party hereunder shall survive for a period of three years after the disclosure of the Confidential Information or until such time as all Confidential Information of the other party disclosed hereunder becomes publicly known and made generally available through no action or inaction of the receiving party, whichever is earlier.

Remedies. Each party agrees that any violation or threatened violation of this Agreement may cause irreparable injury to the other party, entitling the other party to seek injunctive relief in addition to all legal remedies.

Miscellaneous. Neither party may assign its rights or obligations under this Agreement without the prior written consent of the other party. Any attempted assignment in violation of this Section 11 will be null and void. This Agreement shall be governed by the laws of the State of California, without reference to conflict of laws principles. This document contains the entire agreement between the parties with respect to the subject matter hereof, and neither party shall have any obligation, express or implied by law, with respect to trade secret or proprietary information of the other party except as set forth herein. The invalidity or unenforceability of any provision of this Agreement, or any of its terms or provisions, will not affect the validity of this Agreement as a whole, which will at all times remain in full force and effect. A failure to enforce any provision of this Agreement will not constitute a waiver thereof or of any other provision. This Agreement may not be amended, nor any obligation waived, except by a writing signed by both parties hereto. Any notices required to be given under this agreement shall be deemed given upon the earlier of

receipt of five (5) days after mailing by certified mail, return receipt requested, or hand delivery by messenger or express service, to the addresses stated on the first page, or to such other address as the either party may specify to the other in writing from time to time.

Project Profile/Plan

Technology

Hardware:

Operating System : Windows

RAM : 4 GB (workstations) 6 GB
(Genworth's Test/Staging/Production Environments)

Software:

Database : Oracle 11G

Web Server : Apache Web Server v 2.2

Application Server : JBoss EAP 6.0

Application Audit & Logging: Apache Log4j 1.2.8

Internet Browser : IE8,IE9,IE10,IE11, Google Chrome,
Safari, Firefox

Java Development Kit : JDK 1.7

Frameworks : Angular1.2, Spring 4.1.x,
HTML5, CSS3

Business Profile

Panache is a web portal devoted to provide business solutions to professionals associated within fashion industry in Los Angeles. Our portal is used for Communication, Management, Scheduling, Career Building and Talent Hunting.

Panache -

Panache Design Project : Is a place where you could find extraordinary talented models, connect to the casting directors ,market your portfolios and get connected to stylist ,photographers and famous models under one roof.

The main objectives of the **Panache Design Project** are:

- Development of product features that are too complex for current platform
- Constructing a platform that will Provide Self Service Capability to users for seamless product creation with minimal IT Intervention
- Establish new foundation on modern web architecture
- Provide flexibility to support business process changes in the future.
- Reduce the Time to Market for any new Product Launches and NPI Costs.
- Provide flexibility to support business enhancements in this new applications of the portal.



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PROPOSAL

1) ABSTRACT

Panache is a web portal devoted to provide business solutions to professionals associated within fashion industry in Los Angeles. Our portal is used for Communication, Management, Scheduling, Career Building and Talent Hunting.

Our client Philip Thomas needed to reduce endless phone calls and paperwork required in the casting process so we came up with Panache as a business idea which helps connect casting agents, actors, models altogether online.

We believe that the advancement in the entire casting process using panache will be a great idea as we use the right technology to provide appropriate solutions to achieve customer satisfaction.

Company revenues would be generated by:

- Talent Fees Paid by Account Holders
- Casting Directors pay for Fresh Talent.
- Photographers and Rental Studio Company
- Advertising Agencies
- Modelling/ Talent Recruitments

1.1) BUSINESS CASE

This project was initiated to provide a platform for the fresher's in the modelling and the acting industry to find jobs in their respective fields, and in the casting agents point of view they can find the fresh talents that fit best for their roles that they are looking for.

1.2) METHODS AND APPROACH

Our management team possesses a background in managing and developing businesses applications in fashion industry. PANACHE is currently run by four members who will be responsible for site design, media programming and business development. Upon obtaining its first round of funding, PANACHE will hire a full time staff to fully implement the business as outlined in this plan. .PANACHE's staff and operation will be in Los Angeles, California.

1.3) COMPANIES IN THE MARKET

Casting Network Incorporated	NY Castings	Backstage
Costly membership	a free site	very expensive
Daily updates	Postings as they come into the site	Daily updates
You can share multimedia , images, videos etc.	You can post video, audio, lots of photos for free on your profile.	Great profile to upload pictures, videos etc.
Communication only via emails	A lot of emails and people generally deletes them instead of going through and finding something useful.	Bulk emails with a lot of information which clutter up your inbox and your need to find the relevant stuff.
	Very little feedback/response from submissions	

1.4) HOW PANACHE IS DIFFERENT?

- Real time interactions.
- Providing a centralized database for agents and talent recruiters to connect and approach new faces.
- Direct opportunities for new and fresh talent to display their portfolios.
- Pocket friendly subscription plans that help people to connect.
- Encouraging E-commerce fashion shop with outfits and clothes from famous celebrity brands.

1.5) WEBSITE AND TECHNOLOGY

- It will be critical that our audience enjoys the layout and design of our Web site and adapt to the Interactive nature of our programming.
- Our layout and design will have to be user-friendly and cutting edge in the eyes of our audience to be successful in attracting repeat users.

The features, functionality, and content can be replicated by competitors, but the brand and the consumer experience must differentiate the value proposition to our customers.

1.6) GOAL STATEMENT

Provide an innovative service to the entertainment industry. Making a more interactive medium for the talents who are entering into the fashion industry and the casting agents. Improve the understanding of agent's requirement pattern that helps new talents to mould them themselves in order to scale up in their carrier. Above all, increase sales revenue and promote public awareness of casting businesses and of panache.com.

2) SCOPE MANAGEMENT

2.1) SCOPE STATEMENT

As a part of the project, the team will work on creating a web based application, which will help the casting agents and the fresher who is entering into the entertainment and the fashion can communicate each other.

The web application will give details about the portfolio of the fresher who enters into the entertainment and the fashion industry. This portfolio consists of the latest photographs of the models and actors, their sample acting clips and ramp walk videos. This portal also helps the casting agents to segregate the portfolios based on various filters that are available within it.

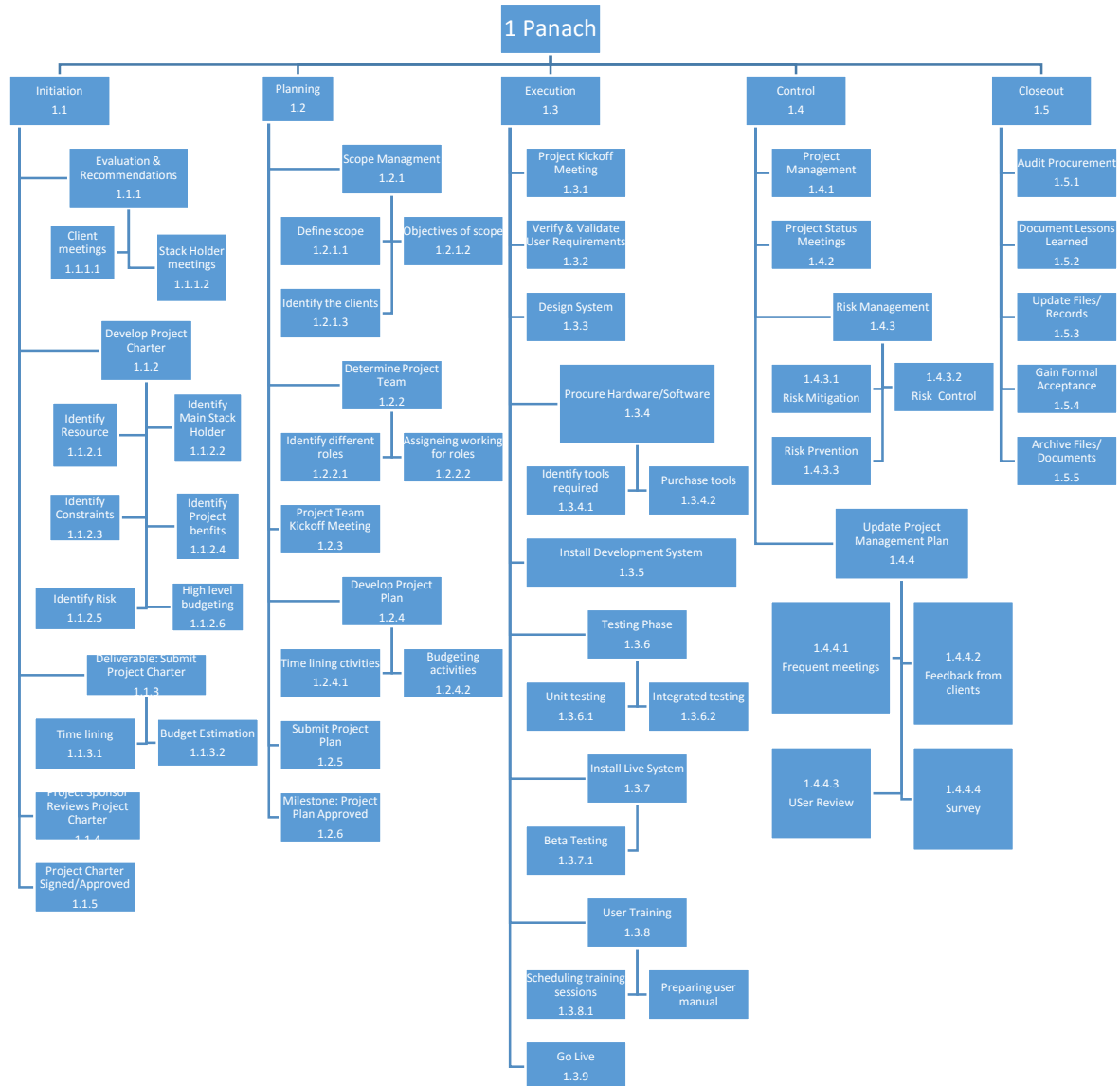
Our portal will also give a client an opportunity to register and get extra benefits from it at a lower much lower cost with stronger assurance.

2.2) SCOPE OBJECTIVE

Following are the objectives of the Project:-

1. Ability to provide a platform for the fresher entering into the industry to find jobs.
2. Ability to provide various services required for the casting agents to segregate the portfolios of the candidates and call them for auditions.
3. Ability to provide with the best portfolios of the fresher for the job which actually helps to reduces so much of casting agent time in conducting auditions for unnecessary candidates who actually doesn't fit for their requirements.
4. Ability to build up a strategy portal for casting of actress and models.

2.3) WORK BREAK STRUCTURE



Level	WBS Code	Element Name	Definition
1	1	Panache.com	All work to implement a new panache management system.
2	1.1	Initiation	The work to initiate the project.
3	1.1.1	Evaluation & Recommendations	Working group to evaluate solution sets and make recommendations.
3	1.1.2	Develop Project Charter	Project Manager to develop the Project Charter.
3	1.1.3	Deliverable: Submit Project Charter	Project Charter is delivered to the Project Sponsor.
3	1.1.4	Project Sponsor Reviews Project Charter	Project sponsor reviews the Project Charter.
3	1.1.5	Project Charter Signed/Approved	The Project Sponsor signs the Project Charter which authorizes the Project Manager to move to the Planning Process.
2	1.2	Planning	The work for the planning process for the project.
3	1.2.1	Create Preliminary Scope Statement	Project Manager creates a Preliminary Scope Statement.
3	1.2.2	Determine Project Team	The Project Manager determines the project team and requests the resources.
3	1.2.3	Project Team Kickoff Meeting	The planning process is officially started with a project kickoff meeting which includes the Project Manager, Project Team and Project Sponsor (optional).
3	1.2.4	Develop Project Plan	Under the direction of the Project Manager the team develops the project plan.
3	1.2.5	Submit Project Plan	Project Manager submits the project plan for approval.

3	1.2.6	Milestone: Project Plan Approval	The project plan is approved and the Project Manager has permission to proceed to execute the project according to the project plan.
2	1.3	Execution	Work involved to execute the project.
3	1.3.1	Project Kickoff Meeting	Project Manager conducts a formal kick off meeting with the project team, project stakeholders and project sponsor.
3	1.3.2	Verify & Validate User Requirements	The original user requirements is reviewed by the project manager and team, then validated with the users/stakeholders. This is where additional clarification may be needed.
3	1.3.3	Design System	The technical resources design the new widget management system.
3	1.3.4	Procure Hardware/Software	The procurement of all hardware, software and facility needs for the project.
3	1.3.5	Install Development System	Team installs a development system for testing and customizations of user interfaces.
3	1.3.6	Testing Phase	The system is tested with a select set of users.
3	1.3.7	Install Live System	The actual system is installed and configured.
3	1.3.8	User Training	All users are provided with a four hours training class. Additionally, managers are provided with an additional two hours class to cover advanced reporting.
3	1.3.9	Go Live	System goes live with all users.

2	1.4	Control	The work involved for the control process of the project.
3	1.4.1	Project Management	Overall project management for the project.
3	1.4.2	Project Status Meetings	Weekly team status meetings.
3	1.4.3	Risk Management	Risk management efforts as defined in the Risk Management Plan.
3	1.4.4	Update Project Management Plan	Project Manager updates the Project Management Plan as the project progresses.
2	1.5	Closeout	The work to close-out the project.
3	1.5.1	Audit Procurement	An audit of all hardware and software procured for the project, ensures that all procured products are accounted for and in the asset management system.
3	1.5.2	Document Lessons Learned	Project Manager along with the project team performs a lessons learned meeting and documents the lessons learned for the project.
3	1.5.3	Update Files/Records	All files and records are updated to reflect the widget management system.
3	1.5.4	Gain Formal Acceptance	The Project Sponsor formally accepts the project by signing the acceptance document included in the project plan.
3	1.5.5	Archive Files/Documents	All project related files and documents are formally archived.

2.4) DELIVERABLE

Following are the project deliverables for the workforce management application project:-

- 1) Project Proposal
- 2) Project Charter
- 3) Project Budget
- 4) Project Plan
- 5) Project Requirements
- 6) Technical Specifications
- 7) Resource Requirements
- 8) Checklists
- 9) Lessons Learned
- 10) Project Closure

2.5) APPROACH AND METHODOLOGY

The team will have a project manager who will be responsible for looking after the development process and in charge of the project. The deliverables will be equally assigned to each team member and completing the assigned work will be each team member's responsibility individually. The team will touch base once in every week and send the status report to the project sponsor to keep him updated on the progress of the project.

The team will be using the AGILE development methodology.

2.6) STAKEHOLDERS AND CLIENTS

NO	Stockholders
1	Philip Thomas (Investor)
2	Alisha Mundaden (Project Manager)

NO	Client
1	Bray entertainment
2	Angelo films
3	Aziza Models and Talent
4	Tanner video Production and Event
5	Space Dragon Entertainment

2.7) SCOPE CONTROL

The Project Manager and the project team will work together to control of the scope of the project throughout the process right from starting to ending.

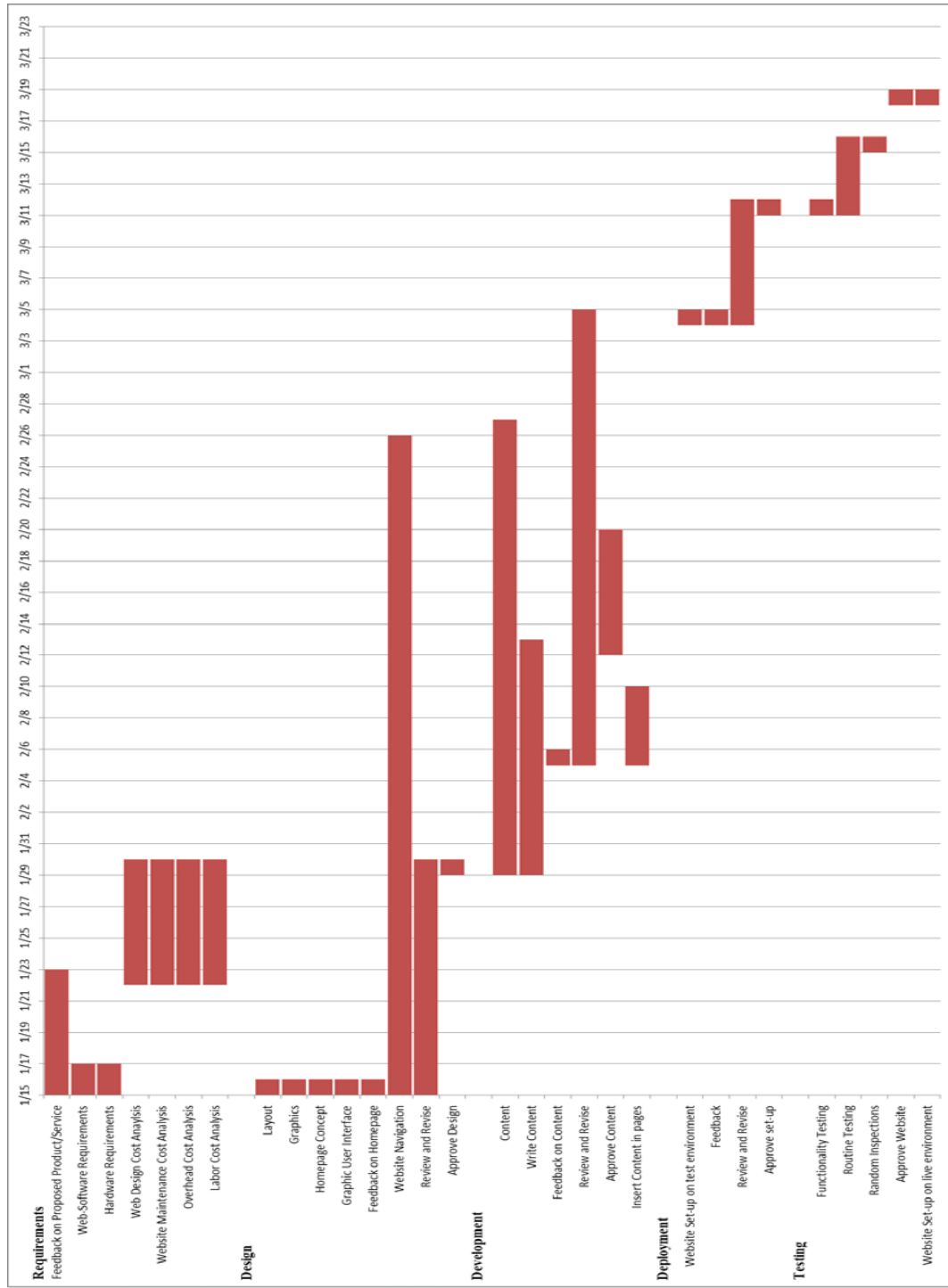
3) TIME MANAGEMENT

3.1) DELIVERABLE MILESTONES

Deliverable Milestones							
Project	Panache.com			Project #	Casting Website		
Project manager	Alisha Mundaden			Sponsor	Philip Thomas		
Project artifacts				Updated	2/12/2015		
ID	Milestone	Description	Planned Completion	Actual Completion	Objectives	Assumptions	Constraints
1	Stakeholders and clients	Identifying Stakeholders and clients	01/08/16	01/08/16	NONE	NONE	NONE
2	Problem Statement	Identifying the problem statement	01/08/16	01/08/16	NONE	NONE	NONE
3	Goal (Scope Statement)	Goal Statement	01/15/16	01/15/16	NONE	NONE	NONE

4	Objectives	Project Objective	01/22/16	01/22/16	NONE	NONE	NONE
5	Approach & Methodology	Technical and non-technical approach	01/22/16	01/22/16	NONE	NONE	NONE
6	Budget	Cost Analysis	02/05/16	02/05/16	NONE	NONE	NONE
7	Issues & Policy Implication	Policy and Issues	02/05/16	02/05/16	NONE	NONE	NONE
8	Technical Features	Functional Requirements	02/05/16	02/05/16	NONE	NONE	NONE
9	Risk Management plan	Risk Analysis	02/12/16		NONE	NONE	NONE
10	Organization & Staffing	Staff Assigning	02/19/16		NONE	NONE	NONE
11	Communication & Training	Training material	02/19/16		NONE	NONE	NONE
12	Implementation	System Implementation	02/26/16		NONE	NONE	NONE
13	Implementation & Testing	System Testing	02/26/16		NONE	NONE	NONE
14	Deliverable testing	Client site testing	03/04/16		NONE	NONE	NONE
15	Deliverables	Product delivery	03/11/16		NONE	NONE	NONE
16	Sign Off	Closure	03/11/16		NONE	NONE	NONE

3.2) GANT CHART



4) REQUIREMENT ANALYSIS

4.1) PRIORITY DEFINITIONS

The following definitions are intended as a guideline to prioritize requirements.

- Priority 1 – must have requirements
- Priority 2 – The requirement is needed for improved processing, and the fulfillment of the requirement will create immediate benefits
- Priority 3 – The requirement is a “nice to have” which may include new functionality

4.2) FUNCTIONAL REQUIREMENTS

Req #	Requirement	Comments	Priority	Data RVWD	SME Revived/Approved
FR_01	Registration page for both the clients and the agents with personal details.	Business Process = Development Phase	1	1/22/2016	Philip Thomas
FR_02	When the client is getting registered he need to rate him/herself based on the resemblance factor with any of the famous celebrities in their respective fields.	Business Process =Development Phase	1	1/29/2016	Philip Thomas
FR_03	Need to develop filters for the agent such as based on the resemblance rate of the particular client with any of the celebrity, their age height, weight, gender etc. Which helps for the agents to segregate the profiles easily.	Business Process = Development Phase	1	2/5/2016	Philip Thomas
FR_04	Need to create separate portfolio for each client with their sample audition videos, photograph etc.	Business Process=Development Phase	2	2/12/2016	Philip Thomas

FR_05	Need to provide the access to the casting agent to rate the clients profile after working with them so that other agents can see the ratings given by agent to the other that helps in while choosing a candidate.	Business Process=Development Phase	3	2/19/2016	Philip Thomas
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4.3) NON FUNCTIONAL REQUIREMENTS

Req #	Requirement	Comments	Priority	Data RVWD	SME Revied/Approved
NR_01	Testing the website with maximum load once it is launched with maximum number of user at the same time.	Business Process =Testing Phase	1	1/26/2016	Philip Thomas
NR_02	Testing the registration page with both valid and in-valid set of details in all the fields.	Business Process = Testing phase	1	1/29/2016	Philip Thomas
NR_03	Testing the website on various browsers.	Business Process = Testing phase	2	1/29/2016	Philip Thomas
NR_04	Test for the response time of the website for serving the clients request.	Business Process= Testing phase	2	2/12/2016	Philip Thomas

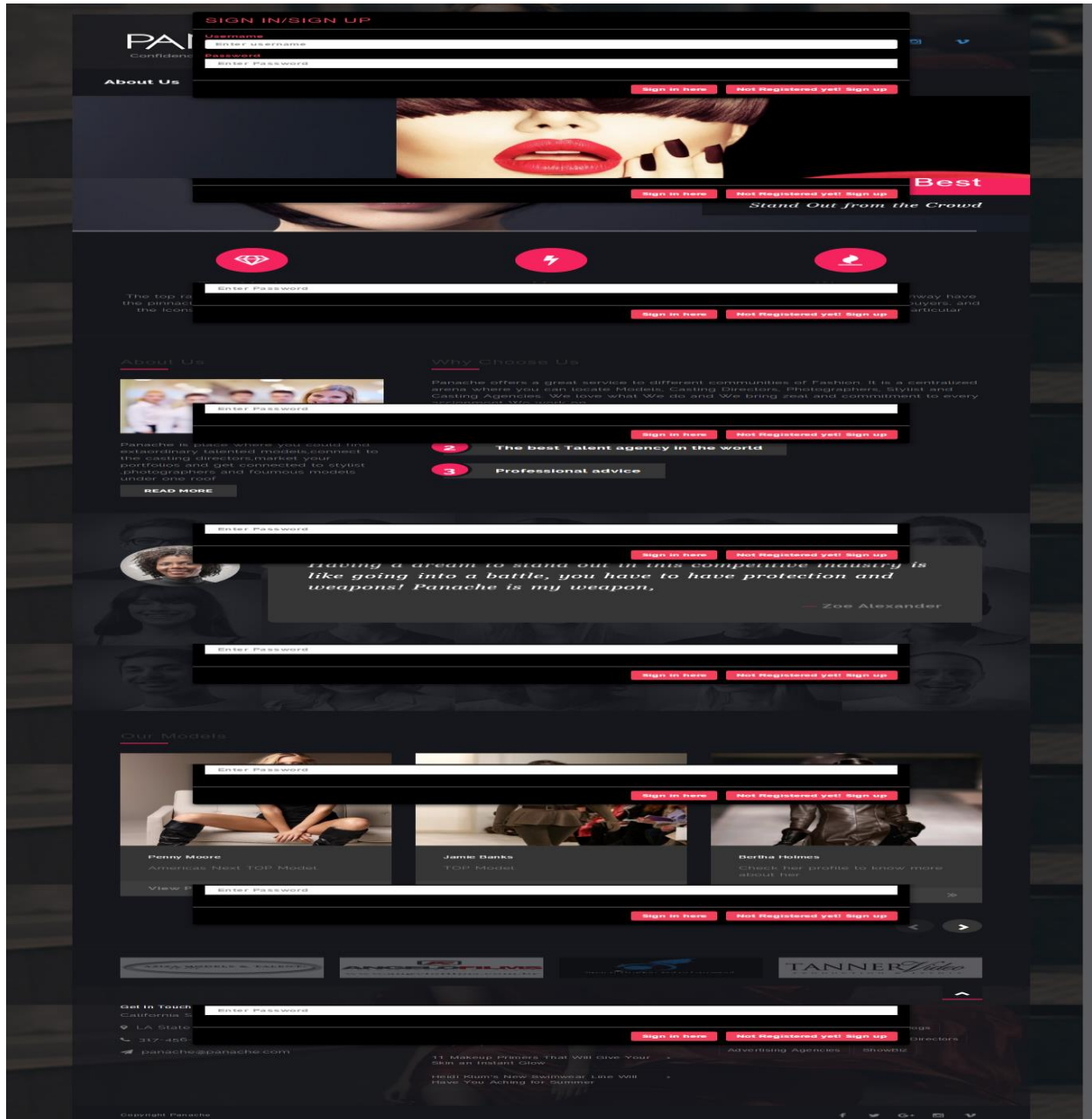
5) LESSONS LEARNED

Our primary lesson learned was to dig deeper into the actual use of the final product. This project helped me in understanding how a project is developed from scratch and how to use various web technologies in building a website. The use of Rest API to expose web services and then angular js to consume those services and then create a responsive web one page application could have been possible only with help of Professor Philips Thomas's Knowledge sharing conducted within the class.

It helped me improve my time management skills and deliver the project on time and update you with my project progress.

6) PROJECT SNAPSHOTS

A) HOME PAGE



B) REGISTER PAGE

PANACHE

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Register Here

Are You a Talent?

Are You a Talent Seeker?

Fill in the below details to be a part of Panache

UserName :

Password :

Email address :

Full Name :

Type of Talent :

Talent Type

Country :

Any Country

Experience :

Select Experience

Eye Color :

Eye Color

Hair Color :

Hair Color

Bust Size :

Waist Size :

Height :

Shoe Size :

Hobbies :

Education Details :

Education Year :

Education Description :

Education Details :

Education Year :

Education Description :

Try Our Looks Like Feature.!

Type in below a Celebrity You resemble the Most

Create Your Profile

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California State University, Los Angeles

LA State University Drive/US

312-456-2564

panache@panache.com

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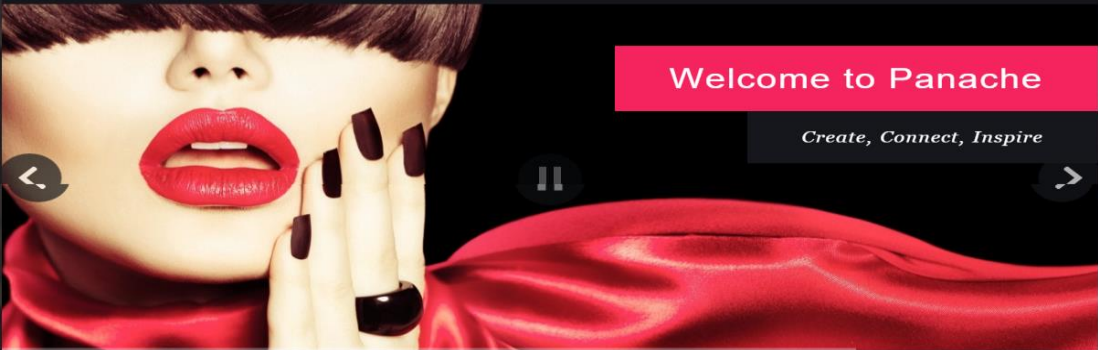
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Welcome to Panache

Create, Connect, Inspire

OUR TALENT DATABASE

Models

Any Country

Height between

Eye Color

Hair Color

Experience

Try Our Looks Like Feature

Looks Like

Search Database

Search Results Display Here

Get In Touch

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Latest News

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Tags

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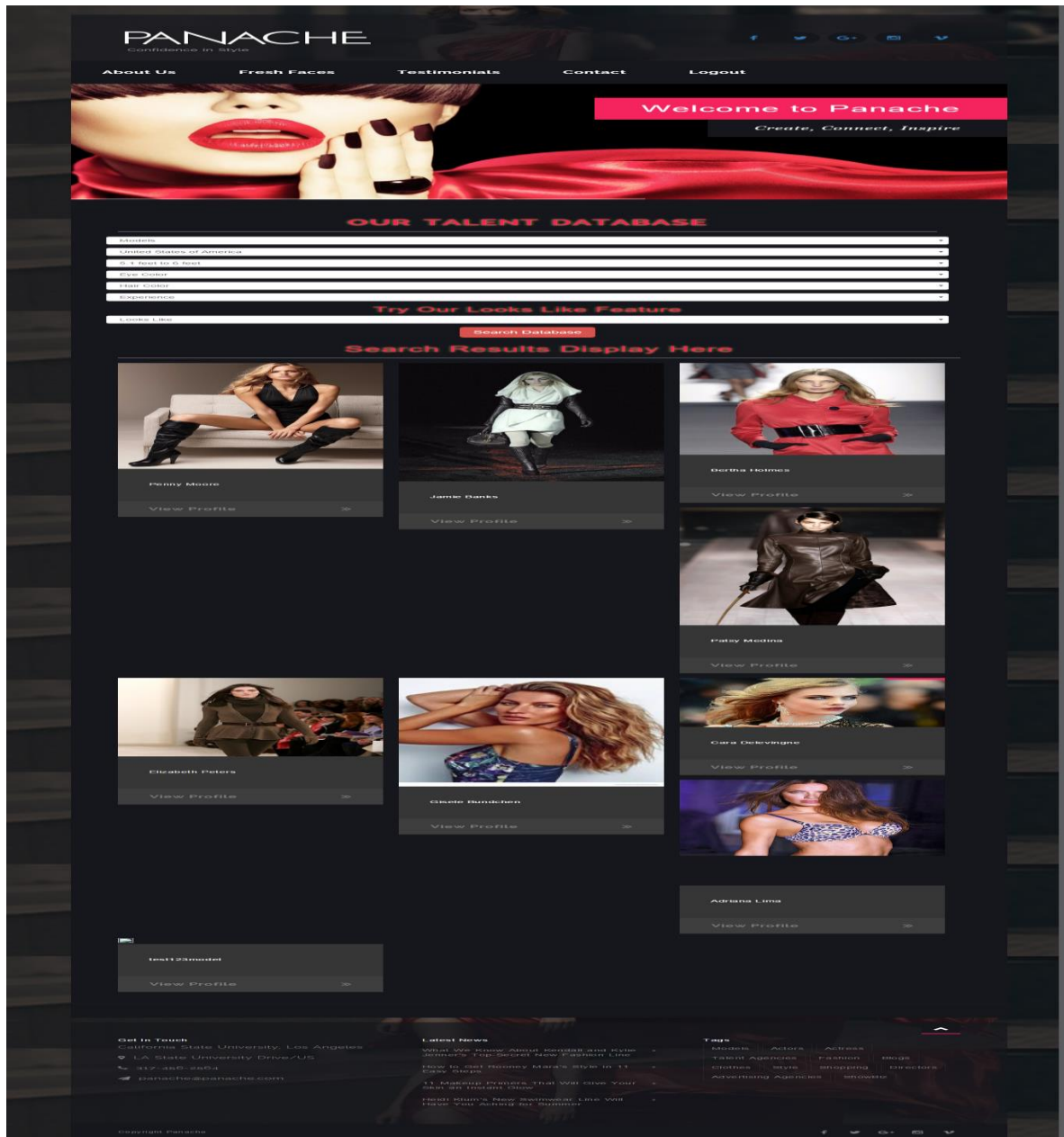
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