

# Alishba Soomro

GRAPHIC DESIGNER

## CONTACT

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## **ABOUT ME**

Creative, hardworking and proactive. Graphic designer who thrives on transforming ideas into captivating visual experiences. I believe in the power of simplicity and strategic design thinking. Every pixel should have a purpose, and every color should evoke emotion. Design is not just about aesthetics; it's about effective communication.

# **LANGUAGES**

- English
- Urdu
- Sindhi

## **TOOLS**

- Adobe Illustrator
- Adobe Xd
- Figma
- Canva

#### **EDUCATION**

#### **MEHRAN UET**

Currently enrolled, Bachelor degree Computer Systems Engineering 2021-2025

#### WORK EXPERIENCE

**Graphic designer** 

**APSU** 

Mechatronics Society of Robotics and Automation

Volunteer

Big Event, MUET Alumni Convention, Tedx MUET'22, Mehfooz Mustagbil

#### **UI/UX designing**

12 months experience Coursera UI/UX certified