



THE 8

**BMW M8 GRAN COUPE FIRST
EDITION 1 OF 8 WEBSITE**

TEST DRIVE ALL BMW

High class. High performance. High expectations.

WHAT CAUSES NORTHERN LIGHTS PHENOMENA?

EXPLORE FUTURE

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THE FUTURE IS ALREADY HERE

“ Artificial intelligence is not the only technology that is changing the world of automotive design. E-mobility and automated driving are also creating new opportunities for designers. An interview with Domagoj Dukec, head of Design for BMW i and BMW M, about designing the car of the future.

Domagoj Dukec
Head of Design for BMW i and BMW M

The future is here

Latest News

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A completely new language of forms with fewer, yet more precise lines, a larger kidney grille, and a more luxurious interior.

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AUTOMOTIVE LIVE

BMW M8

Incomparable Aura

Exclusive palette. The supremely striking impression of the BMW M8 Gran Coupe First Edition 1 of 8 is enhanced by the exclusive graduated paint finish Saleve Vert.

EXPLORE FUTURE

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Pulse-racing acceleration made to measure

The new BMW M8 Gran Coupe First Edition 1 of 8 combines the character of a sports car with the spirit of the BMW luxury class, creating a new form of aesthetics.

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The 8 opens a new chapter in BMW design language

Adrian van Hooydonk
Head of BMW Group Design

THOROUGHBRED GENETICS

Within the headlamps of the long range GTE racing car lies its signature yellow.

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TECH STACK

REACT JS

REACT REDUX

REACT ICONS

JSON

CSS

TAILWIND CSS

GITHUB PAGES

FIGMA WIREFRAME

CANVA PRESENTATION

THANK YOU VERY

MUCH

FOR YOUR ATTENTION!