

Ali Hasnain Khan Sial

sial_ali@student.ceu.edu • +36 20 256 2587 • [linkedin.com/in/ali-hasnain-sial-business-analyst/](https://www.linkedin.com/in/ali-hasnain-sial-business-analyst/)

Task oriented, determined & dynamic professional with five years of experience working in the private and public sector. Highly qualified in data analysis, policy formation, account management and business development. Intuitive & collaborative approach to problem solving and understanding the nature of people to bring about the best outcome. Eager to learn and highly driven individual with a background in finance and management.

EDUCATION

MSc in Business Analytics, [Central European University](#)

Exp. Jun 2022

- Relevant courses: Data Management and Analysis with R and Python, Data Modeling and Predictive Analytics, Data Visualization, Machine Learning Concepts, Agile Project Management and Scrum, Data Engineering

B.Com Double Majors in Accounting and Finance, [The University of Western Australia](#)

Jan 2014-Dec 2016

- 1st place (out of 200 teams) in UWA Bloomberg's Trading Competition
- Founder and Vice-President of UWA Finance and Technology Society, 2015-2016
- Relevant courses: Investment Analysis, Trading Securities and Markets, Applied Financial Analysis, Derivatives, Markets and Securities, Financial Accounting Theory and Practice, Corporate Accounting, Strategic Management, Company Law, Strategic Marketing, Calculus and Statistics, Computing for Finance

PROFESSIONAL EXPERIENCE

Junior Associate, Chief Minister's Special Monitoring Unit, Government of Punjab, Pakistan Feb 2020-Aug 2021

- Headed a team of 7 analysts responsible for monitoring and evaluating the progress of existing and up-coming Annual Developmental Projects for the Government of Punjab. ADP (2021-2022) is valued at USD 4 Billion
- Cabinet Committee Lead that reviewed the performance of 36 Public Sector Companies under Punjab Government. Annual Budget allocation for these companies in 2021 is USD 600 Million

Featured projects, achievements

- Designed and initiated business intelligence products and data collection units for the various departments to improve business processes, operations, and reporting (e.g. Baldia Online App and Khidmat@Dehleez App).
- Developed the project for revamping of Pakistan's largest bus port "Lorry Adda Badami Bagh". Tasks included project design, detailed requirement surveys, traffic and terminal plans, transaction and financial advisory.
- Developed a special and low interest SEM Loan Scheme under Chief Minister Punjab to support young entrepreneurs and startups.

Founder, CEO, Rumble Web & Design, Lahore, Pakistan

Feb 2020-Present

- Heading business development and client servicing; liaising between client and team to streamline processes
- Overseeing the team of web developers, analysts, animators and designers as well as supervising a portfolio of 20 clients
- Currently hosting services which include creative data-driven marketing solutions, web design and development with SEO/SEM, basic data analytics, and detailed customer insights

Senior Project Manager, [Happa Studios](#), Lahore, Pakistan

Mar 2018-Feb 2020

- Headed the Project Management department and handled negotiations for retainer and project-based clients
- Provided client servicing and account management for 40+ clients which included the monitoring of all ongoing activities, communications and client-agency liaisons on a day to day basis
- Designed pitches for potential clients and on boarded the two largest retainers worth USD 14000

Featured projects, achievements

- Worked as the Marketing and Operations Manager for the founding team to develop and set up COLABS (Pakistan's largest co-working space), a project of Happa Studios

SKILLS AND INTERESTS

- English (proficient), Urdu (native)
- Tableau, Python, SQL, R Studio, Knime, AWS, MS Office incl. Excel (Solver, Power Bi, Data Analysis Toolpak, PivotTables), Bloomberg
- Enjoys cricket, hiking, swimming, board games and traveling