2020

ICPA MEMBER

PROPOSED TO:

University of Alberta

ORGANISED BY:

Harsh Sharma

ABOUT US

ICPA is a not-for-profit, which is run by students for students. We are a decentralized organization that allow competitive programmers from around the world to come together and learn from each other

GOALS & OBJECTIVES

01 Allow Competetive Programmers from around the globe to communicate with each other

02 Create a central organization for hosting events

03 Create a strong coalition to make it easier to gain financial backing

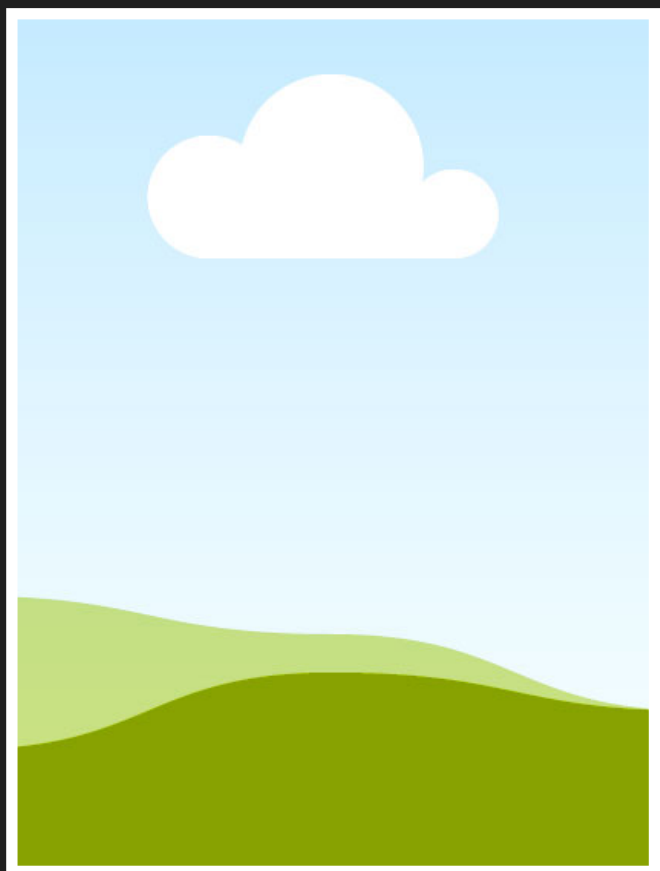**04** Helpers in the creation of programming clubs

NEVER STOP COMPETING
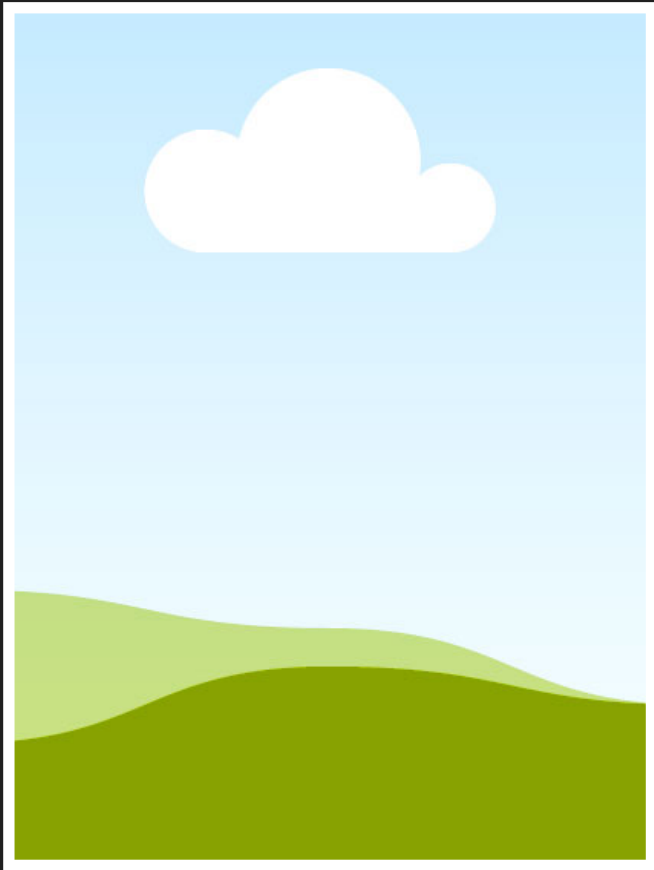
HARSH SHARMA

CO-PRESIDENT
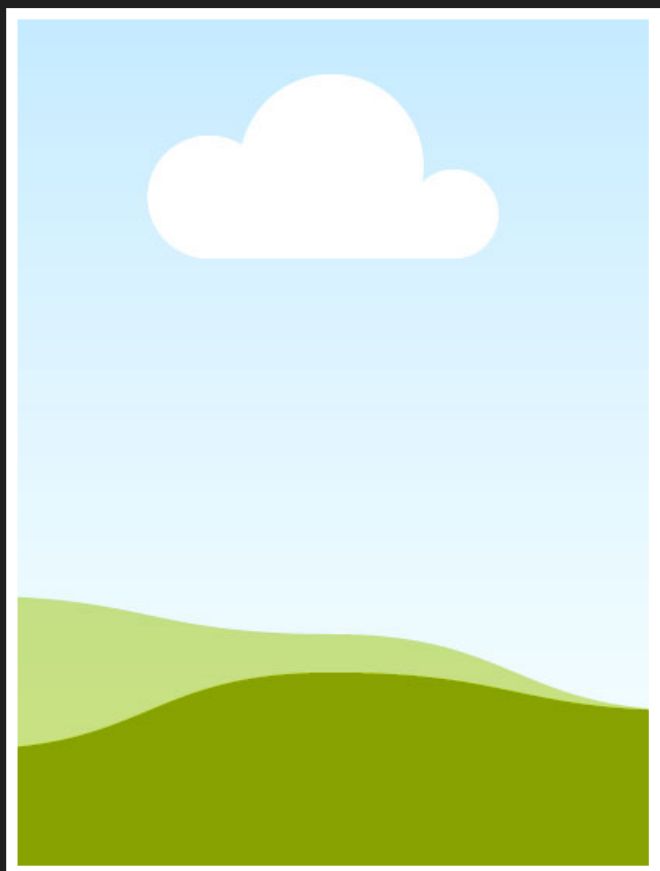
JULIEN LAM

CO-
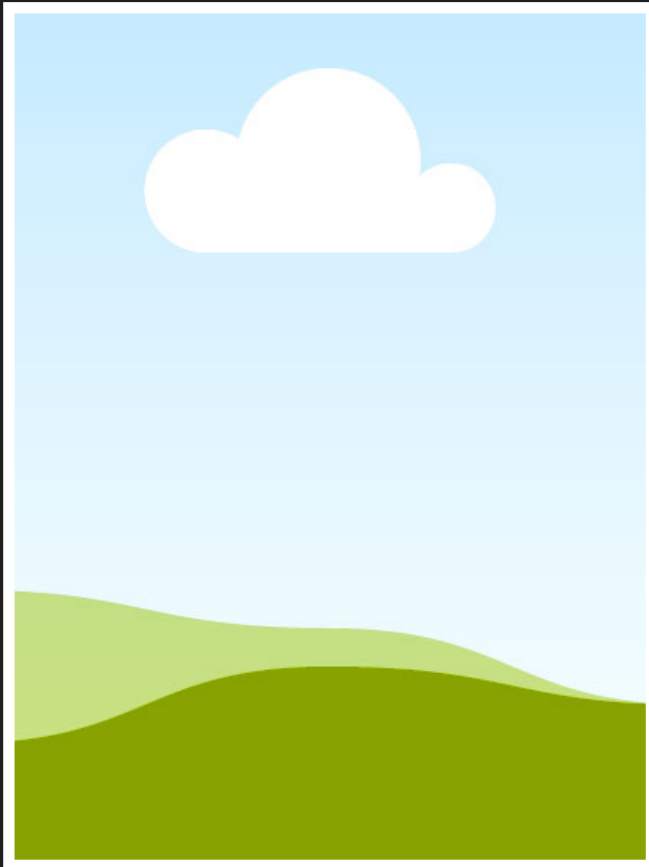PRESIDENT

USMAN KHAN

VP
OPERATIONS

ALI SIDDIQI

VR
TECHNOLOGY

OMAR METWALI

VP
FINANCE

BENEFITS OF JOINING ICPA

01 In stating your mission, vision, and goals, it is best to be straightforward

02 This initially identifies and narrows down your audience in equal measure.

03 The trick to identifying who your target market is lies in the nature.

Aside from this, you may also utilize surveys and e-mail marketing. Another basic method brands do is to compare the growth of their online followers before, during, and after the project, as well as the engagement.

Thankfully, through accessible online tools, measuring the success rate of your project is made easier. You may use graphs, tables, and charts to indicate these in your report .A product or service is always aimed towards a target market.

PARTNERS

Future Vision

TIMELINE

Expand

Exapnd ICPA to every major university in the province of Alberta

Sponsorships

Parterning with major university will allow ICPA to have major leverage when negotiating sponsorhips

Events

By gaining the financial backing of various companies, we will use those funds to host programming competitions in Alberta

Exapnsion

With the help of

Enjoy!

Final step of ICPA is to host a Canada wide programming competition where programmers from around the country can compete

ICPA

ARE YOU READY TO TAKE THE NEXT STEP?

ANY QUESTIONS?

CONTACT US

Contact Us

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ICPA

Never Stop
Competing