

PRIVACY AND SECURITY LEARNING CLUSTER

Threat Modeling



WHAT IS A THREAT MODEL

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- Threat Models allow you to think about what protection you need for your data.
- It's IMPOSSIBLE to protect against everything. Creating a Threat Model lets you focus on what is most important for your safety.



WHO NEEDS A THREAT MODEL

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- EVERYONE!
- Everyone will have a different threat model based on their needs.
- Examples
 - LGBTQIA Students
 - Undocumented Immigrants
 - Domestic Abuse Victims
 - Journalists
 - Political Campaigns
 - Activists



ASSETS

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- The things you want to protect are called your assets.
- Examples:
 - Location/Address
 - Email
 - Phone Number
 - Friends and Family
 - Identification Numbers



ADVERSARIES

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- Adversaries are people, entities, agencies, or corporations that may want your assets
- Examples:
 - Family Members
 - Marketing Firms
 - Former Partners
 - Government Agencies
 - Law Enforcement



THREATS

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- How bad are the consequences if you fail to protect your assets?
- Examples:
 - Identity fraud
 - Deportation
 - Locked Out of Accounts
 - Doxing



RISK

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- How likely are these consequences?
- Everyone will have different risk levels, and risk tolerance.
- Domestic Abuse Victims have a high risk of their assets being targeted
- Regular Social Media Users have a lower risk of being personally targeted, but their assets are still at risk of large scale breaches.



WHAT ARE YOU WILLING TO DO?

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- Depending on the nature of your risks and assets you may have to do a lot to protect yourself.
 - Make a list of tools, software, and steps you can take to protect what is most valuable to you.