

Week 12: More on corporate surveillance, scams, and the regulatory environment (or lack thereof)

August 22, 8:30 am Pacific/11:30 am Eastern

Overview

We've covered a lot about the corporate surveillance landscape and its discontents, but there's still more to say. This week, Gary Price of INFODocket will talk to us about what the hell is going on with the federal regulatory environment that is supposed to protect us from corporate malfeasance like internet scams, data breaches, malvertising, and massive data collection, and what we can do to protect consumer privacy.

Learning objectives

- Learn more about corporate surveillance through the lens of the regulatory environment
- How we can protect consumer privacy in this environment

Readings

Facebook's Cambridge Analytica scandal draws growing federal scrutiny:

<https://money.cnn.com/2018/07/02/technology/cambridge-analytica-facebook-fbi-ftc-sec/index.html>

Consumer Reports to Begin Evaluating Products, Services for Privacy and Data Security:

<https://www.consumerreports.org/privacy/consumer-reports-to-begin-evaluating-products-services-for-privacy-and-data-security/>

How a Few People Took Equifax to Small Claims Court Over Its Data Breach and Won (Jessamyn West was one of them!):

<https://mobile.nytimes.com/2018/06/20/business/equifax-hack-small-claims-court.html>

Guest lecturer

Gary Price of INFODocket

Discussion

- Is the federal regulatory environment equipped to handle Big Data?
- How would you address this issue in an outreach environment, especially with lower literacy patrons?

Assignment

- Think of a way to bring this information into your library, whether as talking points, slides, a panel discussion, or something else
- Build upon one of your previous week's assignments with what you learned this week. Work with a partner if possible!