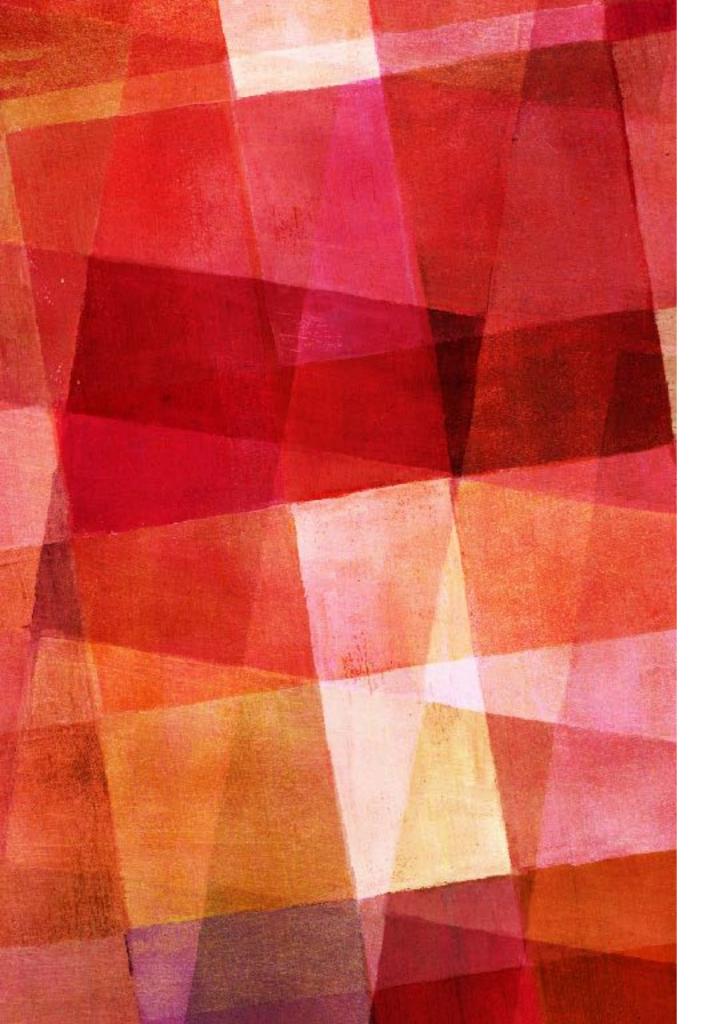
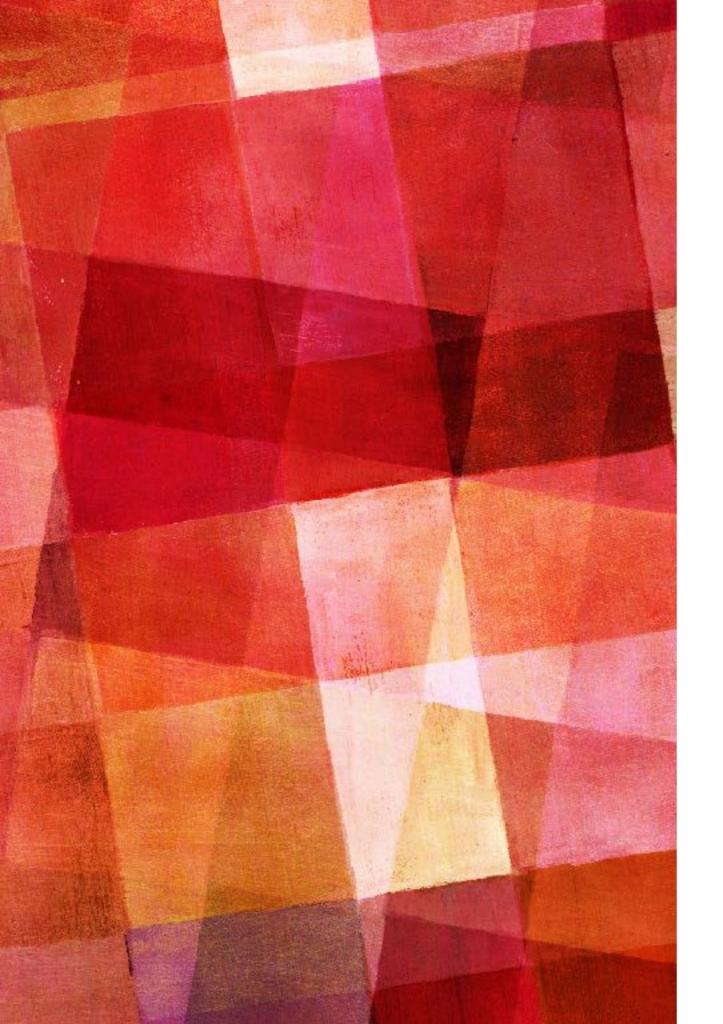
PRIVACY AND SECURITY LEARNING CLUSTER

Threat Modeling



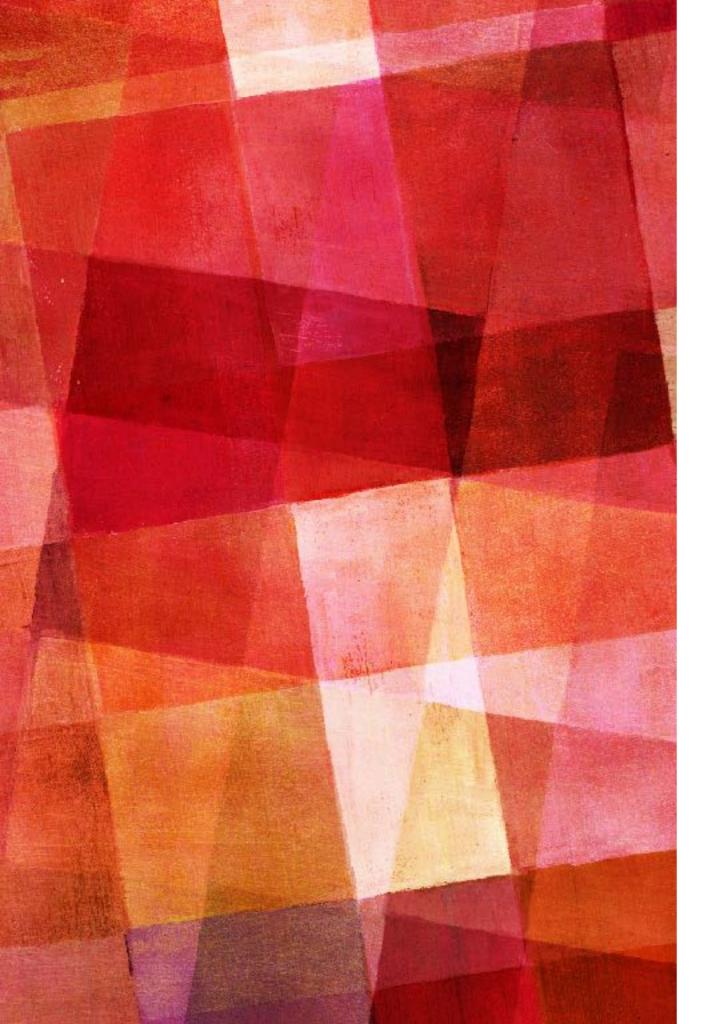
WHAT IS A THREAT MODEL

- ➤ Threat Models allow you to think about what protection you need for your data.
- ➤ It's IMPOSSIBLE to protect against everything. Creating a Threat Model lets you focus on what is most important for your safety.



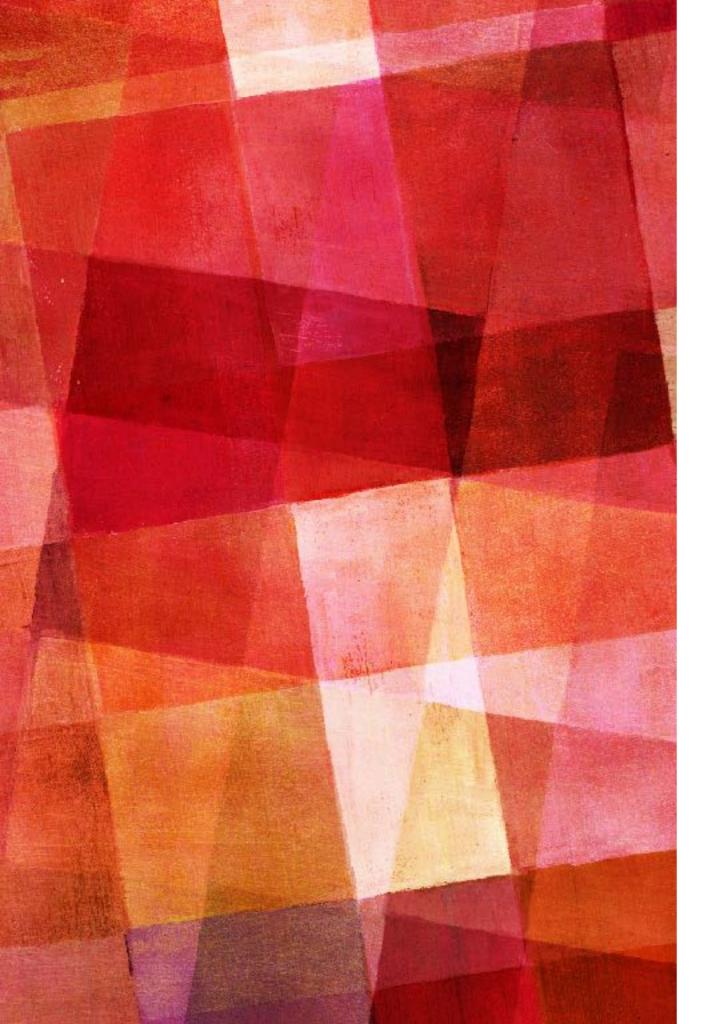
WHO NEEDS A THREAT MODEL

- ➤ EVERYONE!
- ➤ Everyone will have a different threat model based on their needs.
- ➤ Examples
 - ➤ LGBTQIA Students
 - ➤ Undocumented Immigrants
 - ➤ Domestic Abuse Victims
 - ➤ Journalists
 - ➤ Political Campaigns
 - ➤ Activists



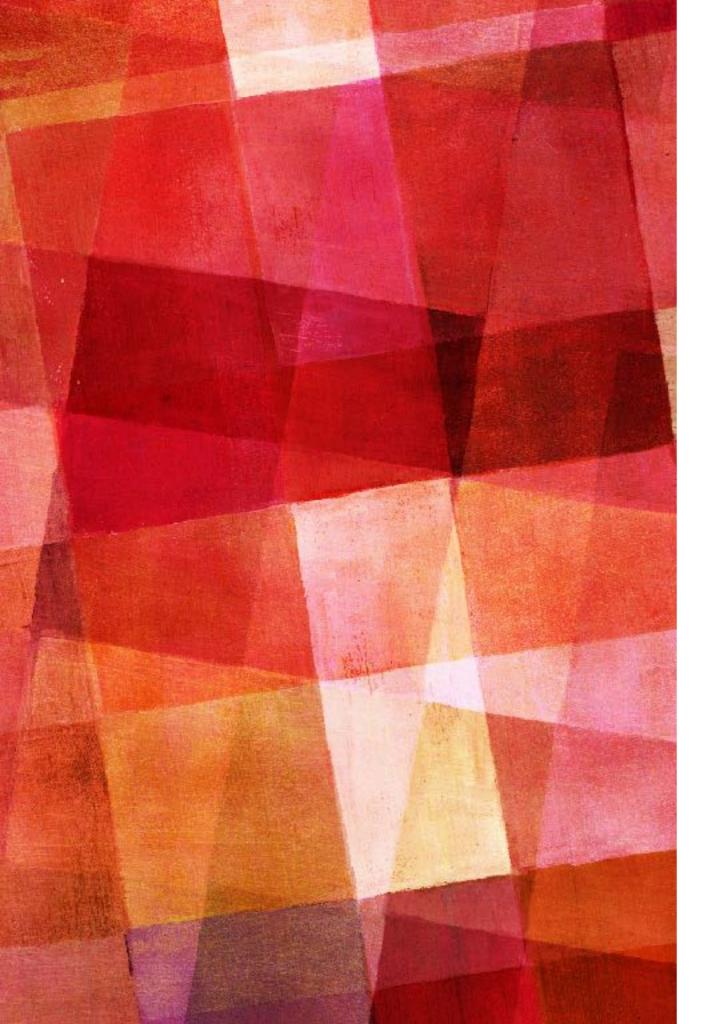
ASSETS

- ➤ The things you want to protect are called your assets.
- ➤ Examples:
 - ➤ Location/Address
 - ➤ Email
 - ➤ Phone Number
 - ➤ Friends and Family
 - ➤ Identification Numbers



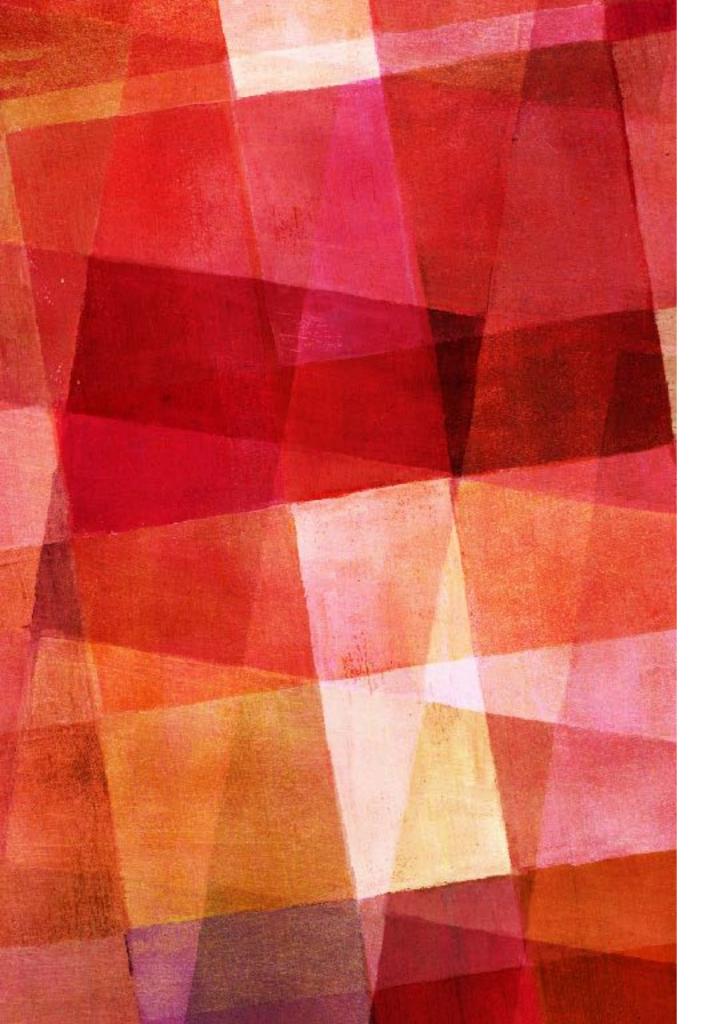
ADVERSARIES

- ➤ Adversaries are people, entities, agencies, or corporations that may want your assets
- ➤ Examples:
 - ➤ Family Members
 - Marketing Firms
 - ➤ Former Partners
 - ➤ Government Agencies
 - ➤ Law Enforcement



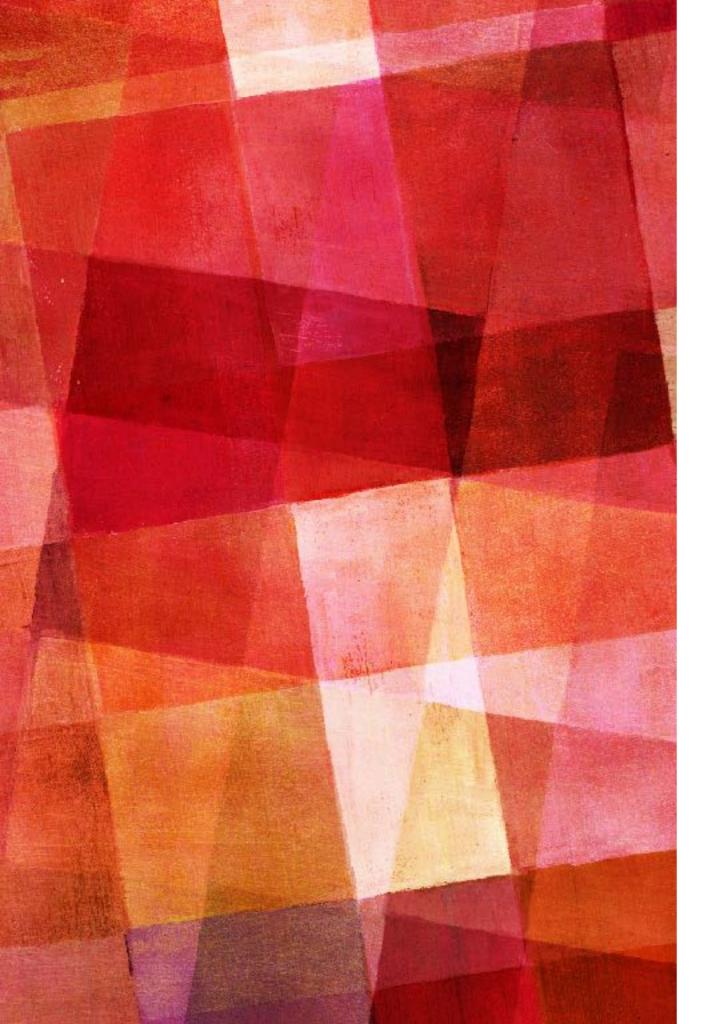
THREATS

- ➤ How bad are the consequences if you fail to protect your assets?
- ➤ Examples:
 - ➤ Identity fraud
 - > Deportation
 - ➤ Locked Out of Accounts
 - ➤ Doxing



RISK

- ➤ How likely are these consequences?
- ➤ Everyone will have different risk levels, and risk tolerance.
- ➤ Domestic Abuse Victims have a high risk of their assets being targeted
- ➤ Regular Social Media Users have a lower risk of being personally targeted, but their assets are still at risk of large scale breaches.



WHAT ARE YOU WILLING TO DO?

- ➤ Depending on the nature of your risks and assets you may have to do a lot to protect yourself.
- ➤ Make a list of tools, software, and steps you can take to protect what is most valuable to you.