MPLS MadWomen // Website assets

Prepared by: Dee Design Company May 2015 Primary Vertical 4-color





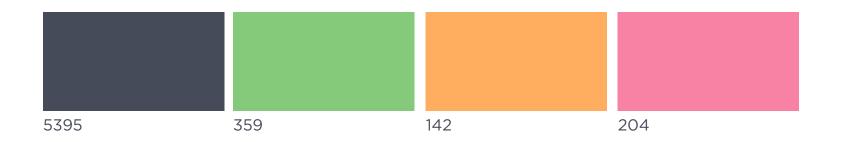
Primary Horizontal 4-color





Type-only 4-color

MPLS MADWOMEN



**Gotham Bold** 

## AaBbCcDdEeFfGgHhliJjKkLlMmNnOo PpQqRrSsTtUuVvWwXxYyZz 1234567890

**Gotham Medium** 

AaBbCcDdEeFfGgHhliJjKkLlMmNnOo PpQqRrSsTtUuVvWwXxYyZz 1234567890 Gotham Book

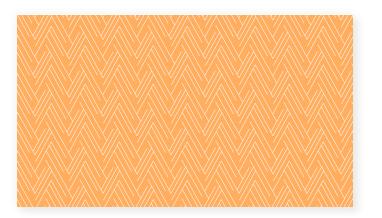
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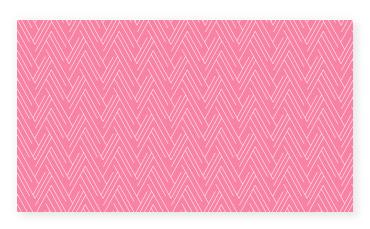
Gotham Light

AaBbCcDdEeFfGgHhliJjKkLlMmNnOo PpQqRrSsTtUuVvWwXxYyZz 1234567890

## Primary Patterns







## Secondary Patterns









