

Alison Chen

Product Designer

ChenAlison.com

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858.914.6066

Education

University of California San Diego

B.S. Human Computer Interaction *Expected June 2021 (GPA: 3.6)*

Experience

BD — Product Design Intern

June 2019 - Present — Sorrento Valley, San Diego, CA

Partnering with engineers and PM in redesigning troubleshooting tools to decrease workflow times for 1500+ support engineers. Led to approval from stakeholders of the web app getting shipped. Expected to decrease call volumes by 41%.

UCSD Design Lab — UX Designer & Researcher

Oct 2019 - Present — La Jolla, CA

Working with Professor Steven Dow on creating a system that efficiently creates groups and encourages group interaction/engagement.

Nimber Inc. — UI/UX Designer

April 2019 - Oct 2019 — San Diego, CA

Designed the user interface of a facial recognition application which is expected to improve the event sign-in process and connect event participants.

UCSD Jacobs School of Engineering Office — Web Developer

Sept 2018 - June 2019 — La Jolla, CA

Utilized HTML, CSS, JavaScript, Drupal to design, develop, and manage content for more than 30+ responsive websites. Increased website traffic by 53%.

Leadership

Design Co — Industry Relations Coordinator *Jan 2019 - Present*

Building the largest design community at UCSD (with an average of 98 attendees) by teaching workshops. Cooperate with designers from industry to create events (**Facebook** Product Design Talk, **ServiceNow** Info Session, **Intuit** Design Frontier).

TEDxUCSD — Visual Designer *Sept 2019 - Present*

TASA at UCSD — Lead Designer (Brand, Visual) *Sept 2018 - Sept 2019*

UC San Diego (Warren College) — Orientation Leader *June 2018 - Sept 2018*

Awards

Provost Honors (UCSD)

Awarded for outstanding GPA *2017, 2018, 2019*

Gold Medals (ITEX Innovation Exhibition)

Awarded for Anti-Pitch Zipper, Fastened Zipper *2016*

Projects

Indecisive Eaters

App Co-Founder - Designing and developing an iOS app to help individuals/groups make food decisions efficiently and fun.

Design for Parkinson's

IBM Design Challenge - Conducted user research and designed a pill reminder app for patients.

Tools

Design Tools

Figma, Sketch, Adobe CC (XD, Illustrator, Photoshop, InDesign), InVision, Axure, Origami, Zeplin, Framer, After Effects

Programming Languages

HTML, CSS, JS, Java, Python

Skills

Product Thinking
Experience Strategy
Business Strategy
Content Strategy
Service Design
Agile Management

Wireframing
Rapid Prototyping
Interaction Design
User Interface Design
Visual Design
Iconography
Motion Design

Front End Development
Web Design
UX Research
User Interview
Usability Testing
Heuristic Evaluation
Data Visualization
Information Architecture