ALISON CHEN
Product Designer, UI/UX Designer

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Experience

BD (Becton Dickinson) — Interaction Design Intern
Oct 2019 - Present; San Diego (Sorrento Valley), CA

- Deliver user workflows, UI specifications, low-fidelity wireframes, and high-fidelity Axure prototypes.

BD (Becton Dickinson) — UX Design Intern
June 2019 - Sept 2019; San Diego (Sorrento Valley), CA

- Designed and developed an internal web application by prototyping, conducting usability tests, user research and iterating on designs (resulting in increased employee satisfaction). Presented to stakeholders which led to approval and the web app getting pushed.

UCSD Jacobs School of Engineering — Web Developer
Sept 2019 - June 2019; La Jolla, CA

- Designed, built, and managed content of 30+ responsive website by utilizing HTML, CSS, JavaScript, Drupal, and other front end technologies.

Microprogram — UX Research Intern
July 2018 - Aug 2018; Taichung, Taiwan

- Conducted user research, usability testing, analyzed information of how users interact with products and services in different environments.

Leadership

Design Co — Industry Relations Coordinator
Jan 2019 - Present; San Diego, CA

- Lead design GBMs and interactive workshops (50+ avg attendees). Lead calls with industry partners (Facebook, HP, Intuit, Sony, etc.) to schedule industry talks and workshops. **Previously**: Marketing Coordinator, Web Developer.

Projects

Facebook "Saved" Redesign
Sept 2019 - Present

- Conducted design analysis, user interviews, and redesigned the "Save post" feature to improve the process of saving posts and creating collections to find saved posts.

Skills

Product Thinking, Interaction Design, Visual Design, Web Development, User Research, Usability Testing, Prototyping, Sketch, Origami, Adobe Illustrator, Photoshop, XD, Figma, InVision, HTML, CSS, Drupal, Java, Agile Development Framework

Education

University of California San Diego
B.S. Cognitive Science — Design and Interaction
Expected 2021