ALISON CHEN

Product Designer, UI/UX Designer

enyuchen.com

enyu.alison.chen@gmail.com

(858)914-6066

linkedin.com/in/ealisonchen/

Experience

BD (Becton Dickinson) — UX Design Intern

June 2019 - September 2019; San Diego (Sorrento Valley), CA

- Designed and developed an internal web application by prototyping, conducting usability tests, user research and iterating on designs which was eventually pushed (resulting in increased employee satisfaction).
- Worked on the new features with 5 engineers and 1 PM by applying design principles, creating prototypes in Figma, and conducting user testing.
- Gave a 15 minutes presentation on my contributions to the web application to the president of medical management solutions and stakeholders (leading to approval and the web app getting pushed).

UCSD Jacobs School of Engineering — Web Developer

September 2019 - June 2019; La Jolla, CA

- Designed, built, managed contents of 30+ responsive website by utilizing HTML, CSS, JavaScript, Drupal, and other front end technologies.

Microprogram — UX Research Intern

July 2018 - August 2018; Taichung, Taiwan

- Conducted user research, usability testing, analyzed information of how users interact with products and services in different environments.

Leadership

Design Co — Industry Coordinator

Jan 2019 - Present; San Diego, CA

- Lead weekly design GBMs and interactive workshops (50+ avg attendees).
- Lead weekly calls with industry partners (Facebook, HP, Intuit, Sony, etc.) to schedule industry talks and workshops.
- Previously: Marketing Coordinator, Web Developer

Projects

Facebook "Saved" Redesign

September 2019 - Present

- Conducted design analysis, user interviews, launched surveys and redesigned the "Save post" feature to improve the user interaction process of saving posts and finding posts that users have saved

Skills

Product Thinking, Interaction Design, Visual Design, Web Development, User Research, Usability Testing, Prototyping, Sketch, Origami, Adobe Illustrator, Photoshop, XD, Figma, InVision, HTML, CSS, Drupal, Java, Agile Development Framework

Education

University of California San Diego
B.S. Cognitive Science — Design and Interaction
Expected to graduate 2021