



Product Designer • UX/UI Designer • Web Developer

EXPERIENCE

UX/UI Designer — Nimber Inc. (AI-Driven Startup)

APRIL 2019 → PRESENT | San Diego, California

- Designed the application's interface for better usability
- Redesigned the website for better usability on iOS / Android system

Web Developer — UCSD Jacobs School of Engineering Office

Sept 2018 → PRESENT | UC San Diego

- Redesign, prototype, build, test and optimize 30+ responsive websites
- Improve usability and accessibility by redefining navigation, information architecture, and content

Brand + Visual Designer — UCSD Taiwanese American Student Association

June 2018 → APRIL 2019 | UC San Diego

- Evolved brand identity by introducing a modern creative direction that refreshed the face of the organization
- Created all the brand visuals including digital/print flyers and merchandise

UX Design Intern — Microprogram

Summer 2018 | Taichung, Taiwan

- Designed and conducted mixed method studies with interviews & surveys
- Synthesized detailed information about how users interact with products and services in different environments

PROJECTS

Design for Parkinson's — Design Competition (UCSD & IBM)

June 2018 → PRESENT

- Explored and Researched for the needs of Parkinson's Disease patients and caregivers to improve their experience
- Designed and prototyped a synced software + hardware system to remind patients to take pills regularly

UCSD App Redesign

November 2018 → December 2018

- Conducted user research, designed and improved the user's experience by simplifying the structure and layout of the application

enyuchen.com

enyuyu123@gmail.com

+1 (858) 914 6066

EDUCATION

University of California, San Diego

B.S. Cognitive Science

(specialize in **Design & Interaction**)

GPA: 3.6 | Expected **June 2020**

TOOLS

Sketch, Adobe Xd
Figma, Invision, Framer
Photoshop, Illustrator
HTML, CSS, Drupal, Bootstrap

SKILLS

Research

User Research
Competitive Analysis
Affinity Diagram
Personas
Interviews/Survey
Storyboarding
Usability Testing
A/B Testing

Design

Interaction Design
Visual Design
Motion Design
Wireframing
Rapid Prototyping
Design Exploration

AWARDS

Gold Medal for inventing Anti-Pinch
Zipper & Fastened Zipper at
ITEX Innovation Exhibition 2016
Provost Honors for outstanding GPA

LANGUAGES

English, Chinese, Japanese