ALISON FANNING

UX Designer

📍 Somerville, MA

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✉ alison.fanning@gmail.com

PORTFOLIO

www.alisonfanning.com

EDUCATION

Bates College
Bachelor's Degree, Cum Laude

Latin American Studies (self-designed major), Spanish (minor)

TOOLS

- Balsamiq
- Sketch
- InVision
- Visio

INTERESTS

Artisan markets, baking, board games, cats, farmers markets, puzzles, and traveling.

SUMMARY

Spent over five years designing user experiences at a quickly growing ed-tech Software-as-a-Service (SaaS) company. Proven ability to translate business objectives into technical solutions. Trusted liaison between technical and non-technical teams.

EXPERIENCE

June 2016 - Aug 2016

Web Design Student
Startup Institute

Competitive eight-week intensive program that helps individuals develop the skills, mindset and network to be high-impact at a high-growth company.

Completed coursework in HTML, CSS, user-centered design, rapid ideation, navigation and flow, and wire-framing. Designed and conducted user experience research for partner company.

Dec 2015 - May 2016

Consultant and Project Manager
PowerSchool Group, LLC

Leading K-12 Student Information System; acquired InfoSnap in 2015.

Managed specifications and internal rollout of new features including coordinating communications, developing and executing trainings, and writing technical documentation.

Dec 2013 - Dec 2015

Team Leader (Specialized Services Group)
InfoSnap

Leading provider of registration management solutions for schools nationwide.

Managed team of four working with enterprise customers. Discovered and defined custom product and project requirements and coordinated interdepartmentally to develop, test and implement solutions.

Led technical configurations for first customer on new system platform, understanding specifications, designing and building solution, presenting demonstrations and gathering feedback, and helping the team prioritize remaining development goals to optimize the user experience.

Dec 2012 - Dec 2013

Team Leader
InfoSnap

Designed user workflow for and performed usability testing on first lottery management implementation. Managed a team of six and was responsible for their project success and professional development.

June 2012 - Dec 2012

Senior Solution Specialist
InfoSnap

Managed registration projects for most important and challenging clients.

Nov 2010 - June 2012

Online Solution Specialist
InfoSnap

Designed and built customized school registration forms and administrative toolsets based on customers' business goals and existing paper processes. Consulted with and trained customers on tools and user experience. First hire in Austin, TX office.