

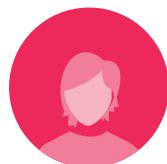
Personalisation

Configurable elements to ensure the service is relevant to users' business goals

TRIGGER FIND LEARN ACTION



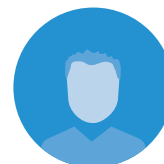
Elliot



Josephine



Ling



Manu



Peter



Shane



Vivian

Customise alerts based on targets				●			
Shopper routes overlayed on floorplans/schematics	●		●				●
Set targets						●	
Data views/scales/extents	●	●	●	●	●	●	●
Data/Report formats	●	●	●	●	●	●	●
Dashboard content/hierarchy	●	●	●	●	●	●	●
Auto-reports / Frequency of delivery	●	●		●		●	●
Reports/outputs on-demand	●	●	●	●	●	●	●
Profiles/passwords/permissions	●			●	●		●
Personal shortcuts to reports	●			●			●
Data comparisons	●	●		●		●	●
Default views/content	●	●	●	●	●	●	●
Create report profiles for quick repeat actions	●	●		●			●