Value Proposition Canvas

Product

Benefits

Filter system

Search bar

Community aspect

User ranking

Features

Users post code snippets (or images)

Other users comment and edit to keep the info relevant

Up and down-vote users to give editing rights

Experience

Trust in correctness & completeness of information

Sense of accomplishment in giving and receiving from the community



Customer

Company: Alison Hall & Liana Careri

Product: Code Assist

Ideal customer: coders; working professionals, students or self-learners

Substitutes

Google Stack Overflow

Books

MDN W3Schools