

# Alison Harford

designer, geographer, lemon cake enthusiast

## CONTACT • EXPERIENCE

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@aliharford

## EDUCATION •

Syracuse University  
August 2016 – May 2020  
Syracuse, NY

Bachelor of Science in  
Magazine Journalism  
and Geography

S.I. Newhouse School of  
Public Communications

Maxwell School of Citizenship  
and Public Affairs

Founder's Scholarship

Studied abroad at the  
University of Canterbury,  
Jan-June 2019

## AWARDS •

Second place Feature Page Design,  
MSUSND 2019 competition  
(art direction)

Third place Newspaper Spread  
of the Year, 2018 Associated Col-  
legiate Press Individual Awards  
(design)

Third place Special Section,  
MSUSND 2018 competition  
(design)

Finalist for Multimedia Story  
of the Year, 2018 Associated  
Collegiate Press Individual  
awards (contributed a  
story to the project)

## Communications • Syracuse U. Environmental Finance Center • Present

Design webpages, newsletters, and social media blasts about conferences  
Create posters and Save the Date invites for events  
Work closely with members of the staff to develop marketing for grant projects

## Visuals Intern • University of Canterbury Sports • Jan – June 2019

Photograph daily club sports both indoors and outdoors  
Create video content for social sports and classes

## Design Intern • National Geographic Magazine • Summer 2018

Designed iPad issues and a feature layout  
Created webpages for front of book articles on nationalgeographic.com  
Worked closely with Fernando Gomez Baptista on large-scale infographics

## • ON CAMPUS

## Managing Editor • The Daily Orange • May – December 2018

Read and edited every article and package published  
Oversaw Digital, News, Opinion, Photo, Pulp, Sports, Video and Visuals sections  
Worked closely with section editors to develop ideas, story budgets

## Presentation Director • The Daily Orange • January – May 2018

Acted as the bridge between editorial and visuals  
Managed the Design, Photo, and Illustration staffs  
Art directed each page of the paper and online graphics  
Created style guides and branding for large projects

## Undergrad Research • Syracuse University • Nov 2019 – May 2020

Recipient of a SOURCE grant  
Reporting on citizenship science concerning algal blooms on Skaneateles Lake

## Undergrad Research • University of Canterbury • Jan – June 2019

Spent five weeks collecting field data in New Zealand  
Developed data visualization and maps to present findings to the university  
Developed a research project to draft recommendations for biodiversity  
conservation on private QEII covenant land in Kaikoura

## • ENVIRONMENTAL EDUCATION

## Aftercare Supervisor • Avid4Adventure, CO • Summer 2019

Organized daily activities for up to 40 campers daily, created a snack budget  
Supervised a staff of three Aftercare Assistants  
Occasionally subbed in during the day to teach campers about activities like  
mountain biking, rock climbing, and paddleboarding

## Camp Counselor • Cal-Wood Education Center • Summer 2017

Took responsibility for camps of up to 50 kids ages 7-17  
Worked 24 hours a day for up to six days a week  
Led three weeks of backpacking camps, two in National Parks  
Led daily camp activities and kept camper and counselor morale high