

# Alison Harford

designer, geographer, journalist, lemon cake enthusiast

## CONTACT • EXPERIENCE

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@aliharford  
Boulder, Colorado  
Syracuse, New York

## EDUCATION •

Syracuse University  
August 2016 – May 2020  
Syracuse, NY

Bachelor of Science in  
Magazine Journalism  
and Geography

S.I. Newhouse School of  
Public Communications

Maxwell School of Citizenship  
and Public Affairs

Dean's List all semesters,  
Founder's Scholarship

Studied abroad at the  
University of Canterbury,  
Jan-June 2019

## SKILLS •

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere  
ArcGIS, QGIS  
Basic HTML, CSS  
Conversational Spanish,  
Italian  
Instagram  
Photography  
Snapchat reporting  
Twitter reporting  
Videography  
Wordpress

### Communications Intern • SU Environmental Finance Center • Present

Design webpages, newsletters, and social media blasts about conferences  
Create posters and Save the Date invites for events  
Work closely with members of the staff to develop designs for different grants

### Visuals Intern • University of Canterbury Sports • Jan – June 2019

Photographed daily club sports both indoors and outdoors  
Created video content for social sports and classes

### Design Intern • National Geographic Magazine • Summer 2018

Designed iPad issues and a feature layout  
Created webpages for front of book articles on nationalgeographic.com  
Worked closely with Fernando Gomez Baptista on large-scale infographics

### Managing Editor • The Daily Orange • May – December 2018

Read and edited every article and package published  
Oversaw Digital, News, Opinion, Photo, Pulp, Sports, Video and Visuals sections  
Worked closely with section editors to develop ideas, story budgets

### Presentation Director • The Daily Orange • January – May 2018

Acted as the bridge between editorial and visuals  
Managed the Design, Photo, and Illustration staffs  
Art directed each page of the paper and online graphics  
Created style guides and branding for large projects

### Research Assistant • University of Canterbury • Jan – June 2019

Spent five weeks collecting data on environmental processes in New Zealand  
Developed data visualization and maps to present findings to the university

## • AWARDS & OTHER EXPERIENCE

Second place Feature Page Design, MSUSND 2019 competition (art direction)

Third place Newspaper Spread of the Year, 2018 Associated Collegiate Press Individual Awards (design)

Third place Special Section, MSUSND 2018 competition (design)

Finalist for Multimedia Story of the Year, 2018 Associated Collegiate Press Individual awards (contributed a story to the project)

Summer camp counselor, Summer 2017 and 2019

Food columnist for The Daily Orange