

COGNITIVE METAPHORS

WHALES: live in pods and are mysterious because they spend time near the surface (where mermaids don't go) to breathe, then make deep dives for food (live between the surface and the deep); too big for these human-sized mermaids to hunt, but when they die they are a huge, fortuitous source of resources (especially food, but also for tools)

Conceptual metaphor: People (target) are whales (source)

- he's breaching --> taking a risk for unknown reason (dating back to before mermaids realized whales need to breach to breathe)
- a dolphin --> someone who isn't useful resource to the tribe (dolphins are fake whales)

Conceptual metaphor: Opportunities (target) are whales (source)

- a fat opportunity --> a opportunity that yields large positive results
- a diving opportunity --> it's coming closer / getting closer within reach