

ALISSAR ARNAOUT

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HIGHLIGHTS OF QUALIFICATIONS

- Proficient with Microsoft Word, Excel, PowerPoint, Access, and Outlook.
- Experienced with Adobe Suite such as Photoshop, Illustrator, InDesign and After Effects.
- Skilled with Web Design and social media and blogging platforms such as Facebook, Instagram, WordPress and Blogger.
- Familiar with HTML /CSS and working with code editors.
- Committed to carrying out tasks on time and using my passion to drive my performance.
- Enthusiastic, knowledge-hungry learner and eager to meet challenges.
- Comfortable in changing environments, flexible and adaptable.
- Strong writing and verbal skills and appreciation of different communication styles.
- Superior research and data-presentation skills.
- Bilingual fluency in English and Arabic.

RELEVANT EXPERIENCE

Marketing Co-ordinator, FabriKite Inc.

2018 - 2019

London ON, Canada

- Maintained online and social media presence through daily posts and communications.
- Designed and developed marketing material for both social media and print.
- Managed and lead a small team to enhance business development through marketing and communications.
- Handled and followed up with communication from influencers, businesses and other clients.
- Utilized analytics to discern data related to user engagement and traffic.

Social Media Consultant, Fun With Languages

2017 - 2018

North York, ON, Canada

- Managed daily social media activities, including sharing organization updates and news, and communicating with members.
- Created visuals and interactive content for both social media and print.
- Promoted events and organization links.
- Developed strategies with a team to enhance user engagement and online traffic.
- Researched methods to strengthen brand image and identity.

Resource Centre Assistant, YMCA Resource Employment Centre

2016

Mississauga ON, Canada

- Assisted members in researching employment opportunities.
- Organized and researched new resources for job seekers.
- Conducted tours and explained services to new members.
- Referred members to other community services based on their needs.

EDUCATION

B.A., Media Theory and Technoculture

2016 - present

Western University, London ON, Canada

Diploma, Interactive Media Design

2016 - present

Fanshawe College, London ON, Canada