

Skilled graphic designer focused on communicating meaningfully through design. Diverse skills include the management of complete design process, from conceptualization to delivery. I thrive in successful collaborative environments with opportunities to expand my knowledge and produce high quality work.

EXPERIENCE

FACULTY LIASON

Faculty of Information Studies Student Council (Media Theory and Production), Western University
London ON | 2019 - Present

- Serve as the primary link between MTP students and Student Council.
- Develop MTP-specific branding and marketing materials.
- Brand and manage social media presence and ongoing communication.
- Collaborate with council members and admin to support students socially and academically.
- Plan, organize and run events to enrich student experience.

MARKETING COORDINATOR

FabriKite Inc.
London ON | 2019 - Present

- Maintained online and social media presence through daily posts and communications.
- Designed and developed marketing and branding material in various formats.
- Managed a team to enhance business development through marketing and communications.
- Handled and followed up with communication from influencers, businesses and other clients.
- Utilized analytics to discern data related to user engagement and traffic.

SOCIAL MEDIA MANAGER

Fun With Languages
North York ON | 2017 - 2018

- Managed daily social media activities, including sharing organization updates and news, and communicating with members.
- Designed visuals and interactive content for both social media and print.
- Researched methods to strengthen brand image and identity.
- Promoted events and organization links.
- Developed strategies with a team to enhance user engagement and online traffic.

EDUCATION

B.A., Media Theory and Technoculture
Western University, London ON
2016 - Present

Diploma, Interactive Media Design
Fanshawe College, London ON
2016 - Present

ALISSAR ARNAOUT

Graphic Designer

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SKILLS



UI Design
Low to High Fidelity Design
Branding and Identity
Colour Rendering/Correction
Wireframing
Prototyping
Project Management

TOOLS



Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Lightroom
Cinema 4D