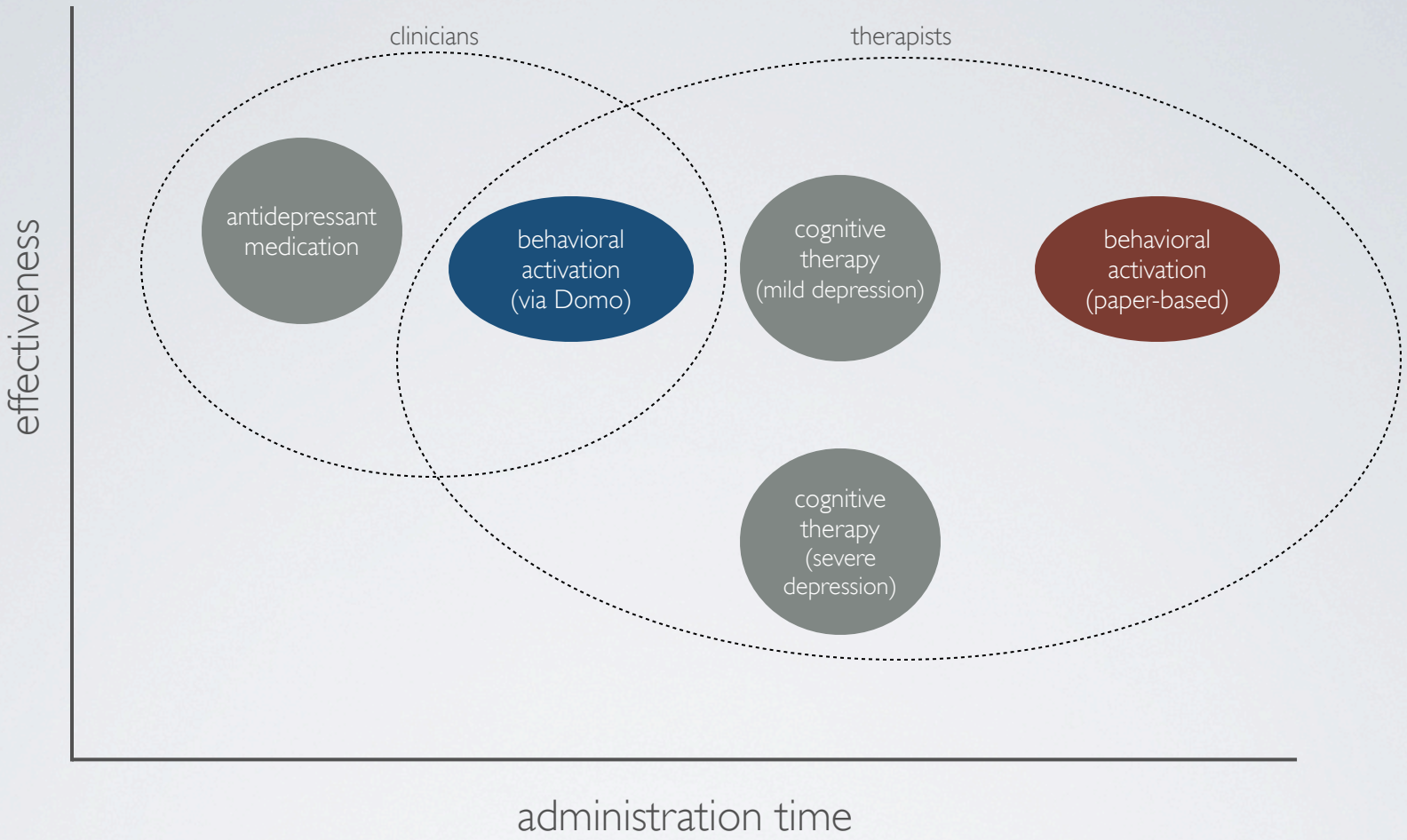
DOMO

Alleviating depression by employing humanity.

January 28th, 2013 for Rough Draft

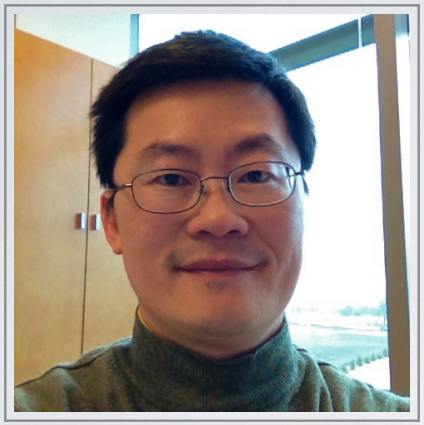
	Antidepressant Medication	Cognitive Therapy	Behavioral Activation
Attrition	44%	13%	16%
Effectiveness (mild depression)	72%	64%	62%
Effectiveness (severe depression)	78%	49%	76%

% improvement over 16 weeks with Beck Depression Inventory used to measure depression



Where Behavioral Activation fits-in:

Andrew Ho



- nine-year UCLA Clinical research faculty
- clinical psychiatrist with child psychiatry specialization

Harish Kamath

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- human experience designer
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THANK YOU

exomachina.com/roughdraft