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Tamer Elsayed

Experienced Graphic Designer / Web Developer of 10 years with well-rounded experience in designing and developing responsive web-pages/web-apps, testing, debugging, and designing effective online advertisements. Self-driven, creative professional who undertakes multiple personal projects to extend technical skills and improve efficiency.

tamerelsayed.com **Amsterdam**
Web Developer *April 2018 – Present*

Skills & Tools: HTML/CSS, Photoshop, React.js, Node.js, JavaScript, GitHub, webpack, WebDNN, Python, p5.js

Creative Clicks
- Continued my work with them but then as a freelancer

UsideU
- Designed some UI components and websites and started developing them
- Helping the AI team with integrating Machine Learning in to a website/JavaScript

CREATIVE CLICKS **Amsterdam**
Web Developer – Graphic Designer *February 2012 – April 2018*

Skills & Tools: HTML/CSS, PHP, Photoshop, Illustrator, jQuery, SQL, JavaScript, Node.js, XML, Ajax, json, SASS, Git, Gitlab CI, SOAP

- Created two CMS tools which led to a new revenue stream and made more than 1 million euro per year
- Developed dynamic and interactive website that ensured high traffic, page views, and User Experience
- Created fully responsive web pages for multiple nations, aligning to the respective country specific legal rules and constraints, with retaining competitive edge
- Improved and enhanced workflow and CI processes by adopting new technologies such as SASS
- Maintained Gitlab platform by keeping it up-to-date and fixing bugs
- Designed email creatives and banners for various advertising platforms including Google, Facebook, or Yep ads
- Optimized optin flows that increased user clicks and conversions with an overall growth of 10% year over year
- Trained staff members in web functions, including steps on how to independently make updates or changes
- Collaborated with a number of Project managers and marketing teams, completed projects in deadline-oriented environments
- Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed

DELL   **Amsterdam**

Digital Publisher   *April 2007 – January 2012*

Skills & Tools: Photoshop, Illustrator, Team Building, Marketing Strategy

- Designed and developed new image / content aligning with marketing teams
- Transformed document into appropriate format and published content on dell internal website
- Implemented quality assurance of both globally and locally initiated internal web content
- Performed ongoing maintenance and updates
- Collaborated and communicated with multiple stakeholders and business owners across parallel programs

THE PHONEHOUSE   **Amsterdam**

Sales Representative – Branch Manager   *June 2002 – March 2007*

Skills & Tools: Team Management – Managing Goals and Expectations, Trainings – Sales, Crisis Management, New Products

- Organized periodic training to improve and maintain latest product knowledge for sales team including myself
- Mentored sales team to sustain their motivation and maintain their sales levels, which nurtured environment that strive to improve, as well as camaraderie
- Managed day to day sales activities, monitored and evaluated sales results and productivity levels of the sales team to ensure sales team meet monthly quotas selling phones, accessories and insurance

EDUCATION
ROC van Amsterdam
Graphic Design

- Graphic Design for print
- Conceptualizing designs
- Planning and organizing
- Pitching ideas
- Working in a team
- Working with design constraints
- Minor web design skills

Europa College, Amsterdam
Applied Computer Science

- Computing, network system and software
- Programming in Pascal

ADDITIONAL SKILLS

- Scripting Languages: JavaScript ES5 and ES6
- Web Technologies: DHTML, SOAP XML
- Operating Systems/Servers: Windows UNIX/LINUX, Mac OS
- React.js, Redux, Webpack, GraphQL, Apollo, MongoDB, Socket.io, Handlebars, Express
- Word, Excel and Powerpoint
- Energetic self-starter with strong communication skills
- Critical thinking / Logical thinking
- Work well both independently and in a team

Language
- Dutch: Native Language
- English: Full Professional Proficiency
- Germany: Limited Working Proficiency
- Japanese: Elementary reading and speaking
- Arabic: Elementary speaking