

Name Alistair Ramsay	Occupation Web Designer	Experience 12+ years	Nat. British	Age 42
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Freelancer in UK and Japan. 2013 to present

Since 2013 I have been working as a freelance web and print designer in Japan and the UK. I have been working predominantly for two agencies, Eat Creative and Creative Labs. Projects have included, branding, responsive site UX, logo design, and frontend coding. A list of sites I have designed and built include:

<http://ecoship-pb.com/>

<http://lightweightmedia.co.uk/>

<http://shimada-inc.co.jp/>

<http://valleychalets.com/>

<http://www.tudoretranquility.com/>

<http://syntaq-global.com/>

<http://hakubahotelgroup.com/>

<http://oxfordujapan.org/>

Web Designer, Buckingham Palace, London April 2011 to 2013

As a contract web designer for Buckingham Palace I was responsible for the Queen Elizabeth's Diamond Jubilee official website, Queen Victoria's Online Scrapbook, and a Redesign of Royal.gov.uk homepage.

Working with The Royal Household and The Royal Archives I designed and built a site to showcase a collection of Queen Victoria's letters and drawings. The project brief was to make the site recreate the style of an old Victorian scrapbook. Early on in the project I had the chance to visit The Royal Archives at Windsor Castle and photograph various assets in-situ. The site was featured on the BBC news on 22nd April 2012.

Earlier in 2012 I designed and coded the official website for Queen Elizabeth's Diamond Jubilee. The site was designed to look celebratory and complement the logo, which had been drawn by 10 year old Katherine Dewer.

Senior Web Designer, John Lewis, London. November 2010 to December 2012

Working with a team of UX designers & developers I produced designs and front-end code for new web projects for one of the UK's largest and most successful online retailers. Johnlewis.com is ranked one of the top online shopping sites in the UK, and in May 2010 John Lewis was voted the Best Online Retailer in the Which? Awards.

It was interesting to work in a large e-commerce web team within a huge, but at the same time, progressive company. The work was very different to what I was used to, but I learnt a lot about keeping an eye on your own workflow and objectives, whilst maintaining your responsibilities to the team around you. Some of the projects I was responsible for included:

- Developing the Video interface
- In-store services microsite
- Gift vouchers microsite

I also did a lot of work with the other senior designers in User Accessibility Testing of the design of the new site (launch due soon).

Senior Web Designer, Barbican Centre, London. January 2005 to October 2010

I was responsible for the Barbican website, microsites and online ads. I was involved from consultation through to design, build, and work with external agencies. The work was mainly internal, but has also included commercial work for organisations outside of the Barbican such as the site for the Create Festival in east London in 2009. I gained experience of working with multiple departments in a large organisation, and the necessary scheduling and prioritisation and scheduling that such work involves.

Web Designer, Riva Publishing December 2002 to 2004

Responsible for online design, HTML & CSS coding, Flash content, e-commerce and site maintenance.

Hyperknowledge UK 1996 to 1999

Before starting a Graphic Design degree at St Martins I worked as a Facilitator for a software company working in the UK and the US.

Technical

I have experience in project management, design and coding for websites and eflyers, static site generators, content management systems implementation and maintenance, UX & interaction design, audio & video production, web photography and illustration.

UX, UI, HTML5, CSS, SASS, Responsive Design, Accessibility, Javascript, PHP, MySQL.

Education

1999 to 2002 Central St Martins College, London 2:1 BA (Hons) Graphic Design

1992 to 1995 Reading University 2:1 BSc (Hons) Geography

1990 to 1992 Bury Grammar School

1986 to 1990 Bury Church of England High School

References

Eat Agency references available on request.

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Dribbble

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