

# ALISTAIR GRAY

NL Permanent Resident, British & Australian Dual Citizen | Amsterdam, NL | (06) 8555 0963 | [Email](#) | [Linkedin](#) | [Portfolio](#)

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## NL & UK Full Working Rights

I write to create change. I have exercised this skill to deliver impactful content through working with others, objective research, balanced storytelling, and passion. I'm seeking to work with companies that are a value-add to society.

## WRITING RELATED EXPERIENCE (+3 YEARS)

- **Copywriter** | The Gratitude Company | Remote Freelance **May 2022**
  - Recently delivered an interview style article for [WFO \(June Issue\)](#)
- **Creative Writer** | Paprika XYZ | Remote Contract **Apr 2022 – July 2022**
  - Wrote weekly content for a Web3 start-up based on the Ethereum Network
  - Latest series is [The Lucid Planet](#)
- **Junior UX Researcher and Designer** | ANZ Bank | Australia Contract **Feb 2016 – Feb 2017**
  - Short form **UX writing** for banking and recruitment web pages
  - **Technical writing** using Confluence for instructional manuals, design documents, and onboarding
  - Worked with customer data including interviews and reports to deliver better user experiences
  - Worked alongside visual designers and senior ux researchers to develop high quality user experiences with the correct tone of voice
- **Blog Writer** | Alistair Gray | Remote **June 2016 – Present**
  - Written topics that have been shared via [Medium](#) and [LinkedIn](#)
  - Topics include Humanising Recruitment, Digital Information Overload, Future of Work and Aerospace

## OTHER NOTABLE WORK EXPERIENCE (+5 YEARS)

- **Junior AI/Software Engineer** | Reece Group and IBM | Remote Contract **Jul 2021 – Mar 2022**
  - Co-developed chatbots utilising IBM Watson Discovery & Assistant, VueJS, NodeJS and Python3
  - **Technical Writing:** Wrote hard-coded and procedural content to enable machine learning enabled chatbots.
  - **Proposal writing:** for next strategic goals and outcomes which required budget approval
- **Founder** | Graydient Aerospace | Australia **Oct 2019 – May 2020**
  - Built a fledgling startup to unite manufacturing and data science firms for aerospace production
- **Agile Coach and Consultant** | NEU21 (Formerly Agile Eleven) | Australia **Mar 2018 – Oct 2019**
  - Consulted 13 enterprise organisations for agile transformation and process improvement
  - Wrote **instructional** training content for Agile Transformations and Lean process improvement
  - Copywriting for company webpage and a regular blog which I collaborated with the marketing team and founders

## EDUCATION

Software Engineering | General Assembly, Melbourne (2021)

Masters by Research (Design) | Swinburne University of Technology, Melbourne (2018)

Bachelor of Business | Swinburne University of Technology, Melbourne (2013)