

Ali Attar Moghaddam

Frontend Technical Lead

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EXPERIENCE

Rayan Bourse - Frontend Technical Lead

Jan 2024 - Present

- Lead a team of 7 frontend engineers building internal web apps for the parent company; define frontend architecture (Next.js with a mix of SSR/CSR, selective use of GraphQL, Tailwind + RBC design system, SWC-based build setup), run code reviews, and mentor the team.
- Oversee frontend delivery across ~10 active internal products, planning work and coordinating with product, backend, and security teams so features ship consistently without breaking shared components or standards.
- Designed and rolled out the RBC design system using React, Tailwind, theming, and Storybook; by comparing Jira cycle times and historical work on similar screens, we've seen a clear reduction in UI implementation effort and much tighter visual consistency across apps.
- Standardized frontend practices (TypeScript-first, clear API/data-layer conventions, basic profiling/perf checks, shared patterns for state management) and enforced them via linters and pre-commit hooks, which made onboarding smoother.
- Architected authentication flows with NextAuth and server-side session management so that access/refresh tokens stay on the server, reducing credential exposure on the client and aligning with internal security requirements.
- Defined and led migrations from legacy JavaScript and older Next.js setups to a unified TypeScript/Next.js architecture, cutting down duplicated patterns and making shared components and libraries easier to reuse and maintain.

Karestan Javan - Software Engineer

Apr 2020 - Sep 2023

- Led a small cross-functional group delivering frontend features and multiple backend microservices, ensuring code quality, architectural consistency, and stable releases.
- Built a high-throughput Node.js API Gateway using clustering, improving reliability and request handling for a distributed microservices environment.
- Designed and maintained CI/CD pipelines in Azure DevOps Server, automating build, test, and deployment workflows across multiple services.
- Created and enforced a Git workflow aligned with team needs, managing branch strategy and ensuring clean integration across developers.
- Developed deployment automation scripts with Bash, reducing manual deployment steps and shortening release cycles.

Avat - Software Engineer

Sep 2020 - Mar 2021

- Led the frontend direction in a small startup, defining component structure, routing, and state flow for React/Meteor-based products.
- Built and launched the main video-conferencing web application used by ~1,000 users; diagnosed and fixed early performance issues during rollout by profiling the client and applying targeted optimizations so calls stayed stable and the UI remained responsive.
- Ran focused user testing sessions, collected feedback on flows and interaction pain points, and iterated the UI to improve usability.
- Rapidly prototyped and shipped several small web applications to validate new product ideas; some were intentionally short-lived, but the work hardened our shared frontend patterns and deployment workflow.
- Implemented engineering processes (task breakdowns, planning, issue tracking) to reduce blockers and keep the team aligned.

Earlier Roles (Condensed)

Kuknos Foundation — Frontend Developer (Nov 2019 – Sep 2020)

- Developed Electron wallet; integrated C++ modules; ensured stable blockchain interactions.

Sabin Tejarat Arya — Frontend Developer (May 2018 – Oct 2019)

- Built Angular CMS builder, Vue.js panels, and React components; created Node.js API gateway.

Adad — Frontend Developer (Nov 2016 – Apr 2018)

- built and optimized ad-tech frontend and a JavaScript SDK used in Android apps, including a new marketing homepage and faster, more reliable ad loading.

Pishro Cloud — Frontend Developer (May 2015 – Oct 2016)

- Built UI for cloud platform; wrote Python-based auth and Selenium tests.

SKILLS

Frontend: React, Next.js, TypeScript, JavaScript (ES6+), React Query, TailwindCSS, Styled Components, Storybook

Testing: Jest, React Testing Library, Cypress

Backend: Node.js, Express

DevOps & Tooling: Docker, Azure DevOps, Git/GitFlow, CI/CD pipelines, Bash scripting

EDUCATION

Azad University of Tehran South - Software Engineer Bachelor's Degree