

Alicia Tang

DIGITAL PRODUCT DESIGNER

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education

BACHELOR OF ARTS IN DESIGN AND COMMUNICATION

University of California, Davis
June 2016

skills

WEB

HTML
CSS
Javascript
Foundation
Github

SOFTWARE

Illustrator
Sketch
Photoshop
After Effects
InDesign
iMovie

COGNITIVE

organization
attention to detail
problem solving

experience

TEMPORARY PRODUCTION ASSOCIATE

Chairish

October 2016 - January 2017

- Populated listings with provided digital images
- Transcribed listing information into Chairish templates
- Applied color, style and type tags to products

WEB TEAM LEAD

UC Davis Design Career Fair

November 2015 - June 2016

- Managed the design and development of a digital platform
- Organized and delegated tasks
- Conducted feedback sessions on design iterations and development questions
- Presented progress reports on a weekly basis to peers

PRODUCTION DESIGNER

A Conversa-tion, Short film

February 2016 - June 2016

- Designed and implemented a physical environment to visually represent a script
- Created beer bottle labels to be used as a prop
- Researched color theory and created color palettes

GRAPHIC DESIGNER

UC Davis Design Career Fair

April 2015 - May 2015

- Collaborated with a group to develop a visual identity
- Designed logos and posters to brand and market the event