

# Alicia Tang

DIGITAL PRODUCT DESIGNER

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## education

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### BACHELOR OF ARTS IN DESIGN AND COMMUNICATION

University of California, Davis  
June 2016

## skills

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### WEB

HTML  
CSS  
Javascript  
Foundation  
Github

### SOFTWARE

Illustrator  
Sketch  
Photoshop  
After Effects  
InDesign  
iMovie

### COGNITIVE

organization  
attention to detail  
problem solving

## experience

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### TEMPORARY PRODUCTION ASSOCIATE

*Chairish*

October 2016 - February 2017

- Populated listings with provided digital images
- Transcribed listing information into Chairish templates
- Applied color, style and type tags to products

### WEB TEAM LEAD

*UC Davis Design Career Fair*

November 2016 - June 2016

- Managed the design and development of a digital platform
- Organized and delegated tasks
- Conducted feedback sessions on design iterations and development questions
- Present progress reports on a weekly basis to peers

### PRODUCTION DESIGNER

*A Conversa-tion, Short film*

February 2016 - June 2016

- Designed and implemented a physical environment to visually represent a script
- Created beer bottle labels to be used as a prop
- Researched color theory and created color palettes

### GRAPHIC DESIGNER

*UC Davis Design Career Fair*

April 2015 - May 2015

- Collaborated with a group to develop a visual identity
- Designed logos and posters to brand and market the event