5 Courses

Design Fundamentals with AI

Generative AI Content Creation

Digital Marketing

Social Media Content and Strategy

Multichannel Content Marketing

Adobe

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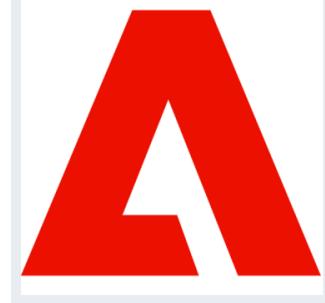has successfully completed the online, non-credit Professional Certificate

Adobe Marketing Specialist

The Adobe Marketing Specialist Professional Certificate equips you with the skills to thrive in digital marketing. Whether you're starting out or switching careers, you'll learn to craft impactful campaigns, analyze trends, and engage audiences. Throughout this program, you'll: - Develop marketing strategies to connect with audiences. - Master tools like Adobe Express, SEO, and marketing automation. - Use AI to enhance creativity and efficiency. - Build a portfolio showcasing your expertise. By the end, you'll be ready to design data-driven campaigns and stand out as a marketing specialist. Enroll now and start building your future.

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