

A video conference screen shows Mark Zuckerberg, founder of Facebook, speaking via video link. He is wearing a dark suit and tie, and has a surprised or shocked expression on his face. The background is a plain, light-colored wall. In the foreground, two professional video cameras on tripods are positioned to record the hearing. One camera is on the left, and another is on the right. The background shows the interior of a congressional hearing room. Several members of Congress are seated at a long wooden table, wearing face masks. A large American flag is visible in the upper left corner of the room. The overall scene suggests a formal legislative proceeding.

privacy



privacy

non-public

privacy

non-public

privacy

tool for
thought

security

non-public

privacy

tool for
thought

security

non-public

privacy

tool for
thought

liberty from
intrusion



Christopher Hitchens



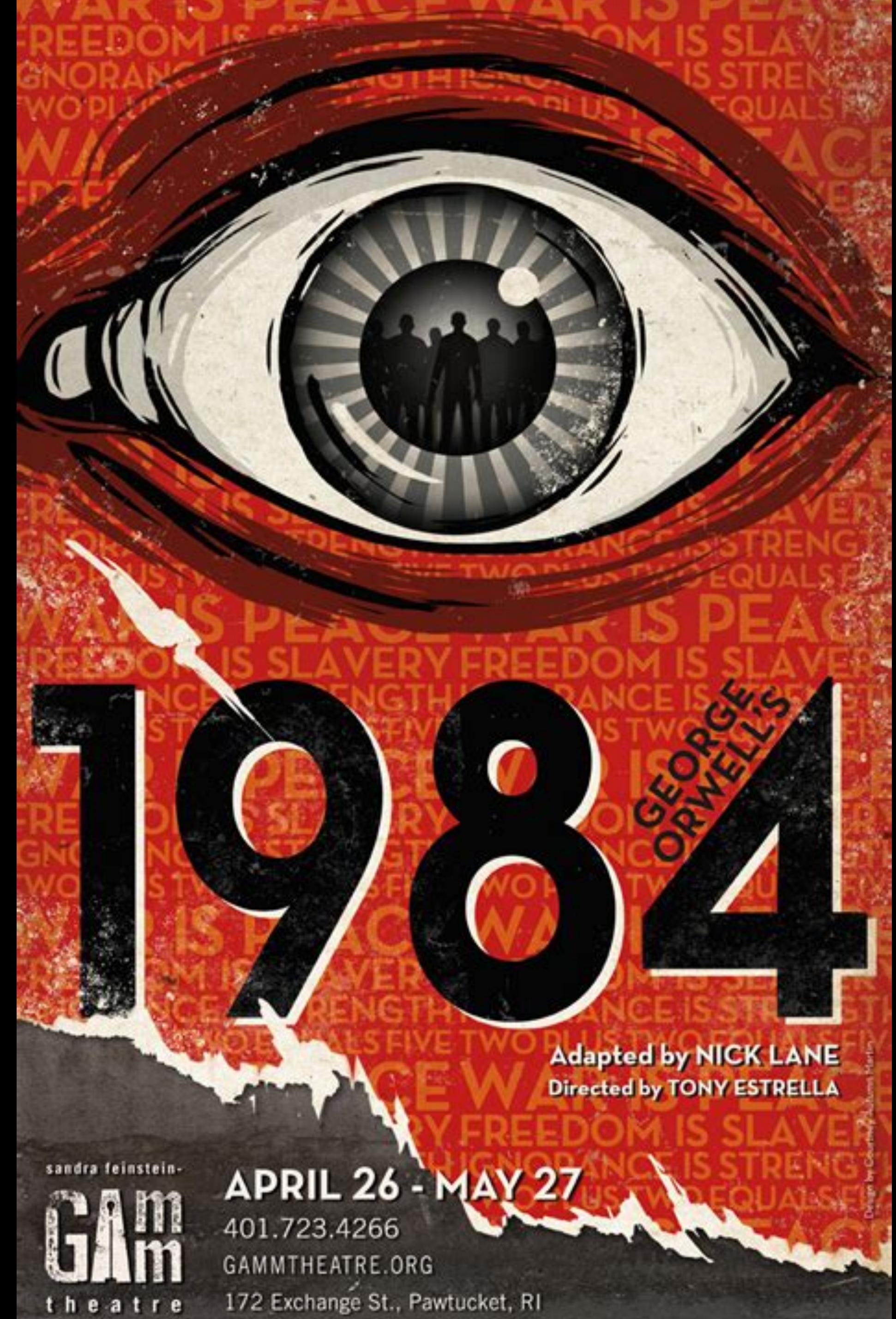
Saddam Hussein



Kim Jong-un & Kim Jong-il



Ali Khamenei



sandra feinstein-
GAM
theatre

APRIL 26 - MAY 27

401.723.4266

GAMMTHEATRE.ORG

172 Exchange St., Pawtucket, RI



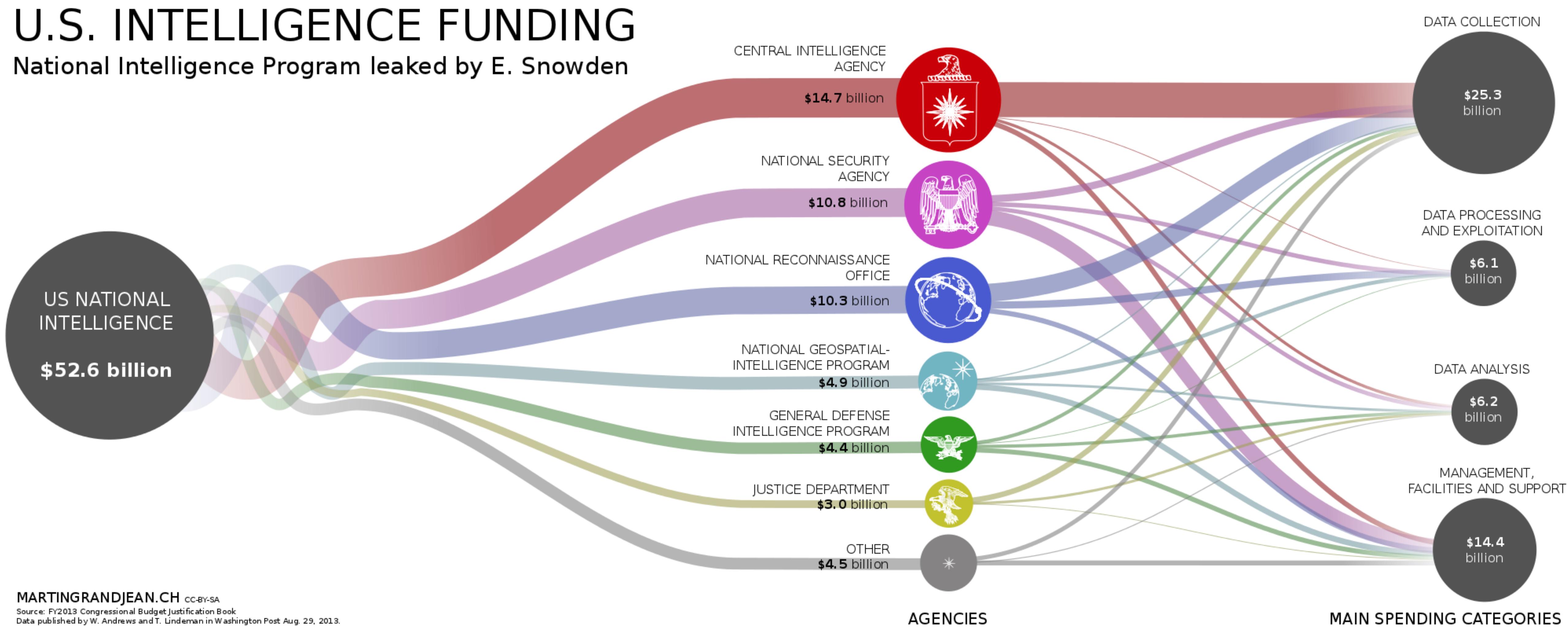




Edward Snowden

U.S. INTELLIGENCE FUNDING

National Intelligence Program leaked by E. Snowden

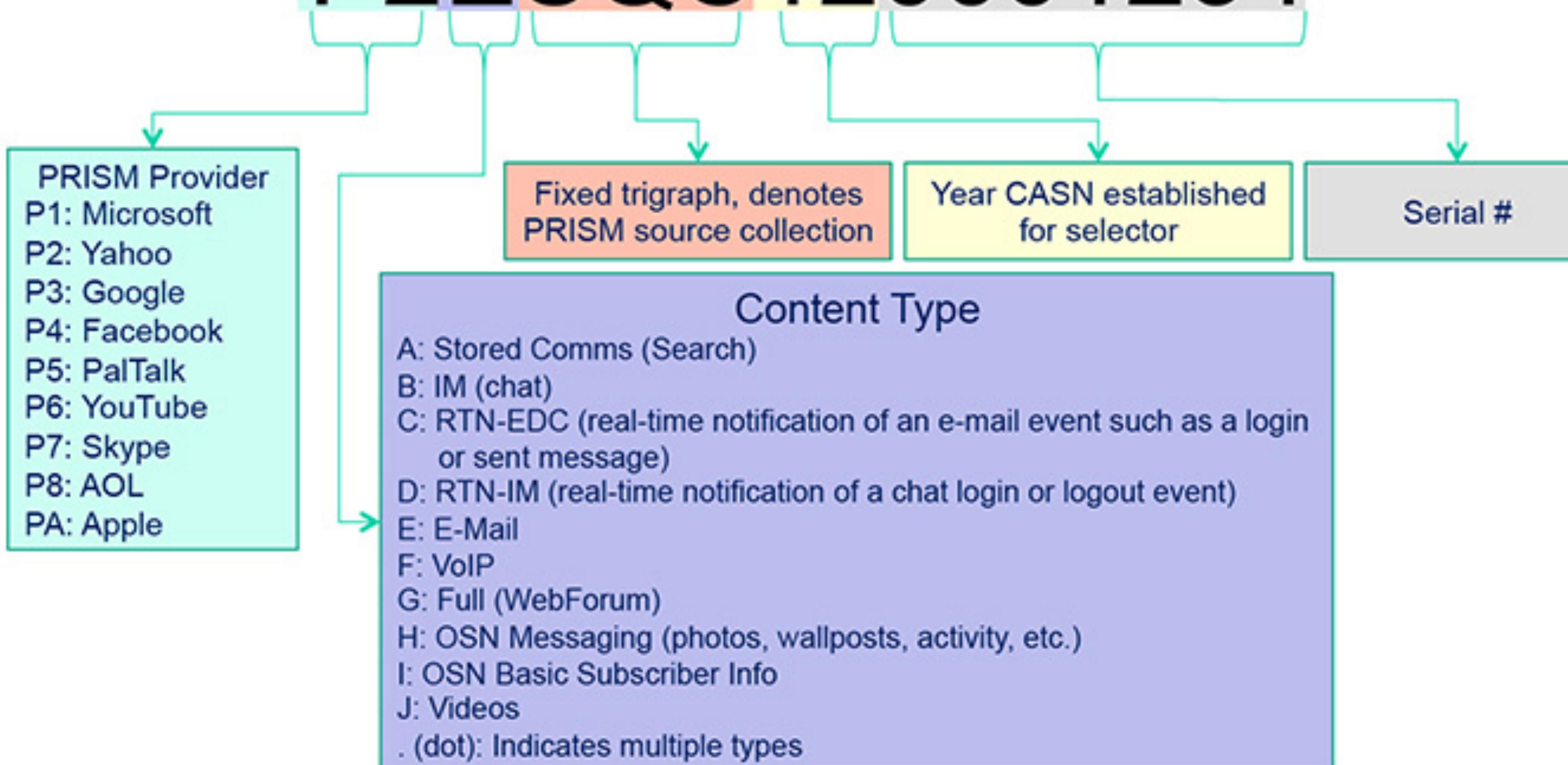




(TS//SI//NF) PRISM Case Notations

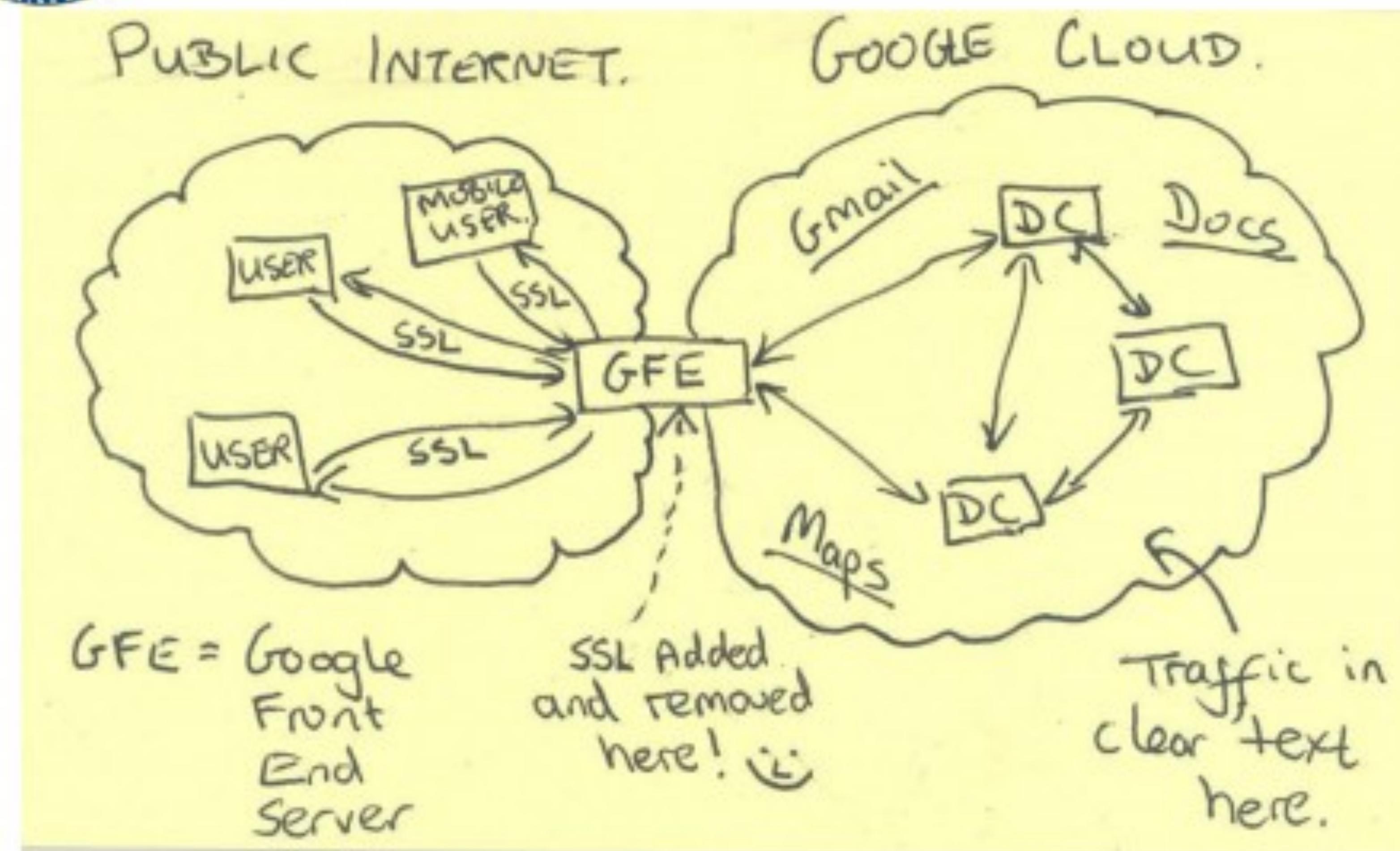


P2ESQC120001234





Current Efforts - Google



Smurfs
and ANT

Leaky Apps

data

Pattern of
Life

NSA
overreach

Smurfs
and ANT

Leaky Apps

data

metadata

Pattern of
Life

NSA
overreach

Smurfs
and ANT

Leaky Apps

data

metadata

encryption

Pattern of
Life

NSA
overreach

data

=

content

metadata

=

activity records



Filename: Tadzik.jpg
Author: Piotr Kononow
Date: August 15, 2016 6:40:10PM
File: 5,312 × 2,988 JPEG
15.9 megapixels
3,393,448 bytes
(3.2 megabytes)
Camera: Samsung SM-G920F
4.3 mm
Lens: Max aperture f/1.9
(shot wide open)
Auto exposure
Program AE
Exposure: 1/402 sec
f/1.9
ISO 40
Flash: none





data

Filename:	Tadzik.jpg
Author:	Piotr Kononow
Date:	August 15, 2016 6:40:10PM
File:	5,312 × 2,988 JPEG 15.9 megapixels 3,393,448 bytes (3.2 megabytes)
Camera:	Samsung SM-G920F 4.3 mm
Lens:	Max aperture f/1.9 (shot wide open) Auto exposure Program AE
Exposure:	1/402 sec f/1.9 ISO 40
Flash:	none



metadata

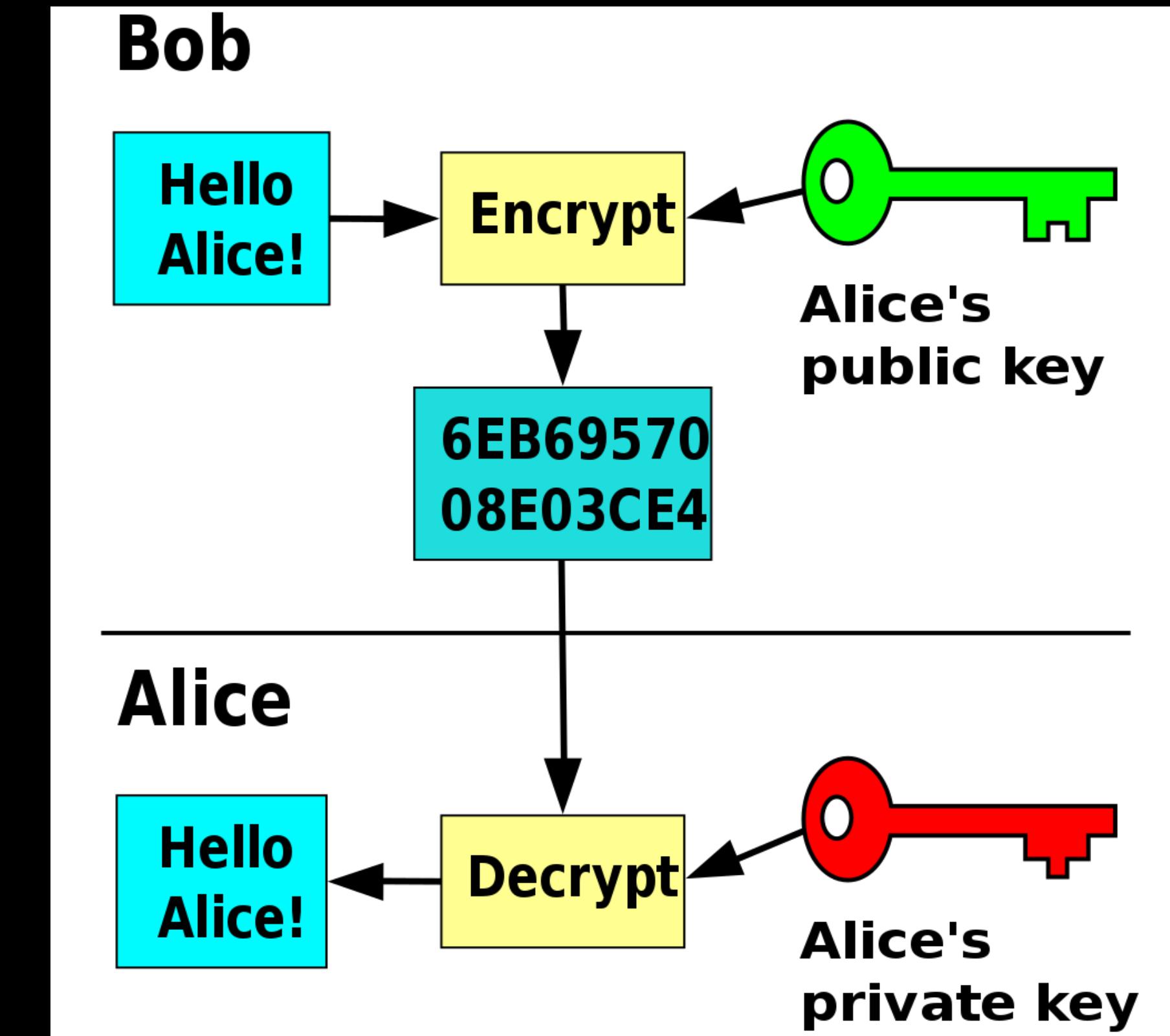
encryption

encryption

cryptography

encryption

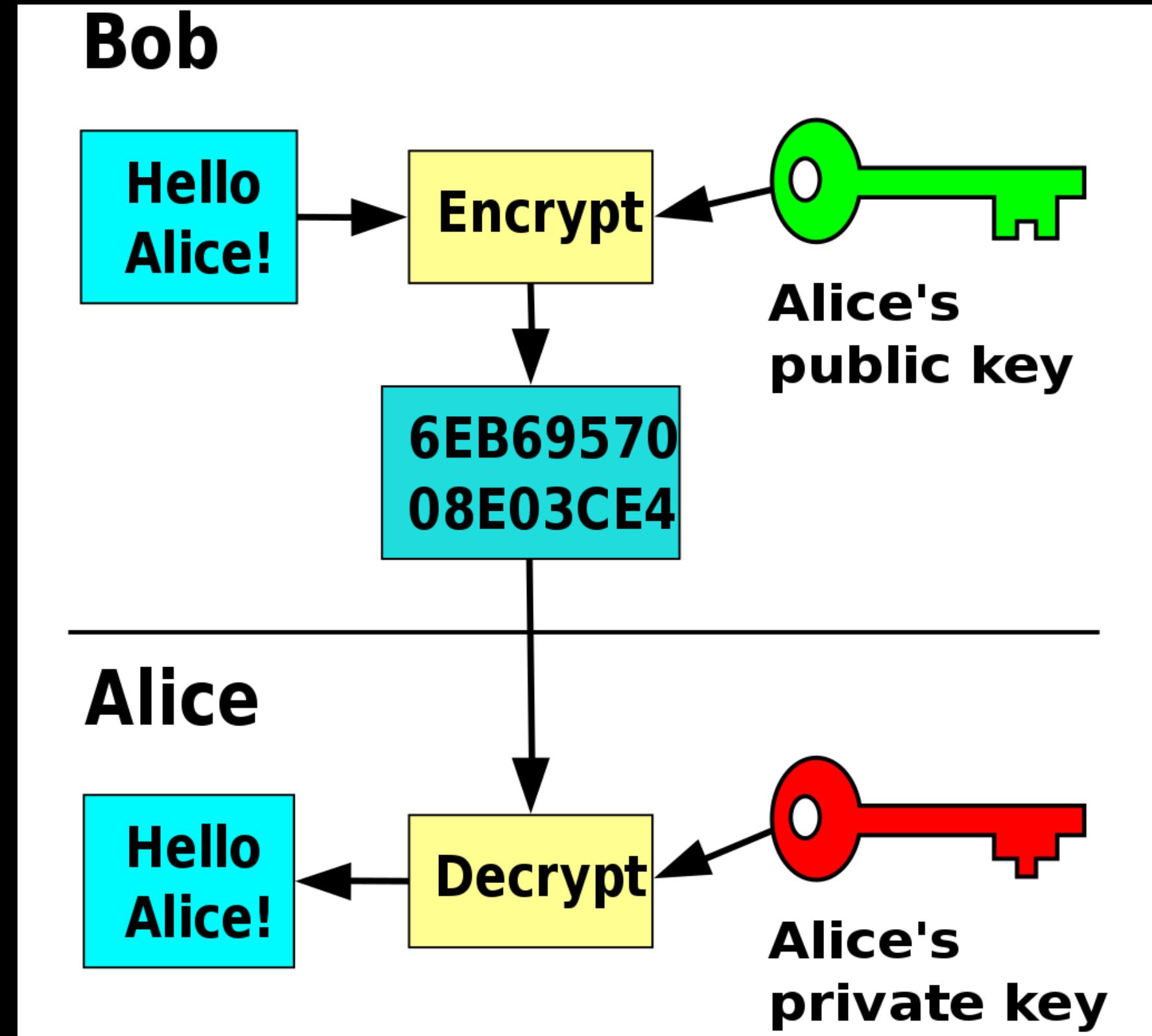
cryptography





encryption

cryptography



00:05:15.504

00:02:39.110 00:34:08.303

PERSONALITY PROFILE

DEJA-VU MODEL



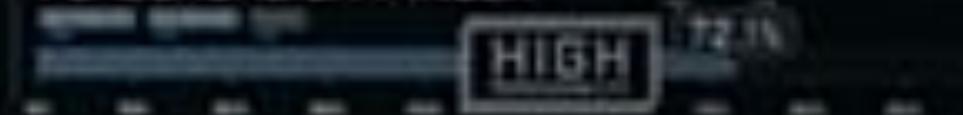
CURRENT MOOD



DEDUCMENTS



PERSUADABILITY INDEX



ACTIVITY HISTORY



POTENTIAL ENGAGEMENTS



LINKS + CONNECTIONS

319
LULZ.C

219.298.341.00
0.2 \$45.36 0.00

WATCH HISTORY



CALENDAR



	Google	Facebook	Apple	Twitter	Amazon	Microsoft	
Name					x		
Gender				x	x	x	
Birthday				x	x	x	
Phone Number							
Email Address							
Location							
Relationship Status		x		x	x	x	x
Work				x	x	x	x

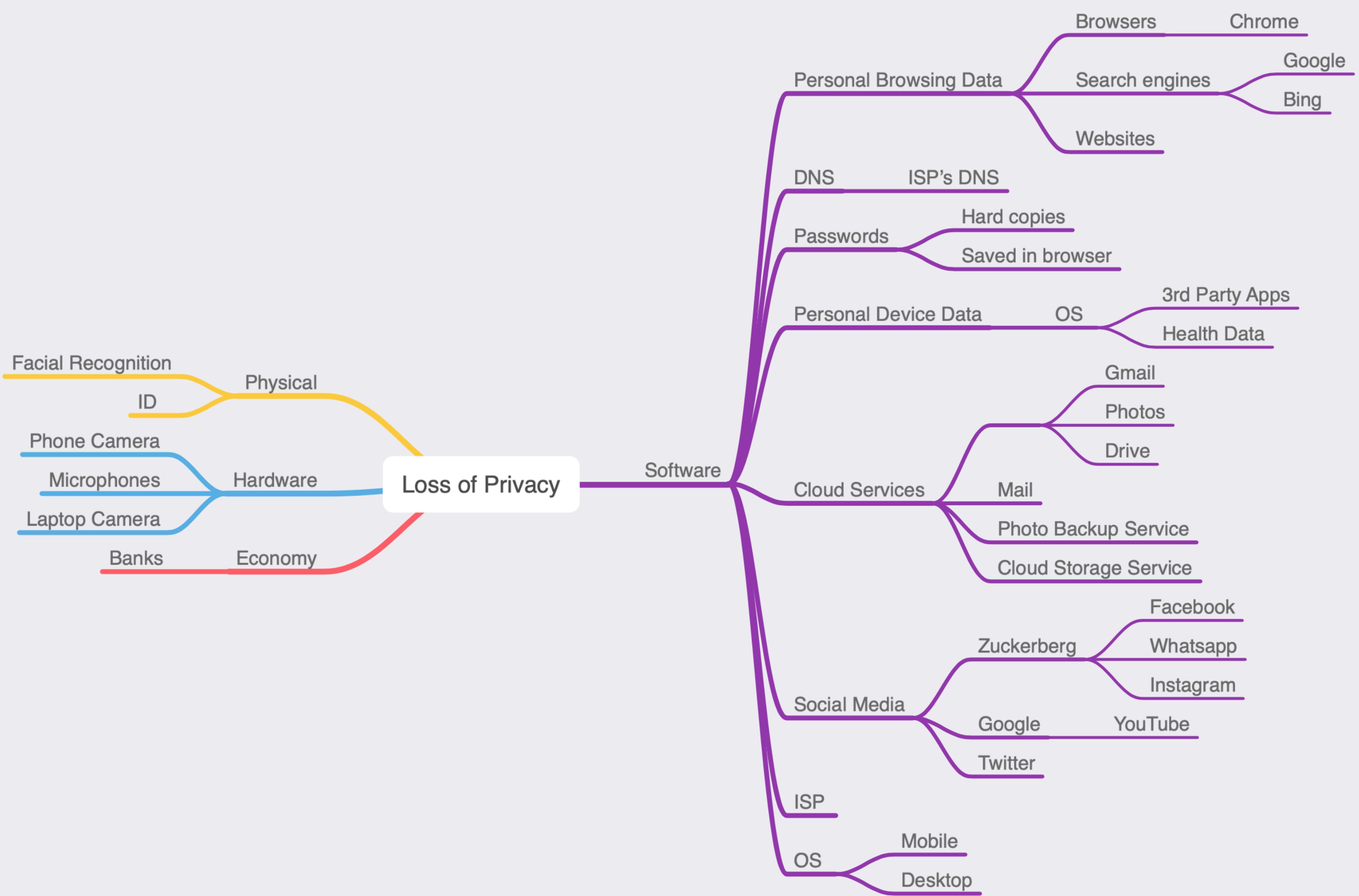
Only your
time zone

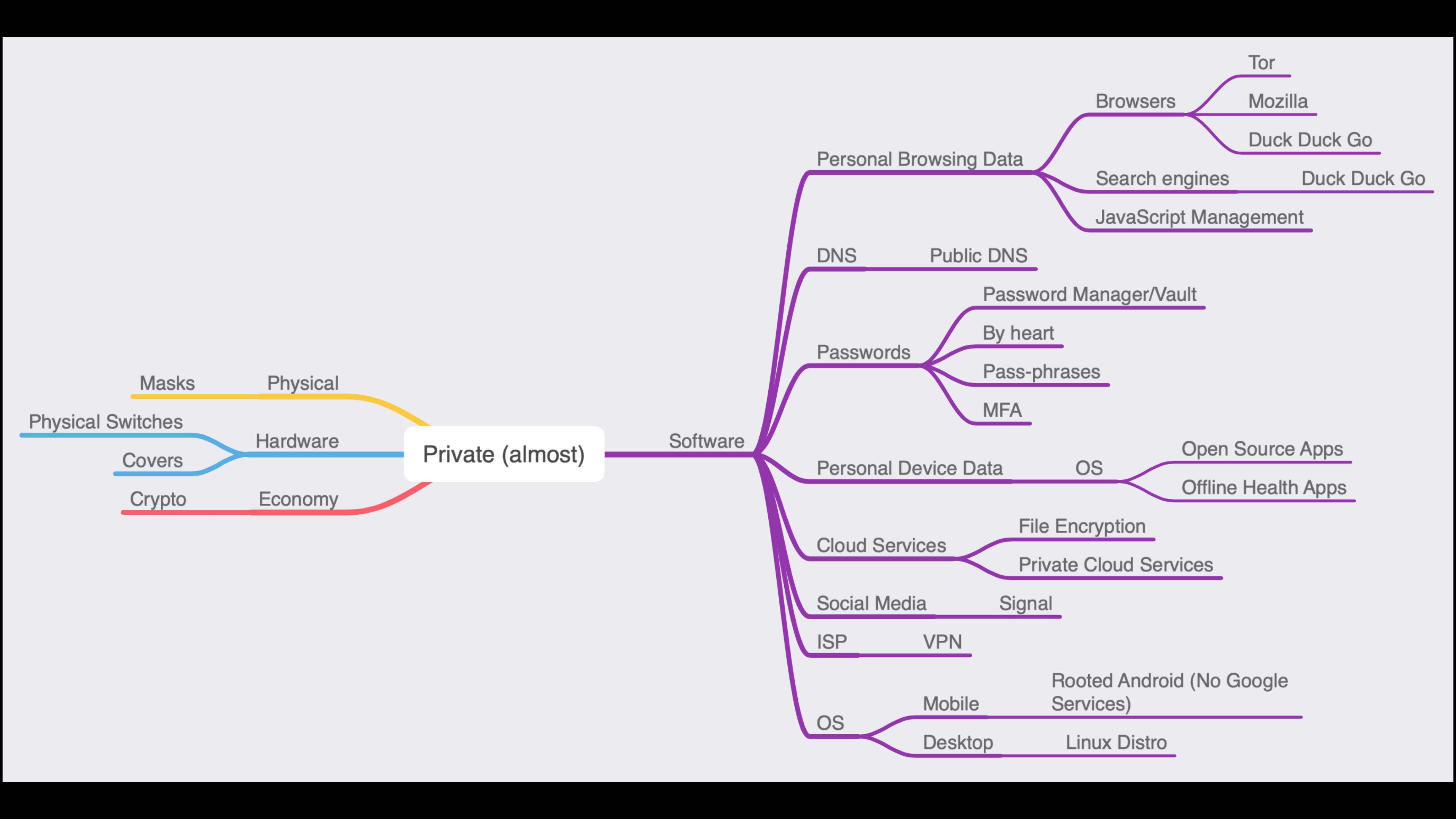
				✗	✗	✗	✗
Work				✗	✗	✗	✗
Income Level		✗		✗	✗	✗	✗
Education				✗	✗	✗	✗
Race/Ethnicity		“We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health.”		✗	✗	✗	✗
Religious Views				✗	✗	✗	✗
Physical Address				✗	✗		
Facial Recognition Data		✗		✗	✗		
Political Views		✗		✗	✗	✗	✗
Credit Cards		If you've made purchases on Facebook					

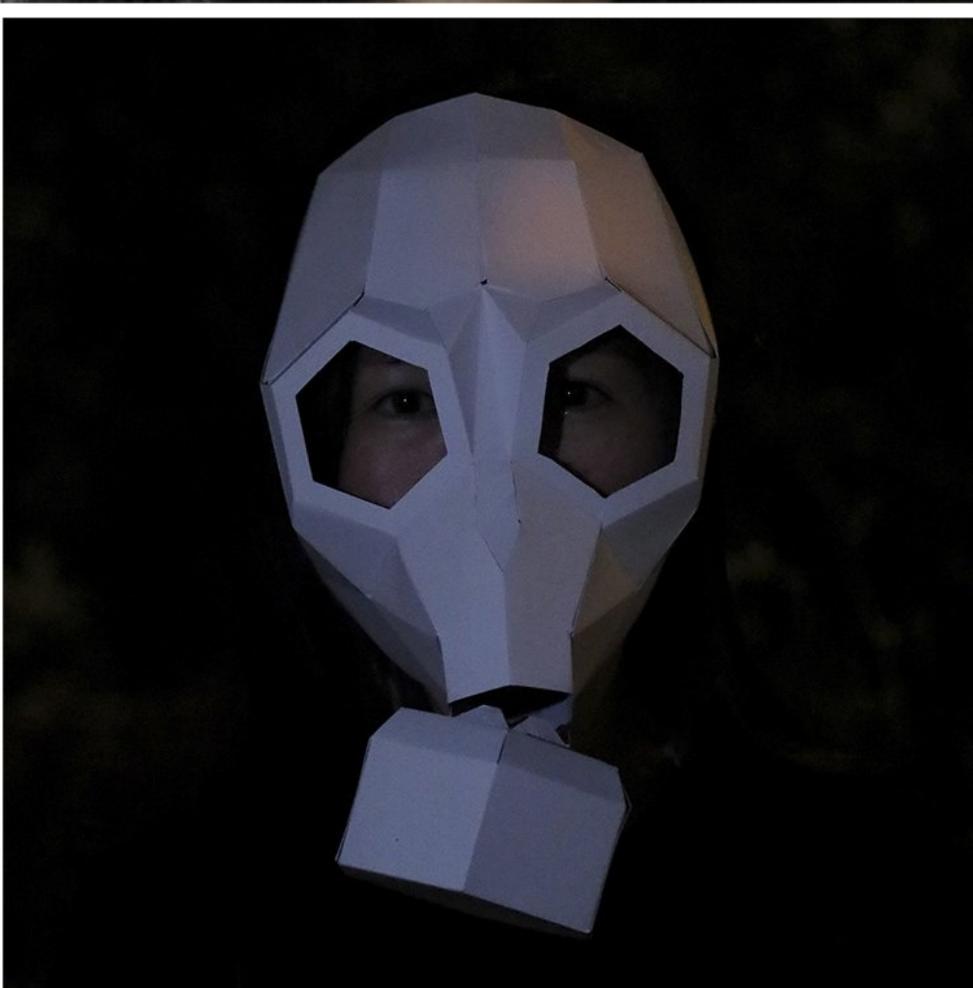
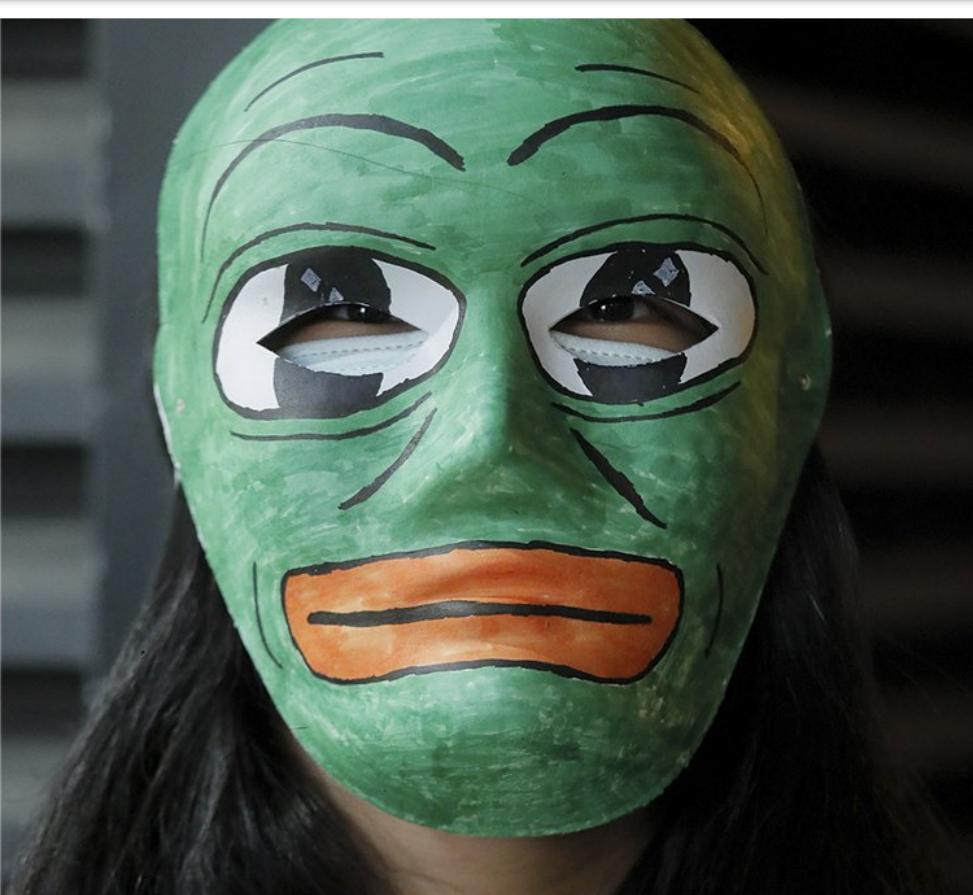
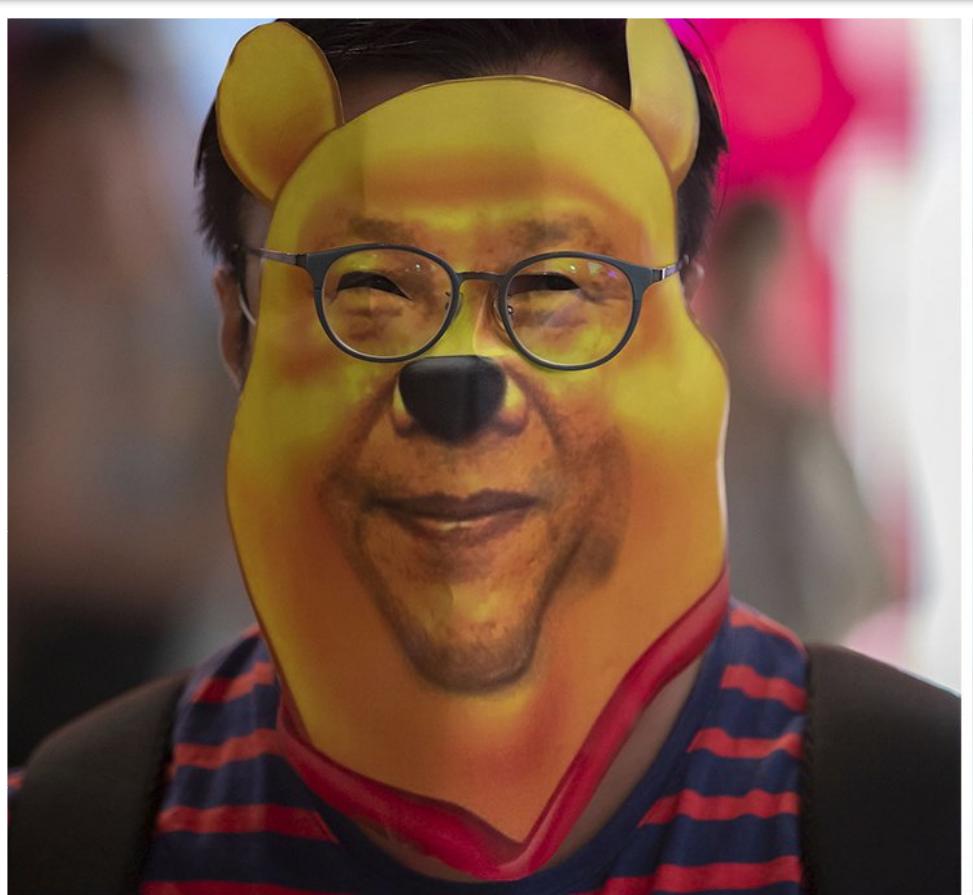
Credit Cards		If you've made purchases on Facebook					
Government IDs (Such as Social Security and Driver's License Numbers)		×	×	Only the IP address used to open the Apple ID account	×		×
IP Addresses							
Your Emails			Including followers, following, friend requests, pending friend requests, removed friends, friends, the friends labeled as family members, and groups			×	
Your Contacts				×		After you've given Twitter permission	
Your Phone Calls		×	Only the meta data on when the phone calls were made			Only the meta data on when the text messages (in iMessage) were made	
Your Chat Conversations/ Messages		×					
Calendar Events				Including both what you've joined AND what you've been invited to		×	
Search History				×	×		

Videos Watched				Including live broadcasts		
Websites Visited						
Browser Information						
Video Uploads						Including a personal photograph in your profile
Photo Uploads			Including photo metadata			
Status Updates/Posts						Including discussion boards, community features, and reviews
Likes						Including discussion boards, community features, and reviews
Your Documents				Only Apple device purchases and maintenance		Including documents you store in the cloud
Your Purchase History						

Your Games		x		x	x	x	
Your Books		x	x		x	x	
Your Music		x	 Including iTunes downloads as well as iTunes Match uploads and downloads		x	x	
Your Fitness/Health Data		x		x	x	x	
Ads You Click				x	x		
What you've hidden from newsfeed		x		x	x	x	x
The Devices You Use							
Information About the Things Near Your Device (WiFi, Bluetooth, Etc.)			x	 Only Apple device purchases and maintenance	x	x	
Voice Data		x	x		x		







Thank you !

Any questions?

Contribute!

This presentation and more resources are available in GitHub:

<https://github.com/alito93/privacy-advocate>

Sources

- Christopher Hitchens at Commonwealth club of California: <https://www.youtube.com/watch?v=YnjyZ-VRWqg>
- Snowden leaks: <https://blokt.com/guides/edward-snowden-leaks>