

Q:1) Breck down the URLs listed below.

<https://www.flipkart.com/>

.com - TLD top level domain

flipkart - domain (name)

www. - subdomain

https:// - hyper text transfer security (protocol)

<https://www.irctc.co.in/>

.co.in/ - TLD top level domain

irctc - domain (name)

www. - subdomain

https:// - hyper text transfer security (protocol)

<https://www.allegro.pl/>

.pl/ - TLD top level domain

allegro - domain (name)

www.- subdomain

https:// - hyper text transfer security (protocol)

<https://www.johnlewispartnership.co.uk/>

.co.uk/ - TLD top level domain

johnlewispartnership - domain (name)

www.- subdomain

https:// - hyper text transfer security (protocol)

Q:2) What is HTTPS/SSL update?

An HTTPS/SSL update generally refers to improvements, changes, or upgrades to the HTTPS (HyperText Transfer Protocol Secure) and SSL/TLS (Secure Sockets Layer / Transport Layer Security) protocols or configurations.

HTTPS: A protocol used for transferring data between a web browser and a website.

Example: <http://www.example.com>

Not secure as data is sent in plain text.

SSL: A security technology that encrypts data for safe transmission.

When SSL is enabled, HTTP becomes HTTPS (<https://>).

Example: <https://www.example.com>

Ensures data privacy and security by encrypting information.

Q:3) List out 10 famous browsers used worldwide.

- 1) Goggle chrome
- 2) Apple Safari
- 3) Mozilla Fire
- 4) Opera
- 5) Samsung Internet
- 6) Brave
- 7) Vivaldi
- 8) UC Browser
- 9) Tor Browser
- 10) Microsoft Edge

(4). Create a Customer Persona & identify Brand Details for the given brands

<https://docs.google.com/spreadsheets/d/1ESQCoaqprfPKhR4FcEvQg6YE51MnNqS8/e/dit?gid=683197069#gid=683197069>