# **ALI TORBATI**

#### **USER INTERFACE DEVELOPER**

LOS ANGELES

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# EDUCATION California Polytechnic State University, San Luis Obispo

Major: Bachelor of Science, Graphic Communication, GPA: 3.48

Concentration: Graphics for Packaging Minor: Industrial Technology - Packaging

Degree Conferred June 2013

### Art Center, Pasadena

Summer 2008

## **Charles University, Prague, Czech Republic**

Summer 2012

## DESIGN AND Spokeo, Los Angeles

# DEVELOPMENT Lead User Interface Developer, December 2013 – Present

Developed a living css/html/angular styleguide for designers and developers Lead a small UI team in maintaining design integrity as product reg's evolved Built fully responsive, extensible, reusable modules Developed interfaces used by tens of millions of weekly users Learned Ruby on Rails and implemented a MVP architecture

### Rosetta, San Luis Obispo/Los Angeles

#### Interactive Development Iunior Associate, April 2013 - November 2013

Developed web interfaces with HTML, CSS, and jOuery Studied and applied best practices for interface design and development Shipped products in a fast-paced environment

#### Mustang Daily Newspaper, Cal Poly

#### Graphic Designer, March 2011 – September 2012

Created and published ad campaigns for local businesses Gained practical experience with the Adobe Creative Suite

#### DeviantART, Hollywood

### Retail and Marketing Intern, Summer 2011

Contributed to retail strategy meetings and produced official reports Helped develop new products and campaigns through market research and A/B testing

# LEADERSHIP AND Phoenix Challenge International Design Competition, Cal Poly

# MANAGEMENT Team Leader, September 2012 - April 2013

Researched, designed, produced and marketed a line of original packages Facilitated group meetings, scheduling and project development

#### **University Graphic Systems, Cal Poly**

#### Knowledge Manager, September 2012 - June 2013

Developed systems for file organization, efficiency and company expansion Assumed a leadership role coordinating projects between independent parties

### Poly Pack - Packaging Club, Cal Poly

Executive Board Member, May 2012 - June 2013

#### **University Housing, Cal Poly**

Community Advisor, August 2010 - June 2011

#### TECHNICAL SKILLS

#### **Development & Creative**

HTML/Haml/Slim, CSS/Sass, JavaScript/CoffeeScript/jQuery, Angular, Ruby, Rails, Git, Sketch, Illustrator, Photoshop, InDesign, Bootstrap/Bourbon