Ali Tosyali, PhD

Department of Management Information Systems, Marketing, and Analytics
Saunders College of Business
Rochester Institute of Technology
Rochester, NY 14623

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EMPLOYMENT Assistant Professor of MIS (tenure-track)

Aug 2021 – Present

RIT – MIS, Marketing, and Analytics

Aug 2019 – Aug 2021

Assistant Professor of MIS (nontenure-track**)**

University of Delaware – Accounting and MIS **Lecturer**

Rutgers Business School – MSIS

Jan 2017 - Jun 2019

EDUCATION

Rutgers, The State University of New Jersey

Piscataway, NJ

Ph.D. in Industrial & Systems Engineering M.S. in Industrial & Systems Engineering

2019 2016

Turkish Military Academy

Ankara, Turkey

B.S. in Business Administration and Management

2013

RESEARCH

Method Area: Network Science, Machine Learning, Complex Systems, Optimization

INTERESTS

Application Area: Business Analytics, Financial Services Analytics, Social Network Analysis, Opinion

Mining and Analysis

PUBLICATIONS

Journals (published/accepted)

Tutun, S., <u>Tosyali, A.</u>, Sangrody, H., Khasawneh, M., Johnson, M., Albizri, A., & Harfouche, A. (2022). Artificial intelligence in energy industry: forecasting electricity consumption through cohort intelligence & adaptive neural fuzzy inference system. *Journal of Business Analytics*, 1-18.

Yu, Y., <u>Tosyali, A.</u>, Baek, J., & Jeong, M. K. (2022). A Novel Similarity-Based Link Prediction Approach for Transaction Networks. *IEEE Transactions on Engineering Management*.

<u>Tosyali, A.</u>, & Tavakkol, B. (2021). A node-based index for clustering validation of graph data. *Annals of Operations Research*, 1-25.

<u>Tosyali, A.</u>, Choi, J., Kim, B., Lee, H., & Jeong, M. K. (2021). A dynamic graph-based approach to ranking firms for identifying key players using inter-firm transactions. *Annals of Operations Research*, 303(1), 5-27.

<u>Tosyali, A.</u>, Song, R., Guo, W. G., Abolhassani, A., & Kalamdani, R. (2021). Data-Driven Gantry Health Monitoring and Process Status Identification Based on Texture Extraction. *Journal of Computing and Information Science in Engineering*, 21(1).

<u>Tosyali, A.</u>, Kim, J., Choi, J., Kang, Y., & Jeong, M. K. (2020). New node anomaly detection algorithm based on nonnegative matrix factorization for directed citation networks. *Annals of Operations Research*, *288*(1), 457-474.

Choi, J., <u>Tosyali, A.</u>, Kim, B., Lee, H. S., & Jeong, M. K. (2019). A novel method for identifying competitors using a financial transaction network. *IEEE Transactions on Engineering Management*.

<u>Tosyali, A.</u>, Kim, J., Choi, J., & Jeong, M. K. (2019). Regularized asymmetric nonnegative matrix factorization for clustering in directed networks. *Pattern Recognition Letters*, *125*, 750-757.

Rodriguez, A., <u>Tosyali, A.</u>, Kim, B., Choi, J., Lee, J. M., Coh, B. Y., & Jeong, M. K. (2016). Patent clustering and outlier ranking methodologies for attributed patent citation networks for technology opportunity discovery. *IEEE Transactions on Engineering Management*, *63*(4), 426-437.

Sevim, C., Ekiyor, A., & <u>Tosyali, A.</u> (2016). As a supply chain financing source, trade credit and bank credit relationship during financial crises from clustering point of view. *International Business Research*, *9*(4), 45-57.

Working Papers

Detecting fake review buyers using network structure: Direct evidence from Amazon (with Sherry He, Brett Hollenbeck, Gijs Overgoor, and Davide Proserpio)

- Johnson School of Management (Cornell)
- Ross School of Business (Michigan)
- Saunders College of Business (RIT)
- Temple AI Workshop (Temple)

Influential user identification on online social networks (with Salih Tutun and Behnam Tavakkol)

- POMS 2022

Cauchy balanced asymmetric nonnegative matrix factorization (with Yi Yu, Jaeseung Baek, and Myong K. Jeong)

Refereed Conference Proceedings

B. Tavakkol and <u>A. Tosyali</u>. Density-based clustering validation of uncertain data objects. In *2020 Northeast Decision Sciences Institute Annual Meeting*.

M. Usta and <u>A. Tosyali</u>. Characterization of model-based uncertainties in incompressible turbulent flows by machine learning. In *ASME 2018 International Mechanical Engineering Congress and Exposition*.

PRESENTATIONS

Presentations/Talks

"Nonnegative matrix factorization on graphs."

University of Nevada, Reno, NV, 2022

"Link prediction in inter-firm transaction networks."

Rochester Institute of Technology, Rochester, NY, 2020

Iowa State University, Ames, IA, 2020

University of Tulsa, Tulsa, OK, 2020

Mercer University, Macon, GA, 2020

"Ranking outliers in patent citation network using attribute and graph structure."

INFORMS Annual Meeting, 2015.

TEACHING

MIS, Marketing, and Analytics, Rochester Institute of Technology

- MGIS650: Introduction to Data Analytics and Business Intelligence
- MGIS355: Business Intelligence

Accounting and Management Information Systems, University of Delaware

- MISY225: Introduction to Programming Business Applications
- MISY262: Fundamentals of Business Analytics (*Course coordinator*)
- MISY367: Social Network Analysis (Designed the course)

Management Science and Information Systems, Rutgers Business School

- Business Decision Analytics under Uncertainty
- Operations Management
- Statistical Methods in Business
- Management Information Systems
- Data Analysis and Decision Making
- Analytics for Business Intelligence

SERVICES Reviewer

Journals

- IEEE Transactions on Knowledge and Data Engineering (TKDE)
- IEEE Transactions on Cybernetics (CYB)
- IEEE Transactions on Engineering Management (TEM)
- Annals of Operations Research (ANOR)
- Journal of Manufacturing Systems (SMEJMS)
- Quality and Reliability Engineering International (QRE)

Conferences

International Conference on Information Systems (ICIS)

HONORS & AWARDS

2019 - Excellence in Teaching and Leadership (nominated), Rutgers University, NJ

2019 - Outstanding Doctoral Student Award (nominated), Rutgers University, NJ

2013 - Science Award, Turkish Armed Forces, Turkey

2013 - Full Scholarship, including tuition and monthly stipend, Ministry of National Defense, Turkey

2012 – **Academic Excellency**, 11th Hwarang Collegiate Forum, South Korea

2012 - Creativity Award, 11th Hwarang Collegiate Forum, South Korea

SKILLS

Programming Languages and Tools: Python, R, MATLAB, SQL, Tableau, LaTeX, yEd, Gephi **Spoken Languages:** Turkish (native), English (fluent)

Extracurricular Activities: Racquetball, mountain biking, baglama (a folkloric instrument), electric guitar, snowboarding, soccer

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