

Who is the target audience?

The target audience is other homesteaders as well as potential customers.

How can I tailor the web site to reach that audience?

Including useful information as well as products in an easy to understand format.

What are the goals for the site?

To share the passion of homesteading and self-sufficiency with others.

How will I gather the information?

I have a good understanding of the topic.

What are my sources for multimedia content?

I have some content on hand and can obtain additional content as needed.

What is my budget?

Zero.

How long do I have to complete the project?

Until May 11, 2021 at 10am.

Who is on my project team?

Me, myself, and I.

How often should the site be updated?

Some sections may need to be updated at least weekly, while others may only need it as necessary to keep the information current.

Who is responsible for updating the site?

Me.