

# AISULU KARIMBAEVA

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## PROFILE

- **Self-taught Front-end Developer** with Marketing MS background and with experience working internationally as a trilingual project coordinator. Passionate about web development, fast learner seeking opportunities in Tech.
- **Skills** - HTML5, CSS3/Sass/Bootstrap/Material UI, Javascript/Vue.js, React.js, Node.js, Git, Figma.

## FRONT-END PROJECTS

- Website of Wholesale Food Distributing Company located in Busan [UPKAIT](#), which supplies korean food products across the territory of the Far East, Siberia, Kazakhstan, Uzbekistan. | Next.js, Node.js, CSS, Prismic
  - developing a multilingual website from scratch in a team of 2 people. *Jan 2021 ~*  
I am responsible for the design, style, content of a website, and content on Prismic CMS. Learned more about styling a website according to requirements of a client and using headless CMS as Prismic.

## ONLINE COURSES

- “The Web Developer Bootcamp 2021” - Udemy Course(by Colt Steele). *Oct 2020 - Dec 2020*
- “Modern JavaScript From The Beginning” - Udemy course(by Brad Traversy). *Jan 2021 - Feb 2021*
- “50 Projects In 50 Days - HTML, CSS & JavaScript” - Udemy course(by Brad Traversy). *Feb 2021 ~*
- “Learn React for free” - Scrimba Course(by Bob Ziroll). *Feb 2021*

## EXPERIENCE

### Amond Inc

*April 2021 - Oct 2021*

#### Junior Frontend Developer

- Responsible for [hellolive.tv](#) back office development and enhancement

### HSnK Architecture and Engineering

*May 2018 - Sept 2020*

#### Marketing Project Coordinator, Overseas

- Led business relationship/connection with 3 overseas branches. Researched competitive products by identifying and evaluating product characteristics, market share, pricing, and advertising.
- Implemented changes to the technical translation process that reduced costs by 30%.
- Reduced company travel expenses by 10% by booking flights and hotels online replacing the use of agency services.
- Initiated and restructured the company's website. Ran Google and Facebook Ads campaigns.

### Samsung D'light

*May 2017 - Oct 2018*

#### Docent & Customer Support

- Led individualized educational and interactive tours for groups of international high positioned guests from across the globe. Assisted with onsite customer support using multiple languages: Korean, English & Russian.
- Participated in [Seoul International Travel Mart](#), Korea's largest annual B2B conference for Russian speaking companies in the Travel industry.

## EDUCATION

Master of Science: Marketing, **Konkuk University, Seoul** GPA: 4.37/4.5

*Sep 2014 - Aug 2016*

Bachelor of Science: Management, **Kyrgyz Economic University, Bishkek** GPA: 3.89/4.0

*Sep 2009 - July 2013*

## ACHIEVEMENTS AND PERSONAL PROJECTS

- Won a Korean Government Scholarship (KGSP), and received full financial aid for 4 semesters of Master's.
- Found and led the first Seoul Russian Korean Language Meetup with over 200 members.
- Grew YouTube channel - “Ice Callie”(125 subscribers, 3.2K views, 156.3 watch hours) work includes writing scripts, video editing and creative content creation.

## LANGUAGES

- English - TOEIC Speaking Level 7 *May 2020*
- Korean - TOPIK Level 6 *May 2018*
- Russian - Native