

# FIP - FINAL INTEGRATED PROJECT

# MMED-1050 DIGITAL MEDIA THEORY & PROJECT MANAGEMENT 1 - REQUIREMENTS



### ORIGINAL PHOTOGRAPHY AND STRUCTURE

Take 10 original photos that will be in your final website design layout. Make Photoshop adjustments to enhance colour and composition using techniques from class exercises. Using proper layer structure/naming and adjustment layers within the file. You are permitted to use additional royalty free imagery, but 10 images must be taken by individual students and are required to be in the final website.

#### **IMAGE OPTIMIZATION**

Export your website images to appropriate format for use on the web. Trying to achieve the best quality image for the smallest file size.

# **GRADING SCHEME**

PSD Images & Adjustments, Composition/Good Photos, Layer Naming: 35 marks

Image Optimization/Right Format: 10 marks

Following Instructions: 5 marks

Total mark: 50 marks

## **SUBMISSION**

- Submit your layered 10 high resolution Photoshop files with adjustments and your images folder from your website folder structure.
- Create a folder named 'lastname\_firstname\_fip', add your Photoshop files and the images to this folder.
- Zip up your entire 'lastname\_firstname\_fip' folder and upload it to FOL Submission Dropbox called 'Final Integrated Project - Website Project'

Due Wednesday, December 16 by 5:00 pm EST on Week 13 (30% of final grade)