# **ALI VIRA**

# Experience

# Program Manager II

2017 - Present

Microsoft Azure, Availability

Redmond, WA

Led cross-Microsoft efforts (50+ engineers) across hardware and software stacks to improve Azure-wide VM availability by 72%

Developed global correlation engine to diagnose customer impacting events and decrease fleetwide regressions by 36%

Built automated machine-learning pipelines to identify, diagnose customer issues improving detection, resolution time by 70%

Implemented Azure-wide pre-production A/B testing pipeline to improve fleetwide performance and availability by 50%

Created program to quantify, instrument, and correlate events, decreasing churn, improving platform unknowns by 78%

Managed and resolved \$10-50 million dollar customer escalations including global VM availability and performance crises (Sev. 0s)

Led org-wide Work-Life Balance and Culture workstreams to improve inclusion, productivity, and morale

# Program Manager

2015 - 2016

# Microsoft Azure, Deployment

Redmond, WA

Designed product specs, mockups, and implemented Azure deployment metric pipelines used by over 200 services

Worked cross-team to design, code, and implement continuous integration extensions for Visual Studio, Azure Portal, and Jenkins

Co-founded a 30-member intern team to overhaul Microsoft sustainability initiatives

# **Product Manager**

Winter 2016

#### Complete Solar

San Mateo, CA

Planned and designed installation tracker system increasing online user adoption by 80%

Created and managed end-to-end automated customer engagement program resulting in a 25% click-through rate

Coded solar installation locator page and email campaign boosting site traffic by 40%

## **Product Developer**

2013 - 2014

**NexJ Systems** 

Toronto, Canada

Researched, designed UI/UX, and generated product specifications for an e-prescribing feature projected to increase revenue by \$2,000,000

Audited existing processes, implementing changes to save 2,400 hours yearly

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alivira

# Skills & Education

Product, Design, Analytics, ML, Optimization, UI/UX

Languages: C++, Java, SQL, MATLAB Web: HTML, CSS, JavaScript, jQuery Graphics: InDesign, Photoshop, Illustrator

BASc, Systems Design Engineering with Distinction, University of Waterloo 2017

Mechanical and Aerospace Engineering Exchange Term, NTU Singapore 2016

# **Projects**

#### Hack The North: Fruit Salad

Distributed cloud computing platform that exchanges computing power for internet access

#### GLHF Magazine

Founded and managed the largest eSports magazine in the world with over 1,000,000 reads

#### **⇔** Contour

A service and browser extension that captures a user's body measurements for online shopping

### KeyPosture

A product that monitors and optimizes a pianist's form in real-time to reduce injury

# Leadership

MSFT Intern Leader, Director (2018, 2019) Planned & managed summer for 2500 interns and 150 full-time volunteers

Academic Representative (2014 - 2017) Elected faculty liason, planned events for 250+ students across department

Microsatellite Business Lead (2014 - 2015) Led sponsorships, created/managed online presence, raised \$25K+ for launch

Orientation Leader, Director (2013, 2014) Managed orientation for 1000+ first years

# Accomplishments

2<sup>nd</sup> place National Eng. Debates (2017) 1st place Ontario Eng. Debates (2017) Microsoft Intern Ambassador (2016, 2017) 1st place Waterloo Eng. Debates (2015, 2016) Top 10% of Class (2014) NexJ Co-op of the Year (2013, 2014)

Sanford Fleming Jr. Design Award (2013, 2014)