BEDDINGTON
CHIROPRACTIC & MASSAGE

BCM Website Monthly Analytics Report

Select date range ▼

Total Website Visits	Unique Users	Page Views	Avg. Time on Website (sec)
823	691	2,754	33.57

Visitors by Top Cities

	City	Total Users ▼
1.	Calgary	407
2.	Edmonton	93
3.	(not set)	72
4.	Toronto	24
5.	Vancouver	18
6.	Drumheller	15
7.	Lacombe	15
8.	Drayton Valley	14
9.	Airdrie	13
10.	Edson	13

1 - 10 / 122 ‹ ›

Top Pages Visited

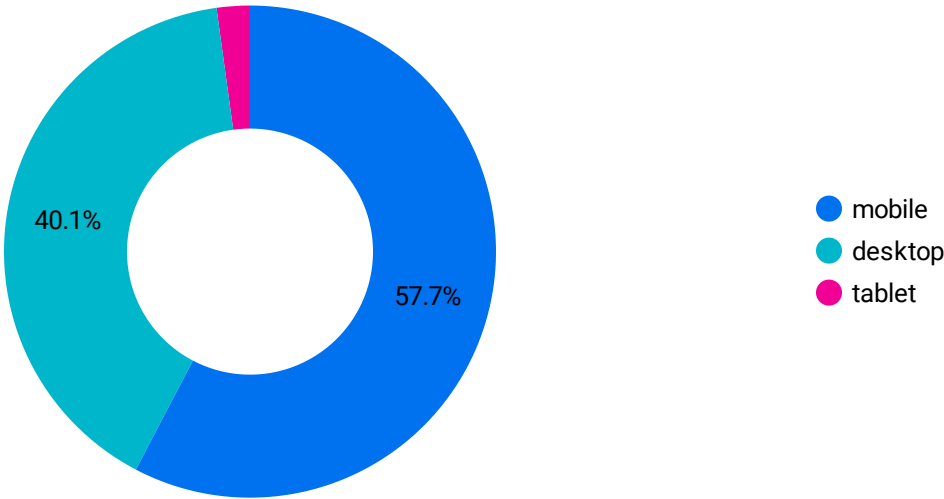|	Page title	User Interactions ▼
1.	Beddington Chiropractic & Massage	NW and NE Calgary	836
2.	Appointments	Beddington Chiropractic and Massage	354
3.	Our Team	Beddington Chiropractic and Massage	MyBCMClinic	208
4.	Massage Therapist Calgary NW	Massage Services NE	122
5.	Chiropractor Calgary NW	Chiropractic Care Calgary AB	112
6.	Contact	Beddington Chiropractic and Massage	My BCMClinic	54
7.	Dry Needling Clinic NW Calgary	32
8.	Dr. Curtis Turner	Beddington Chiropractic and Massage	30
9.	Acupuncture Clinic NW Calgary	Acupuncture NE Calgary	26
10.	NW Calgary Chiropractor Back Pain	NE Calgary Back Massage	26

1 - 10 / 55 ‹ ›

How They Found Us

	User Acquisition Overview	Total Users ▼
1.	google / organic	494
2.	(direct) / (none)	286
3.	mybcmclinic.janeapp.com / referr…	15
4.	bing / organic	13
5.	facebook.com / referral	9
6.	ca.search.yahoo.com / referral	3
7.	duckduckgo / organic	1
8.	m.facebook.com / referral	1
9.	yahoo / organic	1

1 - 9 / 9 ‹ ›

Top Referrals to Us

	Page Referrer	Total Users ▼
1.	https://www.google.com/	437
2.	https://www.google.ca/	73
3.	https://mybcmclinic.janeapp.com/	30
4.	https://www.bing.com/	14
5.	https://www.facebook.com/	9
6.	https://ca.search.yahoo.com/	3
7.	android-app://com.google.android.gm/	2
8.	about://newtab	1
9.	http://m.facebook.com/	1
10.	https://calanova.ca:2087/	1

1 - 10 / 15 ‹ ›

Visitor Device Summary

- mobile 57.7%
- desktop 40.1%
- tablet

BCM Landing Page Monthly Analytics Report

Total Landing Page Visits	Unique Users	Avg. Time on Landing Page (sec)
6	2	2.64

Visitors By Top Cities

	City	Total Users ▼
1.	Calgary	4
2.	(not set)	3
3.		1
4.	Ashburn	1
5.	Cold Lake	1
6.	Edmonton	1
7.	Forest City	1
8.	Fort Worth	1
9.	Lulea	1
10.	Medicine Hat	1

1 - 10 / 12 ‹ ›

Summary of Conversions (Button Clicks)

Event Name	Conversions
Book_Cassandra	7
Book_Dana	7
Book_Lisa	5
Book_Sara	5
Book_Prenatal_Massage	4
Book_Postnatal_Chiro	3
Book_Postnatal_Massage	3
Book_Prenatal_Chiro	3
Total Conversions	**37**

How They Found Us

	User Acquisition Overview	Sessions ▼
1.	(direct) / (none)	83
2.	meta / ppc	2

1 - 2 / 2 ‹ ›

Top Referrals to Us

	Referral Overview	Total Users ▼
1.	http://m.facebook.com/	3
2.	https://tagassistant.google.com/	3
3.	https://www.facebook.com/	2
4.	http://m.facebook.com	1
5.	https://l.facebook.com/	1

1 - 5 / 5 ‹ ›

Visitor Device Summary

42.9% — 57.1%

- desktop
- mobile