

Alix Keener

Education

Master of Science in Information University of Michigan School of Information	May 2014
Bachelor of Arts in English Language and Literature and Communication Studies University of Michigan	May 2009

Experience

Assistant Director, Program and Partner Development University of California Santa Cruz Silicon Valley Extension	July 2020-present
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Lead and collaborate on development of continuing and professional education products, including Diversity, Equity, and Inclusion and Artificial Intelligence curricula. Pursue and manage strategic partnerships (academic and industry) including global partnerships. Develop and execute against product roadmaps. Lead instructor recruitment and hiring lifecycle, including launching improved recruitment process.

Program Manager/Interim Program Director University of California Santa Cruz Silicon Valley Extension	August 2019-July 2020
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Oversee 14 continuing education certificate programs in the areas of Bioscience, Design, and Education. Grew enrollment by up to 50% in some areas through revising curricula. Utilize metrics to monitor and grow programs, including developing and launching new products like bootcamps and specializations. Recruit, train, and supervise instructors for all courses.

Digital Scholarship Librarian Associate Librarian rank (<i>promoted June 2017</i>) University of Michigan	January 2015-August 2018
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Provide leadership, strategic input, and engagement with the digital scholarship activities of the students, faculty, and staff throughout U-M. Serve as the primary liaison between the library and U-M community for digital scholarship and digital humanities expertise. Provide support and training in digital scholarship methodologies for U-M community and library staff, encouraging experimentation with new technologies and fostering a culture of innovation and exploration. Conduct regular scans of the campus environment to identify emerging areas of interest. Serve as selector for Digital Humanities and genre fiction collections.

ORCID Project Manager
University of Michigan Library

May 2014-December 2014

Coordinate and oversee the integration of ORCID scholarly identifiers for all U-M Ann Arbor researchers. Plan and execute the University's ORCID implementation plan. Develop campus outreach programs to support understanding and integration of researcher identifiers. Liaise with various executives across U-M Engineering, Medical, Business, and other schools.

Digital Conversion Assistant
Michigan Publishing, University of Michigan Library

June 2010-December 2014

Manage addition of 300+ titles annually to ACLS Humanities E-Book Project in order to increase access to important works in the humanities. Convert texts from a variety of source files to published online works. Provide support and collaborate with clients on scholarly digital conversion project. Coordinate book scanning vendors on behalf of client. Create and update internal documentation.

Publications

Keener, Alix and Chelcie Juliet Rowell. "Sharing Authority in Collaborative Digital Humanities Pedagogy: Library Workers' Perspectives." *Debates in Digital Humanities Pedagogy*, eds. Brain Croxall and Diane K. Jakacki, University of Minnesota Press, in progress.

Pearce, Alexa and Caroline He, Russell Peterson, Karen Downing, **Alix Keener**, Jacqueline Freeman, Andrea Kang, Hilary Severyn, Elizabeth Yakel. "Capturing the Narrative: Understanding Qualitative Researchers' Needs and Potential Library Roles." Conference Proceedings of the Association of College and Research Libraries Conference, March 2019.

Pearce, Alexa and Caroline He, Russell Peterson, Karen Downing, **Alix Keener**, Jacqueline Freeman, Andrea Kang, Hilary Severyn, Elizabeth Yakel. "Qualifying for Services: Investigating the Unmet Needs of Qualitative Researchers." Conference Proceedings of the Library Assessment Conference, December 2018.

Keener, Alix. "The Arrival Fallacy: Collaborative Research Relationships in the Digital Humanities." *Digital Humanities Quarterly* 9, no. 2 (2015).

Keener, Alix. "Library (Publishing) School: Training and Competencies for the New Publishing Professional." *The Journal of Electronic Publishing* 17, no. 2 (2014). DOI: 10.3998/3336451.0017.206

Presentations

Keener, Alix and Chelcie Rowell. “Deconstructing Digital Scholarship Consultations in the Library.” **Invited workshop** for the Harvard Library. Cambridge, MA. October 29, 2018

Keener, Alix and Andrew Johnson, Brianna Marshall, Chelcie Juliet Rowell, Joel B. Thornton. “Deconstructing Digital Scholarship Consultations in the Library.” Preconference at American Library Association Annual Conference 2018. New Orleans, LA. June 22, 2018.

Keener, Alix and Justin Joque. “Tech and Texts: Integrating Theory and Practice.” CLIR Digital Library Federation Forum. Pittsburg, PA. October 24, 2017.

Keener, Alix, and Chelcie Juliet Rowell. “Tracing Contours of Collaborative Digital Pedagogy.” CLIR Digital Library Federation Forum. Milwaukee, WI. November 9, 2016.

Keener, Alix, and Micah Vandegrift, Sarah Stanley, Zoe Borovsky, Dawn Childress, Elizabeth Lorang, Christy Hyman. “Managing Scope and Scale: Applying the Incubator Model to Digital Scholarship.” CLIR Digital Library Federation Forum. Milwaukee, WI. November 8, 2016.

Keener, Alix. “Creating Space for Collaborative Research Relationships in Digital Scholarship.” Meeting of the ACRL Digital Scholarship Centers Interest Group, ALA Midwinter. Boston, MA. January 9, 2016. (**invited**)

Keener, Alix. “It's All About Communication: Implementing ORCID iDs at a Large Research University.” CLIR Digital Library Federation Forum. Vancouver, BC, Canada. October 27, 2015.

Keener, Alix, and Jason Colman. “Exploring Open Review in the Digital Scholarship Community with Web Annotation.” CLIR Digital Library Federation Forum. Vancouver, BC, Canada. October 27, 2015.

Keener, Alix. “Debating, Defining, Interdisciplining: A Brief History of Digital Humanities.” North American Labor History Conference. Detroit, MI. October 23, 2015. (**invited**)

Keener, Alix. “The Arrival Fallacy: Collaborative Research Relationships in the Digital Humanities.” HASTAC. East Lansing, MI. May 28, 2015.

Keener, Alix. “ORCID Implementation and Outreach at the University of Michigan.” ORCID Outreach Meeting and Codefest 2014. Chicago, IL. May 22, 2014.

Keener, Alix, Steven Hoelscher, and Setsuko Yokoyama. “A New Mode of Scholarship: Digital Humanities, Academic Libraries, and the Collaboratory.” QuasiCon. Ann Arbor, MI. February 7, 2014.

Selected Workshops and Instruction

Software Carpentry workshop for U-M Women in Science and Engineering. January 18-19, 2018.

Text Mining workshop for U-M Workshop on Korean Data Services, November 15, 2017.

Data Carpentry workshop for U-M Library. February 27-28, 2017.

Web Scraping with Python. Workshop given for U-M Digital History Program. November 18, 2016.

Introduction to Text Mining Using Voyant. Library workshop. March 15, 2016.

Text Mining 101: An Overview of Methodology and Tools. Workshop given at Beyond CTRL+F: Text Mining Across the Disciplines. Ann Arbor, MI. February 1, 2016.

Digital Scholarship 101: An Overview of Digital Scholarship Tools and Methodology. Open campus workshop. Co-taught with Barbara Alvarez. September 24, 2015.

Professional Development

Certified Software Carpentry instructor (June 2016)

Certified Data Carpentry instructor (June 2016)

Certificate of completion in “Large-Scale Text Analysis with R.” Humanities Intensive Learning and Teaching, Indiana University Purdue University at Indianapolis. Indianapolis, IN. July 2015.

Certificate of completion in Data Mining, Digital Humanities Summer Institute, University of Victoria. Victoria, BC. June 2014.

Service

National

ACRL Digital Scholarship Section Executive Committee Member-at-large 2017-2019

ACRL Digital Humanities Interest Group Incoming Co-convener 2017-2018 (elected December 2016)

ORCID Technical co-Lead, Big Ten Academic Alliance ORCID User Group (April 2016-April 2018)

Digital Library Federation Forum Inclusivity Committee 2016

dh+lib Editor-At-Large (January 2015-present)

DHNow Editor-At-Large (June 2015-present)

Institutional

Text and Data Mining Committee, University Library (**Chair** March 2017-August 2018)

Humanities Collaboratory Committee, University Library (Member November 2016-November 2017)

Humanities Collaboratory FallFest Planning Task Force, University Library (**Chair** October 2016)

Library Public Software Task Force, University Library (Member September 2016-August 2018)

Data Education Working Group, University Library (Member September 2016-August 2018)

University of Michigan Software Carpentry Executive Board (Member-at-large, May 2015-August 2018)

Emergent Research Working Group, University Library (Member January 2016-December 2017)

Web Content Coordinators Committee, University Library (Member January 2015-August 2018)

Visualization Committee, University Library (Member January 2015-April 2018)

brightspot project Working Committee, University Library (Member August 2016-February 2017)

WinterFest Planning Task Force, University Library (Chair, January-February 2017)

Public Access Resources Committee, University Library (Member September 2015-September 2016)

Data Information Literacy Task Force, University Library (Member September 2015-July 2016)

LIT Debrief investigative group (Member, April 2016-July 2016)

Beyond CTRL+F: Text Mining Across the Disciplines symposium (co-organizer, February 2016)

WinterFest Planning Task Force, University Library (**Chair**, January-February 2016)

Web Archives Conference (co-organizer, November 2015)

Peer reviewer

Journal of Librarianship and Scholarly Communication
Digital Literary Studies

Grants, Honors & Awards

IMLS grant for Library as Research Lab, November 2017

U-M Library Research and Creative Projects Funding Award for “Toward Collaborative Digital (Scholarship) Pedagogy,” April 2017

U-M MCubed grant for collaborative Mapping Jewish Diasporas project, March 2017

Humanities Intensive Learning and Teaching Institute tuition scholarship, July 2015

Digital Humanities Summer Institute tuition scholarship, May 2014

CLIR Digital Library Federation Forum Fellow, October 2012.