

# Griffin Media Document Assistant – Company Info

## INTERNAL INSTRUCTIONS - How to upload to GM Doc Assistant

1. Export as a pdf
2. Go to [platform.openai.com](https://platform.openai.com)
3. Go to Dashboard, make sure project is Griffin Media Assistants, and click Assistants
4. Click on Griffin Media Document Assistant
5. Under File Search, click in the Vector area
6. Delete the old file and add the new one
7. Make sure the vector updates with the new file

## Non-specific Company Info

The Griffin family's entrepreneurial legacy in Oklahoma dates back to the early 20th century, marked by significant contributions to both the food industry and the media landscape of the state.

### **Griffin Family Roots and Business Ventures:**

In 1908, brothers John T. and Charles M. Griffin established the Griffin Grocery Company in McAlester, Oklahoma. The company was officially incorporated under Oklahoma law in 1911. Following Charles's death in 1915, John Griffin took the helm and began manufacturing products, starting with coffee in 1917. In 1923, he constructed a three-story building in Muskogee to house administrative operations, a warehouse, and a processing plant. The company's top-selling product, Griffin's Waffle Syrup, debuted in 1930.

John Toole Griffin, after serving in World War II, succeeded his father as president and chairman of the board of the family's business in 1944.

### **Transition into Media:**

Griffin Media and Griffin Foods are both integral parts of the Griffin family's business ventures in Oklahoma. Griffin Media, formerly known as Griffin Communications, is a media company based in Oklahoma City, Oklahoma, owning television and radio stations across the state. Griffin Foods, located in Muskogee, Oklahoma, is a fourth-generation, minority-owned company with over 112 years of history, specializing in products like syrups, mustards, molasses, and vanilla.

Both companies operate under the umbrella of the Griffin Holding Company, indicating a shared ownership structure.

The Griffin family's foray into the media industry began in the early 1930s when J.T. Griffin became fascinated by radio technology. He first launched a radio station in Tulsa, KTUL, a CBS affiliate, and then purchased a second radio station in Oklahoma City, KOMA.

In 1951, the family extended their business into television broadcasting by establishing Griffin Media, formerly known as Griffin Communications. The company launched its first television station, KWTB-DT (Channel 9), in Oklahoma City in 1953. Over the years, Griffin Media expanded its media presence, acquiring and launching additional television and radio stations across Oklahoma.

Griffin Media, formerly known as Griffin Communications, is a privately held media company based in Oklahoma City, Oklahoma. Founded on September 5, 1951, by John Toole Griffin and James C. "Jimmy" Leake, it began as a subsidiary of Muskogee-based Griffin Foods, known for producing pancake and waffle syrups and other food products.

### **Broadcasting Operations:**

Griffin Media owns and operates several television and radio stations across Oklahoma, reaching 100% of Oklahoma households through its various content distribution channels, including TV and radio stations, websites, apps, and a digital outdoor network.

#### *Television Stations:*

- **KWTB-DT (Channel 9):** A CBS affiliate in Oklahoma City, operational since 1953.
- **KSBI (Channel 52):** A MyNetworkTV affiliate in Oklahoma City, acquired by Griffin in 2014.
- **KOTB-DT (Channel 6):** A CBS affiliate in Tulsa, acquired in 2000.
- **KQCB-DT (Channel 19):** A CW affiliate in Tulsa, launched in 2005.

#### *Radio Stations:*

In 2018, Griffin Media expanded into radio by acquiring five stations in Tulsa:

- **KFAQ (1170 AM):** News radio.
- **KVOO-FM (98.5):** Country music.
- **KBEZ (92.9 FM):** Classic hits.
- **KHTT (106.9 FM):** Contemporary hit radio.

- **KXBL-FM (99.5):** Classic country.

#### **Historical Milestones:**

- **1963:** Griffin-Leake interests purchased full ownership of KWTW, consolidating their media holdings.
- **1969:** The company split into two entities, with John Griffin retaining KWTW under Griffin Television Inc., later renamed Griffin Communications in 2000.
- **1985:** Expanded into the Fort Smith–Fayetteville–Rogers, Arkansas market by acquiring KPOM-TV.
- **2000s:** Further expansion included the acquisition of KOTV-DT in Tulsa and the launch of KQCW-DT.
- **2014:** Acquired KSBI in Oklahoma City, creating a duopoly with KWTW-DT.
- **2018:** Entered the radio market by purchasing five Tulsa radio stations from the E. W. Scripps Company.

#### **Leadership:**

David F. Griffin serves as the President and CEO of Griffin Media, continuing the family's involvement in the company's operations.

#### **Community Engagement:**

Griffin Media emphasizes its commitment to keeping Oklahomans safe, informed, and entertained, leveraging its extensive media presence across the state.

## **News on 6 (Tulsa) Specific Company Info**

KOTV-DT, branded as "News On 6," holds the distinction of being Tulsa's first television station, with a rich history that mirrors the evolution of broadcasting in Oklahoma.

#### **Founding and Early Years:**

KOTV commenced test transmissions on October 15, 1949, and officially began regular broadcasts on October 22, 1949. At its inception, the station was among only 90 television stations in the United States and boasted the industry's largest studio, located in a former International Harvester dealership garage at 3rd and Frankfort in downtown Tulsa. The inaugural broadcast featured celebrities like Patti Page and then-Governor Roy Turner.

## **Network Affiliations:**

Initially, KOTV served as a primary affiliate of the CBS Television Network, while also carrying programming from NBC, ABC, and the DuMont Television Network. This multi-network affiliation was common during the early days of television when the number of stations was limited.

Currently, KOTV-DT, branded as "News On 6," is a CBS-affiliated television station serving the Tulsa, Oklahoma market. Operating on virtual channel 6 and UHF digital channel 26, it is owned by Griffin Media, alongside sister station KQCW-DT (channel 19), a CW affiliate.

## **Technological Advancements:**

Throughout its history, KOTV has been at the forefront of adopting new broadcasting technologies. In January 2013, the station relocated from its longtime headquarters at 3rd and Frankfort to a state-of-the-art media center in the heart of downtown Tulsa, enhancing its production capabilities and viewer experience.

## **Community Engagement and Milestones:**

Over the decades, News On 6 has been deeply embedded in the Tulsa community, providing comprehensive news coverage and participating in various local events. The station celebrated its 75th anniversary in 2024, reflecting on its journey from the early days of television to its current status as a leading news provider, including a groundbreaking and well-received 75<sup>th</sup> Anniversary special.

As a longstanding news outlet in Tulsa, News On 6 remains committed to delivering timely and relevant news, weather, and sports coverage. Its integration of digital platforms and active social media presence ensures that it meets the needs of a diverse and evolving audience, maintaining its role as a trusted source of information in the region.

## **Archival Preservation:**

The history of KOTV is meticulously documented in the archives of the Tulsa Historical Society, preserving its legacy and contributions to the region's media landscape.

As KOTV-DT continues to evolve, it remains committed to delivering quality news and programming to the residents of Tulsa and the surrounding areas, upholding a tradition of excellence that has spanned over seven decades.

## **Current Status**

News On 6, operating under the call sign KOTV-DT, is a CBS-affiliated television station serving the Tulsa, Oklahoma area. Owned by Griffin Media, it shares facilities with sister stations KQCW-DT and several radio stations, including KOTV (1170 AM), KRQV (92.9 FM), KVOO-FM (98.5), KXBL (99.5 FM), and KHTT (106.9 FM). The station's studios are located in the Tulsa Arts District, with its transmitter situated in Broken Arrow, Oklahoma.

### **Digital Presence and Accessibility:**

News On 6 maintains a robust digital presence to cater to the evolving media consumption habits of its audience:

- **Website:** The official website, [newson6.com](http://newson6.com), offers up-to-date news, weather forecasts, sports coverage, and live streaming of broadcasts. It serves as a comprehensive resource for both local and national news.
- **Mobile Applications:** To enhance accessibility, News On 6 provides mobile apps available on both Android and iOS platforms.
  - **Android App:** Available on the Google Play Store, this app delivers breaking news, weather updates, and live video directly to users' devices.
  - **iOS App:** Accessible via the [Apple App Store](#), the iOS app offers similar features, ensuring that iPhone and iPad users stay informed on the go.
- **Social Media:** News On 6 actively engages with its audience through various social media platforms:
  - **Facebook:** The station's [Facebook page](#) provides news updates, live streams, and community interactions.
  - **Instagram:** Through its [Instagram profile](#), News On 6 shares photos, videos, and behind-the-scenes content, fostering a closer connection with viewers.
- **YouTube Channel:** The [News On 6 YouTube channel](#) features news segments, special reports, and live streams, allowing viewers to access content at their convenience.

### **Radio Stations**

Griffin Media, a prominent media company based in Oklahoma, owns and operates several radio stations in the Tulsa market, each catering to diverse audiences with distinct formats.

#### **Tulsa Radio Stations Owned by Griffin Media:**

1. **KHTT 106.9 FM – 106.9 K-Hits:**
  - a. **Format:** Contemporary Hit Radio (Top 40)

- b. **Overview:** K-Hits delivers the latest popular music hits, targeting a youthful demographic with a dynamic playlist featuring current chart-toppers.
- 2. **KVOO-FM 98.5 – 98.5 The Bull:**
  - a. **Format:** Country
  - b. **Overview:** The Bull offers a blend of contemporary and classic country music, appealing to country music enthusiasts in the Tulsa area.
- 3. **KXBL 99.5 FM – Big Country 99.5:**
  - a. **Format:** Classic Country
  - b. **Overview:** Big Country 99.5 specializes in classic country hits, providing listeners with timeless tracks from legendary country artists.
- 4. **KRQV 92.9 FM – 92.9 The River:**
  - a. **Format:** Classic Hits
  - b. **Overview:** The River plays classic pop hits from the 1980s and 1990s, featuring artists like Journey and Madonna, catering to listeners who enjoy nostalgic music from these decades.
- 5. **KFAQ 1170 AM:**
  - a. **Format:** News/Talk
  - b. **Overview:** KFAQ provides news, talk shows, and discussions on current events, serving as a source of information and commentary for the Tulsa community.

These stations collectively enable Griffin Media to reach a broad spectrum of listeners in the Tulsa area, offering diverse content that ranges from contemporary hits to classic country, as well as news and talk programming.

Griffin Media's expansion into radio broadcasting in Tulsa began in 2018 with the acquisition of these stations, marking the company's entry into radio station ownership and enhancing its presence in the Oklahoma media landscape.

## News 9 (OKC) Specific Company Info

KWTV-DT, branded as "News 9", is a CBS-affiliated television station serving the Oklahoma City metropolitan area. Established in 1953, it has played a pivotal role in delivering news, weather, and entertainment to Oklahomans for decades.

### Founding and Early Years:

KWTV first broadcast its signal to the people of Oklahoma in December 1953, marking the beginning of its ongoing service to the community and leadership in technology.

### **Technological Innovations:**

Throughout its history, KWTV has been at the forefront of broadcasting technology:

- **1955:** News 9 began broadcasting from the world's tallest tower at the time, standing at 1,572 feet.
- **1956:** The station exited the radio business to concentrate on television, reflecting a strategic focus on the emerging medium.
- **1959:** KWTV became the first station in Oklahoma to broadcast in color, enhancing the viewing experience for its audience.

### **Ownership and Affiliation:**

KWTV-DT is owned by Griffin Media, a family-owned company with deep roots in Oklahoma's media landscape. The station has maintained its affiliation with CBS since its inception, providing viewers with a mix of national and local programming.

### **Facilities and Relocation:**

In November 2022, News 9 relocated its operations to a new studio in downtown Oklahoma City, adding a new page to the history of this storied building.

### **Community Engagement:**

News 9 has a longstanding commitment to serving the Oklahoma community, providing timely and relevant news and information, sharing the stories, pictures, and lives of Oklahomans across the state.

### **Digital Presence:**

To adapt to changing media consumption habits, News 9 maintains a robust digital presence:

- **Website:** The official website, [news9.com](https://news9.com), offers up-to-date news, weather forecasts, sports coverage, and live streaming of broadcasts.
- **Mobile Applications:** News 9 provides mobile apps available on both Android and iOS platforms, delivering breaking news, weather updates, and live video directly to users' devices.
- **Social Media:** The station actively engages with its audience through various social media platforms, including Facebook, Twitter, and Instagram, sharing news updates, live streams, and community interactions.

**Recent Developments:**

In recent years, News 9 has continued to innovate and expand its services, including the launch of new digital platforms and the enhancement of its news-gathering capabilities to better serve the Oklahoma community.