

Griffin Media Document Assistant – Digital Info

INTERNAL INSTRUCTIONS - How to upload to GM Doc Assistant

1. Export as a pdf
2. Go to platform.openai.com
3. Go to Dashboard, make sure project is Griffin Media Assistants, and click Assistants
4. Click on Griffin Media Document Assistant
5. Under File Search, click in the Vector area
6. Delete the old file and add the new one
7. Make sure the vector updates with the new file

Non-Specific Digital Info

Websites

Both News On 6 ([newson6.com](https://www.newson6.com)) and News 9 ([news9.com](https://www.news9.com)) are owned by Griffin Media and share several common features designed to keep Oklahomans informed and engaged. Key shared features include:

- **News Coverage:** Both websites provide up-to-date news articles and videos covering local events, politics, education, and community stories, ensuring users have access to timely and relevant information.
- **Weather Updates:** Detailed weather information is available on both sites, including current conditions, forecasts, radar imagery, and severe weather alerts, helping users stay informed about weather developments.
- **Live Streaming:** Visitors can watch live broadcasts of newscasts and special events directly through both websites, ensuring access to live coverage even without a television.
- **Video Archives:** Both sites host extensive archives of video content, allowing users to view past newscasts, special reports, and feature stories at their convenience.
- **Sports Coverage:** Comprehensive sports sections are provided on both websites, including news on local high school teams, college athletics, and professional sports, catering to the diverse interests of sports enthusiasts.
- **Community Engagement:** Sections dedicated to community events, contests, and special initiatives encourage user participation and keep the audience connected with local happenings on both platforms.

- **Mobile Accessibility:** Both websites are optimized for mobile devices, and each offers dedicated apps for iOS and Android platforms, enabling users to access news, weather, and live streams on the go.
- **Streaming Apps:** For enhanced accessibility, both News On 6 and News 9 provide streaming apps available on platforms like Amazon Fire TV, Roku, and Apple TV, allowing users to watch live newscasts, weather updates, and special programming on their preferred devices.
- **Original Programming:** Both stations produce "Oklahoma's Own Originals," locally created specials shared across News 9 and News On 6, their websites, and OTT apps, showcasing in-depth stories relevant to Oklahomans.

These shared features reflect Griffin Media's commitment to providing consistent, high-quality news and information services across both platforms, ensuring that audiences throughout Oklahoma have access to the resources they need to stay informed and engaged.

Apps

Both News On 6 and News 9 offer a suite of applications designed to keep Oklahomans informed and connected across various platforms. Here's an overview of their primary apps:

1. News Apps:

- **Features:** Provide the latest breaking news, developing stories, local weather updates, sports coverage, and live video streams. Users can receive real-time alerts, watch live newscasts, and access on-demand video content.
- **Availability:** Available for both iOS and Android devices.
 - **News On 6 iOS**
 - **News On 6 Android**
 - **News 9 iOS**
 - **News 9 Android**

2. Weather Apps:

- **Features:** Deliver real-time weather forecasts, interactive radar imagery, severe weather alerts, videos, and blogs from their respective weather teams. The apps can "wake up" with alerts even when not open, ensuring users receive critical weather information promptly.

- **Customization:** Users can set multiple locations to monitor weather conditions and customize the types of alerts they wish to receive, making it convenient to keep track of weather for family members or travel destinations.
- **Availability:** Available for both iOS and Android devices.
 - **News On 6 Weather iOS**
 - **News On 6 Weather Android**
 - **News 9 Weather iOS**
 - **News 9 Weather Android**

3. Streaming Apps (OTT Apps):

- **Features:** Allow users to watch live newscasts, weather updates, and on-demand content on their television screens. The apps include access to breaking news, award-winning Oklahoma's Own Originals specials, and more, providing a comprehensive viewing experience.
- **Platforms:** Available on major streaming devices, enabling viewers to access content directly on their TVs.
 - **News On 6 Streaming App:**
 - **Amazon Fire TV**
 - **Apple TV**
 - **Roku**
 - **News 9 Streaming App:**
 - **Amazon Fire TV**
 - **Apple TV**
 - **Roku**

These applications are part of both stations' commitment to keeping Oklahomans safe, informed, and entertained by providing accessible and timely information across multiple platforms.

News on 6 (Tulsa) Specific Digital Info

Website

News On 6 (newson6.com):

- **75th Anniversary Features:** In celebration of its 75th anniversary, News On 6 has dedicated sections highlighting its history and notable personalities, such as photojournalists and former anchors like Georgia Jones and Beth Rengel.
- **Special Segments:** The website features unique content like "Bloopers: News On 6 Team Reads 'Twas The Night Before Christmas'," offering a behind-the-scenes look at the team.

News 9 (OKC) Specific Digital Info

Website

News 9 (news9.com):

- **9 To Know:** A segment that provides daily headlines in concise formats, helping users quickly catch up on important news.
- **NextGen Live Radar:** Offers advanced radar technology for real-time weather tracking, enhancing the user experience for weather updates.
- **Bob Mills SkyNews 9 HD:** Features content related to their high-tech helicopter equipped for news and weather coverage, including articles about its technological upgrades.