

## **Non-Disclosure Agreement (“NDA”)**

This Non-Disclosure Agreement (“Agreement”) is made and entered into this 20 day of July 2024 (the “Effective Date”) and governs the disclosure of information by and between Aliyah Cobb (“Nickname”) and Case Closed Media (the “Company”) to pursue a business relationship.

The Parties hereby agree as follows:


1. For purposes of this Agreement, "Confidential Information" shall mean any non-public information regardless of form, including, without limitation, technical, developmental, marketing, sales, operating, performance, cost, expertise, business plans, business methods, process information, database information, software licenses, applications, written code, logs, and graphical art disclosed to the Recipient. For convenience, the Disclosing Party may but is not required to, mark written Confidential Information with the legend "Confidential" or an equivalent designation. For oral disclosures to constitute “Confidential Information,” such disclosures must be identified at the time as confidential or proprietary and the disclosing party must provide a written summary of the Confidential Information within thirty (30) days following initial disclosure.
2. All Confidential Information disclosed to the Recipient will be used solely for the Business Purpose and no other purpose whatsoever. The Recipient agrees to keep the Disclosing Party's Confidential Information confidential and to protect the confidentiality of such Confidential Information with the same degree of care with which it protects the confidentiality of its confidential information but in no event with less than a reasonable degree of care. Recipient may disclose Confidential Information only to its employees, agents, consultants, and contractors on a need-to-know basis, and only if such employees, agents, consultants, and contractors have executed appropriate written agreements with Recipient sufficient to enable Recipient to enforce all the provisions of this Agreement. The recipient himself also only agrees to access confidential information on a need-to-access basis, limited to emergencies or serious problem resolution. Recipient shall not make any copies of Disclosing Party's Confidential Information except as needed for the Business Purpose. At the request of the Disclosing Party, the Recipient shall return to the Disclosing Party all Confidential Information of the Disclosing Party (including any copies thereof) or certify the destruction thereof. Each party shall notify the other upon discovery of any loss or unauthorized disclosure of the Confidential Information of the other party.
3. All rights title and interest in and to the Confidential Information shall remain with Disclosing Party or its licensors. Nothing in this Agreement is intended to grant any rights to the Recipient under any patents, copyrights, trademarks, or trade secrets of the Disclosing Party. ALL CONFIDENTIAL INFORMATION IS PROVIDED "AS IS". THE DISCLOSING PARTY MAKES NO WARRANTIES, EXPRESS, IMPLIED, OR OTHERWISE, REGARDING THE NON-INFRINGEMENT OF THIRD-PARTY RIGHTS OR THEIR ACCURACY, COMPLETENESS, OR PERFORMANCE.

4. The obligations and limitations set forth herein regarding Confidential Information shall not apply to information which is: (a) at any time in the public domain, other than by a breach on the part of the Recipient; or (b) at any time rightfully received from a third party which had the right to and transmits it to the Recipient without any obligation of confidentiality.

5. If the Recipient shall breach this Agreement, or if a breach appears to be imminent, the Disclosing Party shall be entitled to all legal and equitable remedies afforded it by law, and in addition may recover all reasonable costs and attorneys' fees incurred in seeking such remedies. If the Confidential Information is sought by any third party, including by way of subpoena or other court process, the Recipient shall inform the Disclosing Party of the request in sufficient time to permit the Disclosing Party to object to and, if necessary, seek court intervention to prevent the disclosure.

6. The validity, construction, and enforceability of this Agreement shall be governed in all respects by the laws of the State of Florida. This Agreement may not be amended except in writing signed by a duly authorized representative of the respective Parties. This Agreement shall control in the event of a conflict with any other agreement between the Parties concerning the subject matter hereof.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.



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Name: Aliyah Cobb

Date: July 19, 2024

Isabella Ballard

Company Representative: Isabella Ballard

Date: July 19, 2024

