

Data & Analytics
— WEDNESDAY —

2nd Wednesday of
every month since 2013



DAWSYDNEY.ORG.AU

DAW SYDNEY

ABOUT US

Data & Analytics Wednesday is a monthly gathering of people in the data and analytics, marketing and optimisation community that happens in cities all around the world. Formerly known as Web Analytics Wednesday Sydney, Data & Analytics Wednesday Sydney represents a diversity of topics across the Data and Analytics space.

We meet every second Wednesday of the month to hear talks on what's happening in the data and analytics space, with additional time to encourage open discussion and networking in the community. Plus there's free drinks!

WHERE We usually host at Canva, UTS, Microsoft Reactor, or Prospa. We announce the location monthly.

WHEN 6-8pm of every second Wednesday of the month

01

KEY STATISTICS

02

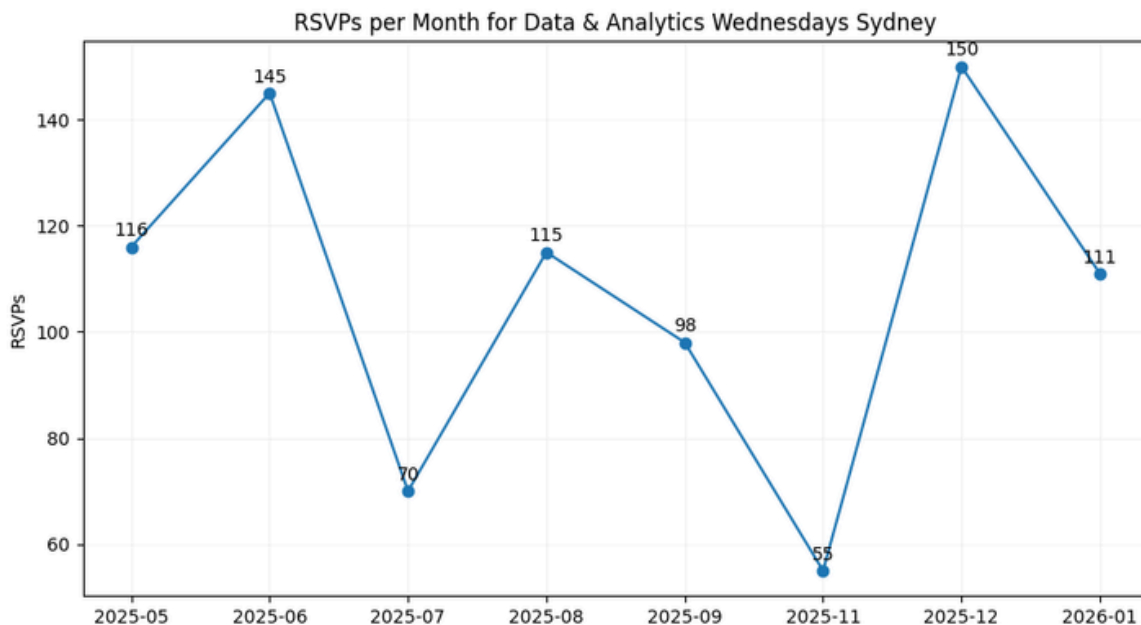
2013

12 YEARS

2026



+7300 COMMUNITY MEMBERS



Consultants Business Intelligence
Analysts Executives
Tech Enthusiasts Students Marketing Analysts
Machine Learning
Product Managers Academics
Data Scientists
Engineers Corporate Leaders AI Enthusiasts
Government & Public Sector Startups

THE TEAM BEHIND MEASURECAMP SYDNEY

JOSHUA GRAY

SIMON RUMBLE

JULIO ALVAREZ

MOE KISS

MIKE ROBINS

OANH TRINH

PRISCILLA CHEUNG

TAYLOR CHU

MARY WU

ANNETTE LOUDON

JAMES MESIONA

GERONIMO PETREL

SHUBHAM MASHERE

CHAOMING LI

YALCIN KAYA

TARIQ UR RAHMANN

ASH RANE

FREDERIC CHANUT

KIRSTY TANNER

SAM REDFERN

SHOHEL NOOR

NADYA DEBEERS

MINH NGUYEN

03



SPONSORSHIP

COMMUNITY SPONSOR Support the analytics community and gain valuable brand exposure as a sponsor. Your contribution helps us host engaging events and provide valuable resources to attendees.

OPTION 1

- \$300/month invoiced quarterly
- Your company logo featured on the event website and in marketing emails
- Opportunity to insert items into the emails
- Opportunity to insert a slide during the event: sponsor sends someone to talk about it or we can follow a script
- Branding and support shared with a unique and powerful audience
- Recognition as a strong supporter of the local analytics community

OPTION 2 Host one analytics community event a quarter (providing the venue and refreshments), to be a key part of creating a space where the analytics community can grow.

VENUE SPONSOR

- Utilisation of your venue/event space, and provision of refreshments once every three months
- Be seen as a key contributor in fostering the growth of the analytics community
- Your company logo featured on the event website and in marketing emails as a major event sponsor
- Opportunity to insert items into the emails
- Opportunity to insert a slide during the event: sponsor sends someone to talk about it or we can follow a script
- Branding and support shared with a unique and powerful audience

NOTE: Sponsorship ≠ editorial guarantees.

All talks will still be evaluated on their merits separate to sponsorship. But we'll work with you to make it non-salesy and useful to the community.

PREVIOUS SPONSORS

COMMUNITY SPONSORS



LOUDER™



piano



VENUE SPONSORS





Data & Analytics
WEDNESDAY

LEARN MORE

Linkedin: [Data & Analytics Wednesday Sydney](#).

Meetup: [Data & Analytics Wednesday Sydney](#).

KEEN TO SPONSOR? GET IN TOUCH:

✉ committee@wawsydney.com

