

Data & Analytics

WEDNESDAY

2nd Wednesday of every month since 2013



DAWSYDNEY.ORG.AU

DAW SYDNEY

ABOUT US

Data & Analytics Wednesday is a monthly gathering of people in the data and analytics, marketing and optimisation community that happens in cities all around the world. Formerly known as Web Analytics Wednesday Sydney, Data & Analytics Wednesday Sydney represents a diversity of topics across the Data and Analytics space.

We meet every second Wednesday of the month to hear talks on what's happening in the data and analytics space, with additional time to encourage open discussion and networking in the community. Plus there's free drinks!

WHERE

We usually host at Canva, UTS, Microsoft Reactor, or Prospa. We announce the location monthly.

WHEN

6-8pm of every second Wednesday of the month

01

KEY STATISTICS

02

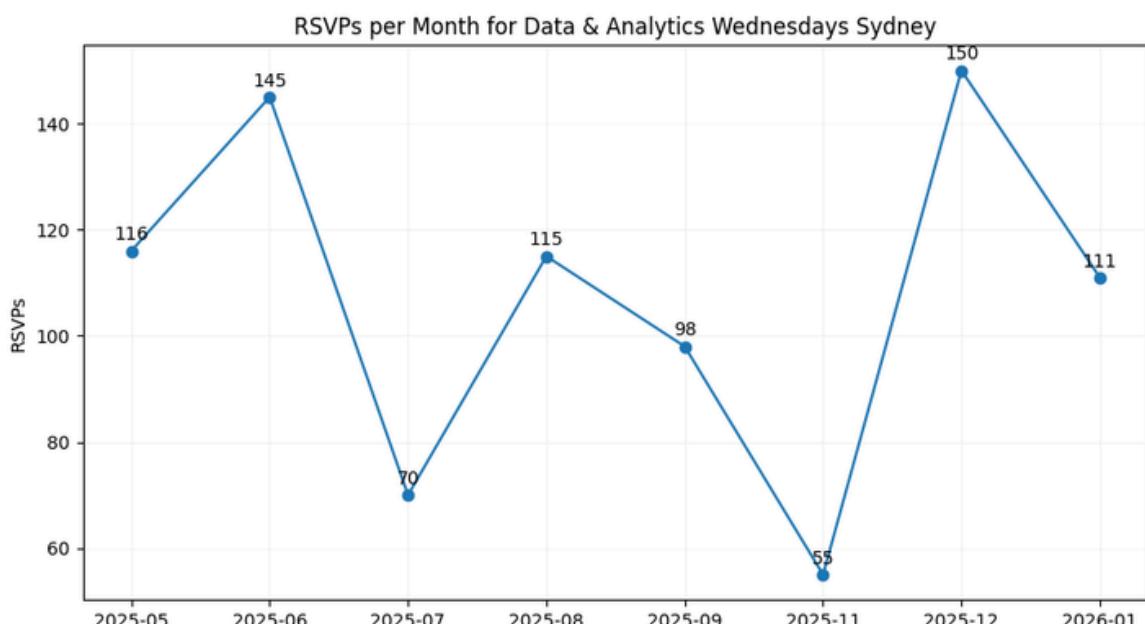
2013

12 YEARS

2026



+7300 COMMUNITY MEMBERS



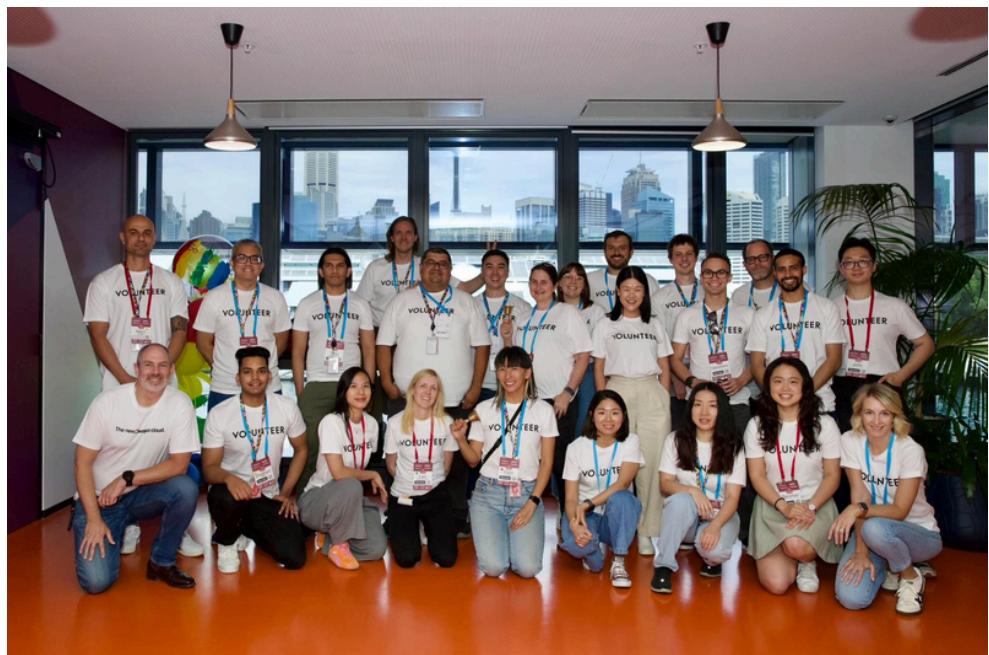
Consultants Business Intelligence Executives
Tech Enthusiasts Students Marketing Analysts
Analysts
Machine Learning
Data Scientists
Engineers
Product Managers Corporate Leaders AI Enthusiasts
Academics Government & Public Sector Startups
Machine Learning
Data Scientists
Engineers

THE TEAM BEHIND MEASURECAMP SYDNEY

03

JOSHUA GRAY
SIMON RUMBLE
JULIO ALVAREZ
MOE KISS
MIKE ROBINS
OANH TRINH
PRISCILLA CHEUNG
TAYLOR CHU
MARY WU
ANNETTE LOUDON
JAMES MESIONA
GERONIMO PETREL
SHUBHAM MASHERE
CHAOMING LI
YALCIN KAYA
TARIQ UR RAHMANN

ASH RANE
FREDERIC CHANUT
KIRSTY TANNER
SAM REDFERN
SHOHEL NOOR
NADYA DEBEERS
MINH NGUYEN



SPONSORSHIP

COMMUNITY SPONSOR Support the analytics community and gain valuable brand

OPTION 1 exposure as a sponsor. Your contribution helps us host engaging events and provide valuable resources to attendees.

- \$300/month invoiced quarterly
- Your company logo featured on the event website and in marketing emails
- Opportunity to insert items into the emails
- Opportunity to insert a slide during the event: sponsor sends someone to talk about it or we can follow a script
- Branding and support shared with a unique and powerful audience
- Recognition as a strong supporter of the local analytics community

OPTION 2 Host one analytics community event a quarter (providing the

VENUE SPONSOR venue and refreshments), to be a key part of creating a space where the analytics community can grow.

- Utilisation of your venue/event space, and provision of refreshments once every three months
- Be seen as a key contributor in fostering the growth of the analytics community
- Your company logo featured on the event website and in marketing emails as a major event sponsor
- Opportunity to insert items into the emails
- Opportunity to insert a slide during the event: sponsor sends someone to talk about it or we can follow a script
- Branding and support shared with a unique and powerful audience

NOTE: Sponsorship ≠ editorial guarantees.

All talks will still be evaluated on their merits separate to sponsorship. But we'll work with you to make it non-salesy and useful to the community.

PREVIOUS SPONSORS

COMMUNITY SPONSORS



LOUDER™

jellyfish

piano

CIVIC DATA



VENUE SPONSORS



UTS
Startups



05



Data & Analytics

WEDNESDAY

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Meetup: [Data & Analytics Wednesday Sydney](#)

KEEN TO SPONSOR? GET IN TOUCH:

✉ committee@wawsydney.com

