

253.78K

253,784.61

4405

173

1.92K

Average Revenue

23.13%

Profitability, %

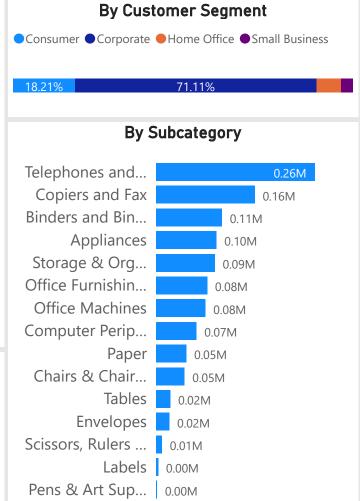
4405

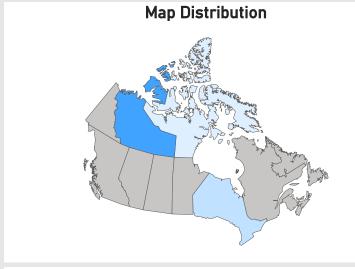
Shipping Cost

Profit Revenue Customers Sales Dynamics 107K 89K 36K 22K April January February March 2022 Profit ABC Revenue Cost Α 765,364.15 144,170.84 915 110,076.79 76,963.20 2370 221,646.98 32,650.57 1120

1,097,087.92

Total





Orders with Negative Profits				
Manager		Profit	Orders •	
+	Jennifer Davis	-18,349.44	114	
+	Michael Williams	-19,256.44	83	
+	Emily Johnson	-11,524.13	74	
+	Sarah Brown	-7,207.55	43	
+	David Jones	-4,148.85	37	
+	James Smith	-4,002.28	17	
	Total	-64,488.69	368	



253.78K

173

1.92K

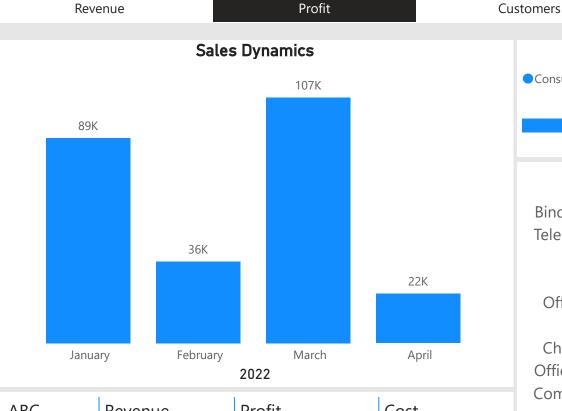
Average Revenue

23.13%

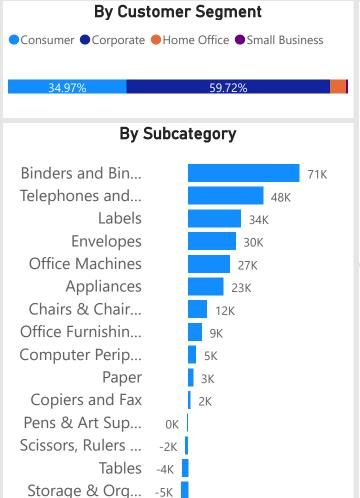
Profitability, %

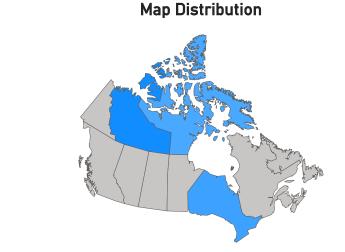
4405

Shipping Cost



ABC	Revenue	Profit	Cost
A	765,364.15	144,170.84	915
C	110,076.79	76,963.20	2370
В	221,646.98	32,650.57	1120
Total	1,097,087.92	253,784.61	4405





Orders with Negative Profits			
Manager	Profit	Orders •	
H Jennifer Davis	-18,349.44	114	
H Michael Williams	-19,256.44	83	
+ Emily Johnson	-11,524.13	74	
+ Sarah Brown	-7,207.55	43	
+ David Jones	-4,148.85	37	
+ James Smith	-4,002.28	17	
Total	-64,488.69	368	



253.78K

173

1.92K

Average Revenue

23.13%

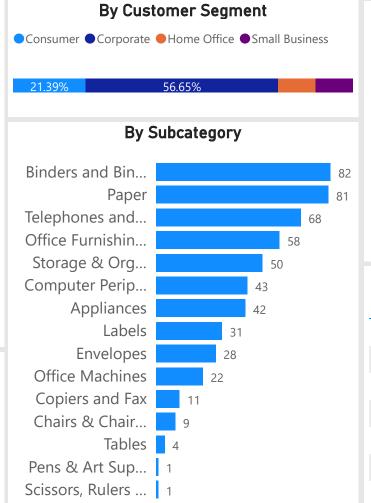
Profitability, %

4405

Shipping Cost

Revenue Profit Customers Sales Dynamics 97 94 92 73 February April January March 2022

ABC	Revenue	Profit ▼	Cost
Α	765,364.15	144,170.84	915
C	110,076.79	76,963.20	2370
В	221,646.98	32,650.57	1120
Total	1,097,087.92	253,784.61	4405



Map Distribution

Orders with Negative Profits				
Manager	Profit	Orders		
Jennifer Davis	-18,349.44	114		
H Michael Williams	-19,256.44	83		
+ Emily Johnson	-11,524.13	74		
+ Sarah Brown	-7,207.55	43		
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+ James Smith	-4,002.28	17		
Total	-64,488.69	368		



253.78K

173

1.92K

23.13%

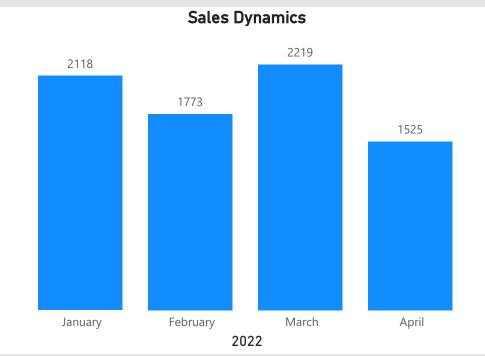
4405

Profit Customers Revenue

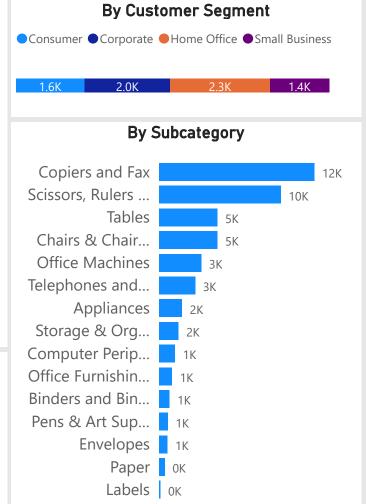
Average Revenue

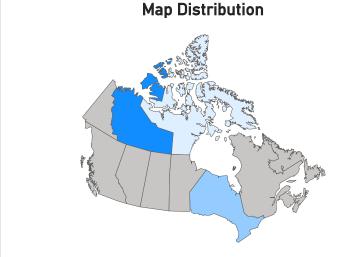
Profitability, %

Shipping Cost



ABC	Revenue	Profit	Cost
A	765,364.15	144,170.84	915
C	110,076.79	76,963.20	2370
В	221,646.98	32,650.57	1120
Total	1,097,087.92	253,784.61	4405





Orders with Negative Profits				
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Total	-64,488.69	368		



253.78K

173

1.92K

Average Revenue

23.13%

Profitability, %

4405

Shipping Cost

Profit Revenue Customers Sales Dynamics 30.00% 28.75% 18.08% 9.30% April January February March 2022

ABC	Revenue	Profit ▼	Cost
A	765,364.15	144,170.84	915
C	110,076.79	76,963.20	2370
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Total	1,097,087.92	253,784.61	4405



By Subcategory

Labels 970.49% Envelopes 141.78% Binders and Bin... 67.00% Office Machines 33.41% Chairs & Chair... 26.40% **Appliances** 23.24% Telephones and... 18.74% Office Furnishin... 10.51% Computer Perip... 7.79% Paper 6.58% Copiers and Fax 0.98% Storage & Org... -4.77% Pens & Art Sup... -13.72% Tables -16.69% Scissors, Rulers ... -18.29%

Map Distribution



Orders with Negative Profits

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+	Jennifer Davis	-18,349.44	114
_ [+]	Michael Williams	-19,256.44	83
+	Emily Johnson	-11,524.13	74
<u>_</u>	Sarah Brown	-7,207.55	43
<u> </u>	David Jones	-4,148.85	37
<u></u>	James Smith	-4,002.28	17
	Total	-64,488.69	368



Revenue

253.78K

Profit

173

Customers

1.92K

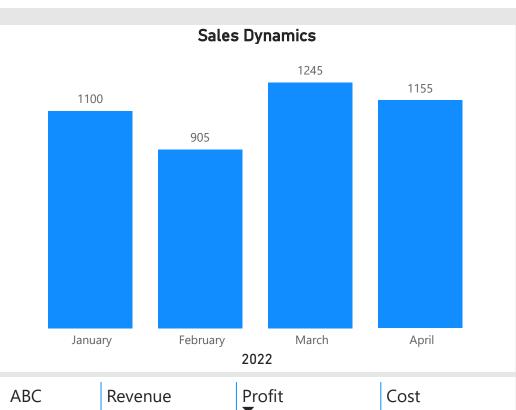
Average Revenue

23.13%

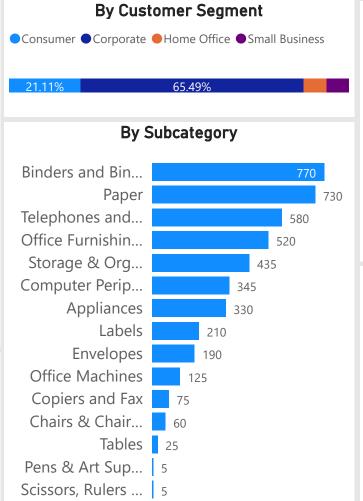
Profitability, %

4405

Shipping Cost



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Map Distribution

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