

# Sales Analytics

1/1/2022



4/29/2022



1.10M

253.78K

173

1.92K

23.13%

4405

Revenue

Profit

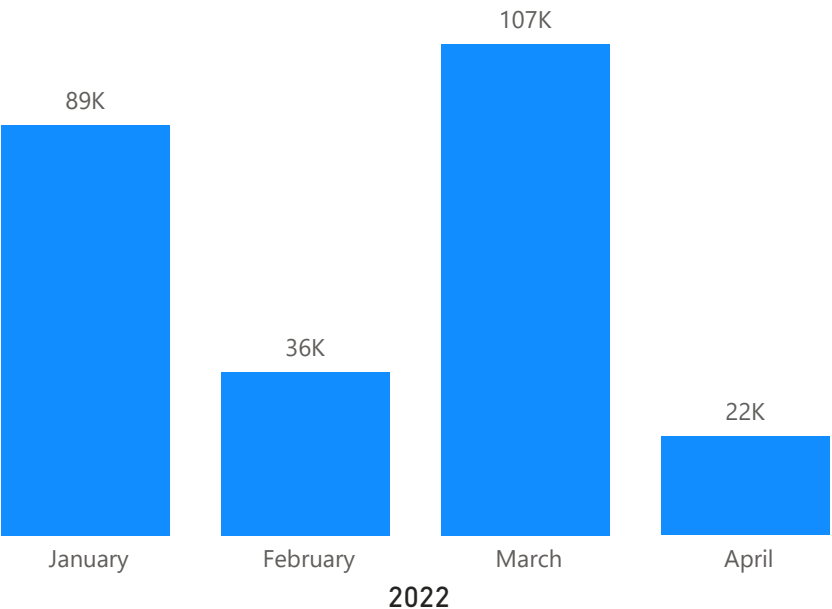
Customers

Average Revenue

Profitability, %

Shipping Cost

## Sales Dynamics



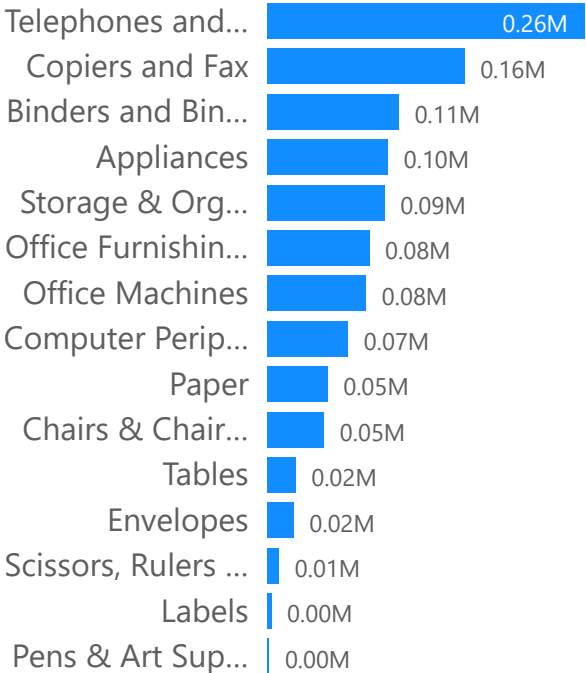
ABC	Revenue	Profit	Cost
A	765,364.15	144,170.84	915
C	110,076.79	76,963.20	2370
B	221,646.98	32,650.57	1120
Total	1,097,087.92	253,784.61	4405

## By Customer Segment

Consumer Corporate Home Office Small Business



## By Subcategory



## Map Distribution



## Orders with Negative Profits

Manager	Profit	Orders
Jennifer Davis	-18,349.44	114
Michael Williams	-19,256.44	83
Emily Johnson	-11,524.13	74
Sarah Brown	-7,207.55	43
David Jones	-4,148.85	37
James Smith	-4,002.28	17
Total	-64,488.69	368

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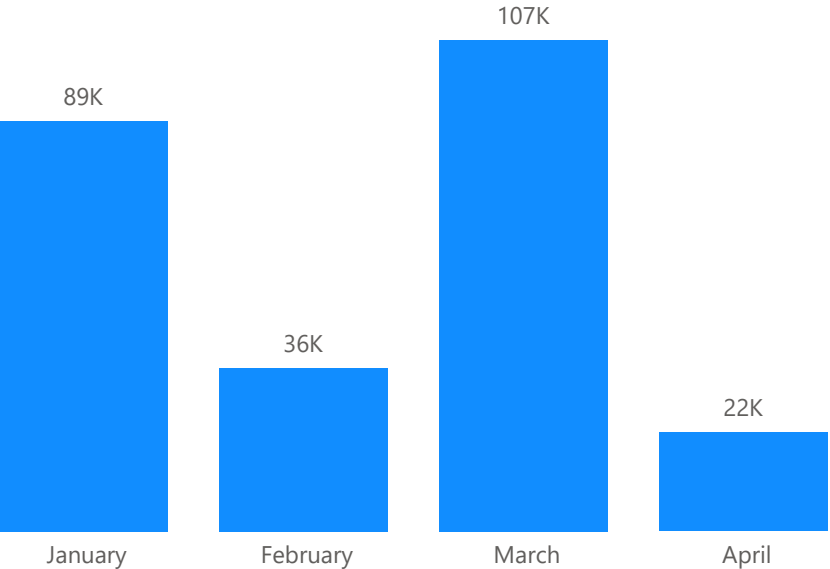
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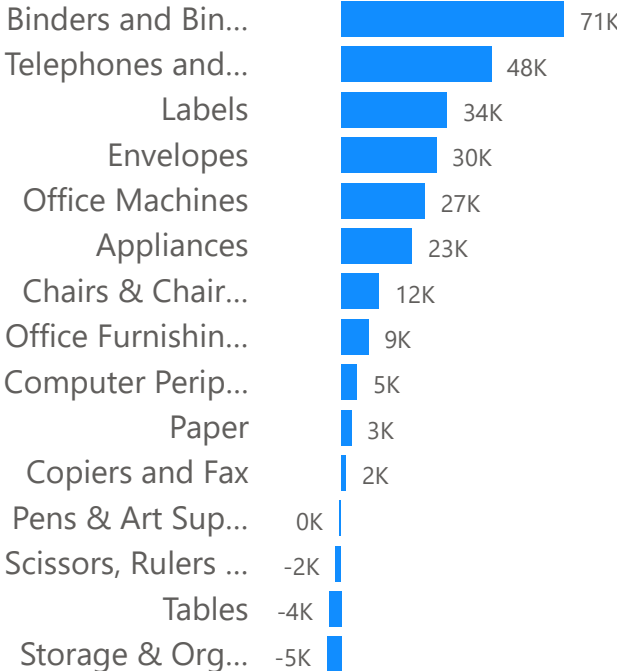
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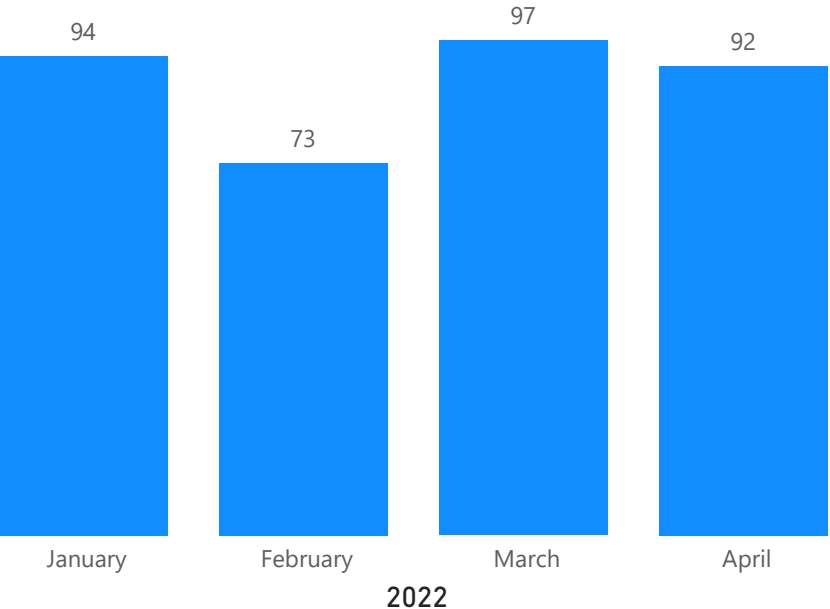
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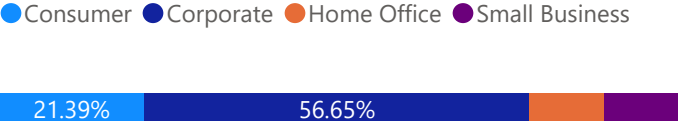
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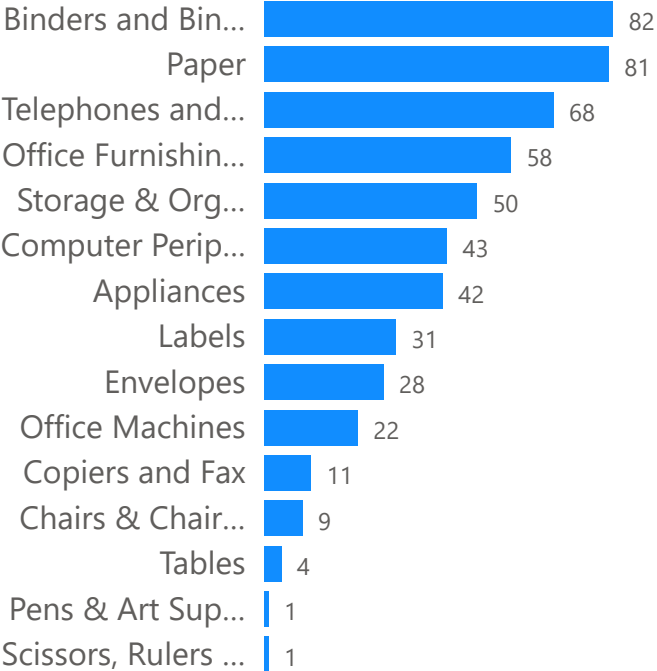


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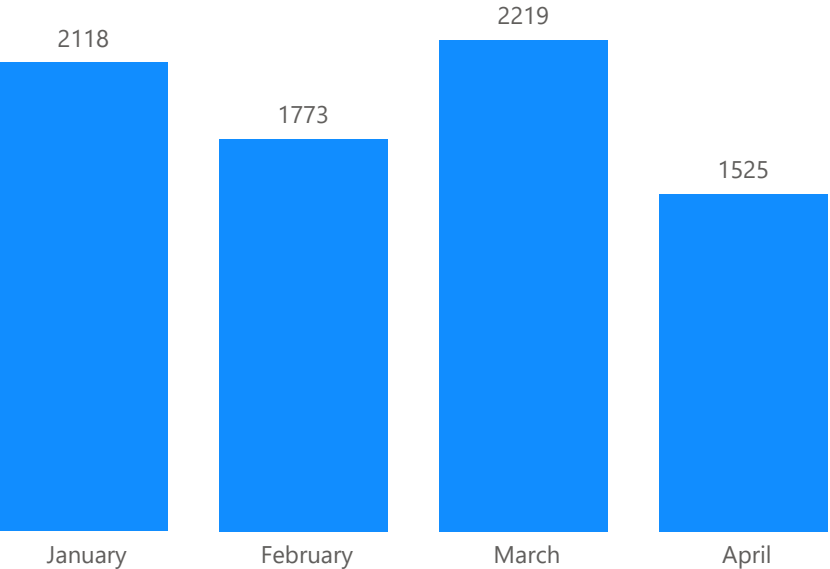
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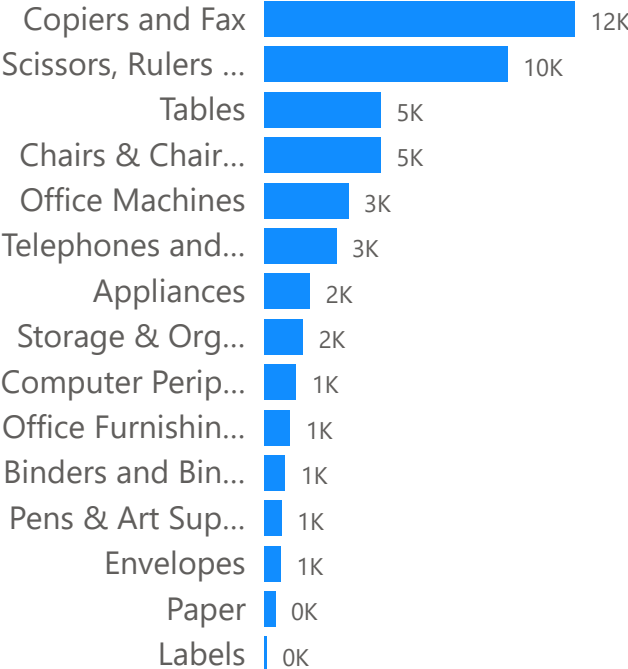
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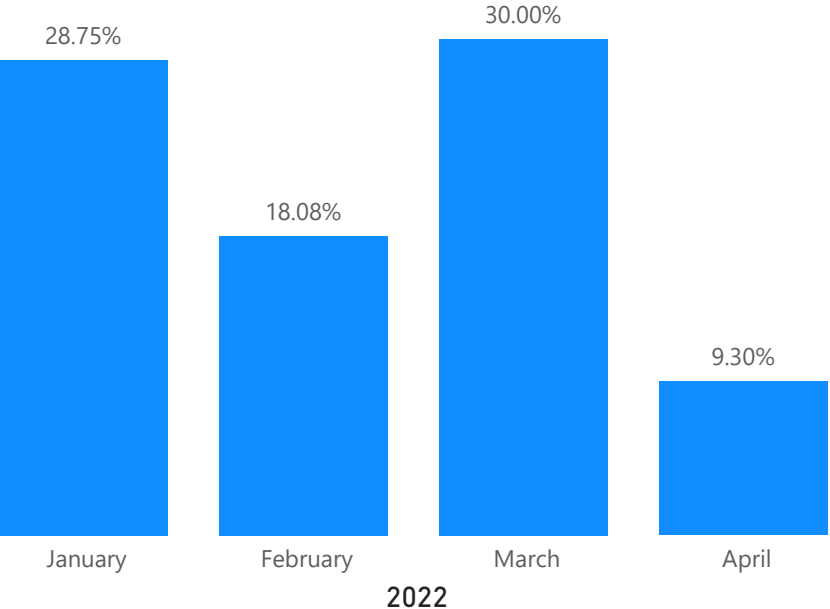
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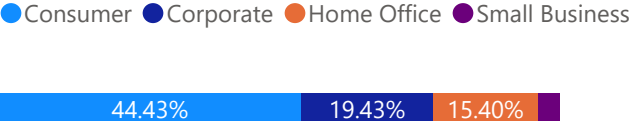
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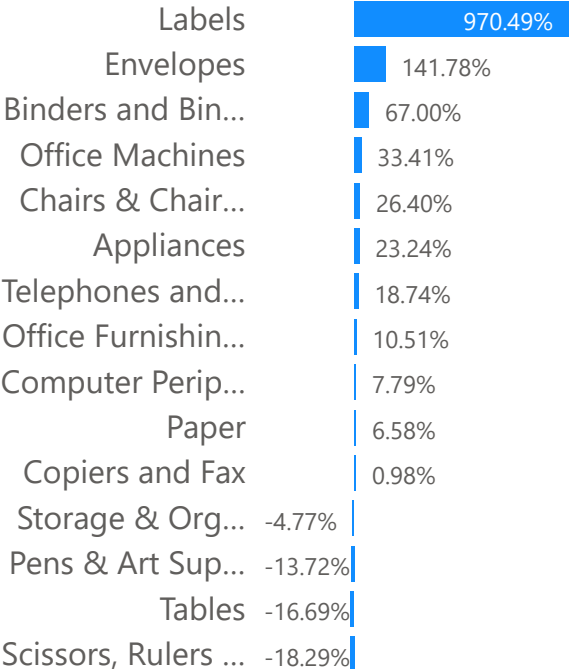


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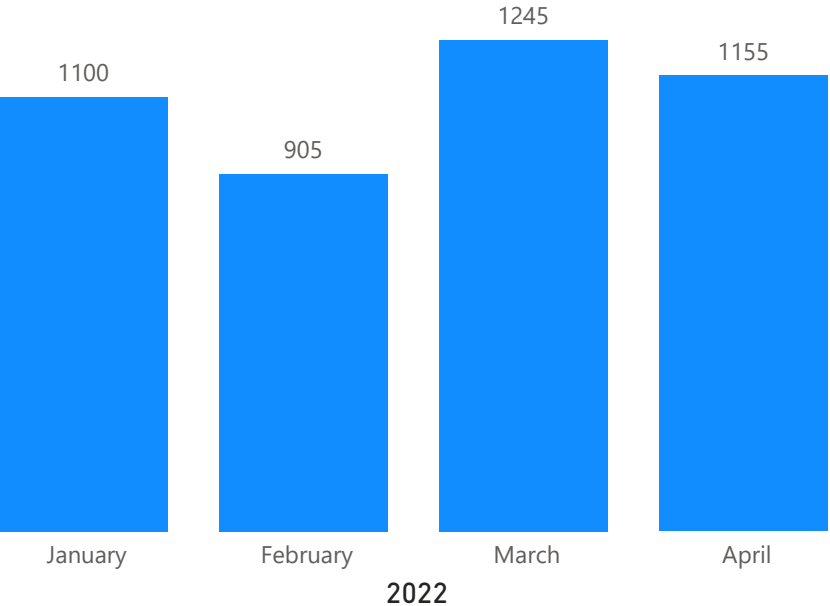
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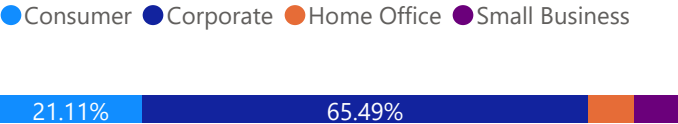
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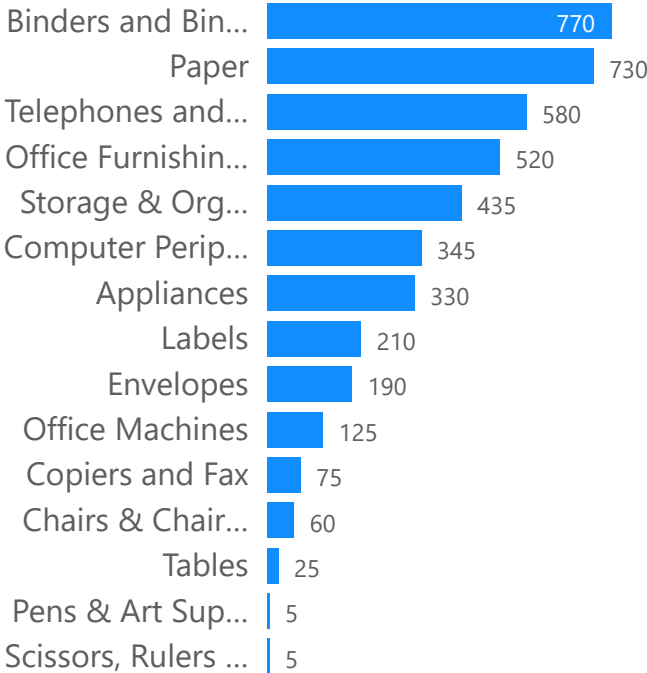


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