CONTACT

📍 Karachi

📞 +92 321 2087024

✉️ khanzadaaliza7@gmail.com

PROFESSIONAL SUMMARY

Creative Graphic Designer with 6-12 months of hands-on experience in graphic design, web UI, and mobile app design. Skilled in Photoshop, Illustrator, and Figma, with strong focus on clean layouts, visual consistency, and user-friendly design. Experienced in working on real and practice-based projects for local businesses and agencies.

SKILLS

- Photoshop
- Illustrator
- Figma
- Social Media Posts
- Flyers
- Banners
- Posters
- Business Cards
- Website UI
- Landing Pages
- Responsive Layouts
- Android & iOS UI
- Wireframes
- Basic Prototyping
- Basic Logo Design
- Colors
- Typography
- Creativity
- Attention to Detail
- Time Management
- Feedback Handling

ALIZA KHANZADA

GRAPHIC DESIGNER | WEB & MOBILE APP DESIGNER

EXPERIENCE

Graphic Designer Freelance
01/2024 - Present

- Designed social media creatives for brands, events, and small businesses
- Created flyers, banners, posters, and business cards for marketing campaigns
- Designed modern website UI and landing pages using Figma
- Created mobile app UI screens, wireframes, and basic user flows
- Applied feedback to refine layouts, colors, and typography

EDUCATION

High School Diploma
Syed Noor Mohammad Shah Degree Collage, 03/2022

EXPERIENCE PROJECTS

Graphic Designer - Freelance / Practice Projects, 01/01/24 - Present, Designed social media creatives for brands, events, and small businesses, Created flyers, banners, posters, and business cards for marketing campaigns, Designed modern website UI and landing pages using Figma, Created mobile app UI screens, wireframes, and basic user flows, Applied feedback to refine layouts, colors, and typography

PORTFOLIO

https://aliza-khanzada.github.io/portfolio/,
https://www.linkedin.com/in/aliza-khanzada-7bb28b29b/

CERTIFICATIONS

Introduction To Graphic Design
Graphic Design Masterclass