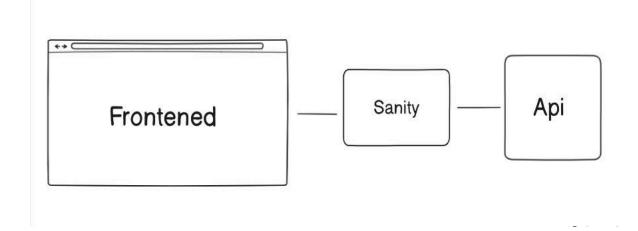
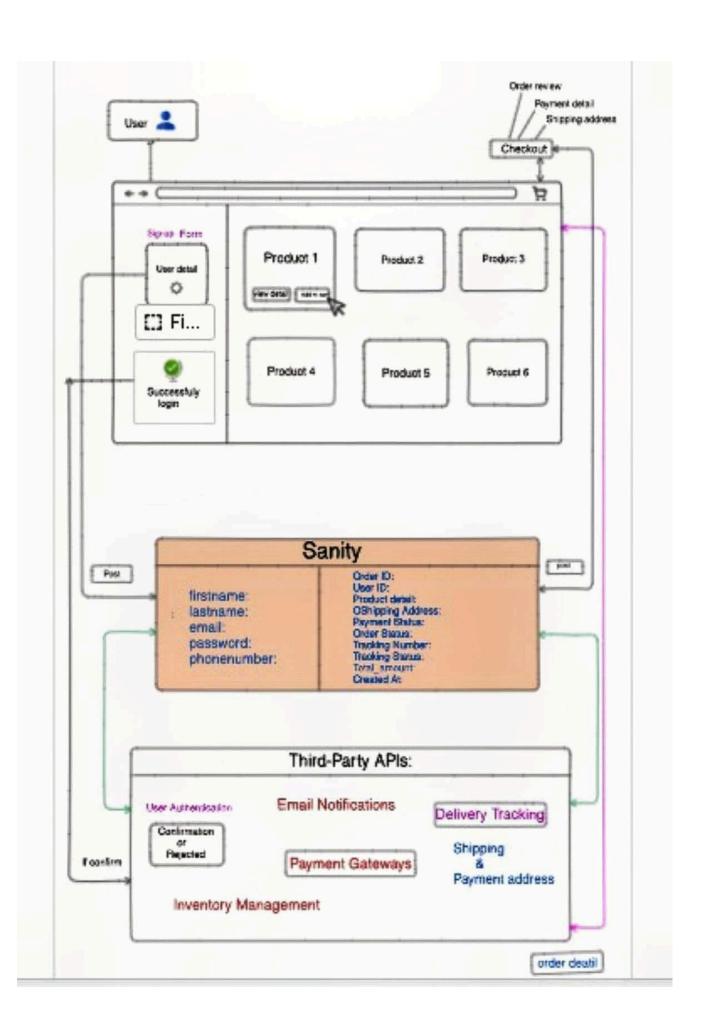
<u>Marketplace Technical Foundation</u> <u>DesignAura Marketplace</u>

The DesignAura Marketplace is a cutting-edge furniture eCommerce platform that combines modern design with seamless functionality. The platform is built to provide a smooth, intuitive shopping experience, with a responsive Frontend for browsing products and a robust Sanity CMS to manage product listings, customer data, and orders. Additionally, integration with Third-Party APIs ensures secure payment processing and real-time shipment tracking, creating a scalable, efficient, and user-friendly marketplace for furniture shopping.

System Architecture Overview



System Architecture Diagram:



1. Frontend (User Interface)

The frontend is the face of the platform, enabling users to browse, purchase, and interact with products seamlessly.

Key Pages:

- **Homepage:** Displays featured products, promotions, and a search bar for easy navigation.
- Product Pages: Displays product details, including images, descriptions, prices, and availability.
- Cart: A summary of selected items for purchase, allowing users to modify quantities or remove items.
- **Checkout:** Collects billing and shipping information, calculates taxes and delivery, and processes payments.
- Login/Signup: Allows customers to register, log in, and manage their accounts.
- Contact Us: A page for users to reach out with queries, feedback, or support.
- Blog: A section for publishing content like furniture tips, trends, and news.

2. Sanity CMS (Backend & Content Management)

Sanity CMS serves as the backend, storing and managing product data, customer info, and orders.

Key Responsibilities:

- Product Management: Store product names, images, descriptions, and stock levels in Product Schema.
- Order Management: Store order details, including customer info, product purchased, and payment status.
- **Customer Data:** Manage customer information (e.g., name, email, address) for order processing and communication.
- Content Management: Manage dynamic content for Homepage, Blog, and Contact Us pages.

Tech Stack:

Sanity CMS: Content management and data storage.

Sanity Studio: Admin interface for managing data.

API Integrations: Fetch product, order, and customer data.

3. Third-Party APIs (External Integrations)

Third-Party APIs integrate additional services like payment processing and shipment tracking.

Key Responsibilities:

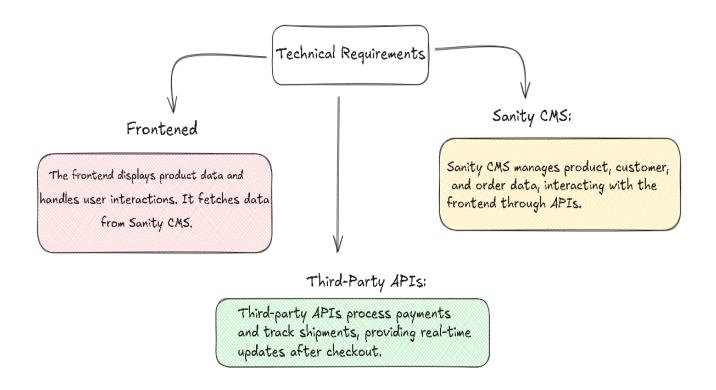
Payment Gateway API: Securely handles payments and updates the order status in Sanity CMS.

Shipment Tracking API: Provides real-time shipment updates after the order is confirmed.

Tech Stack:

RESTful APIs: For seamless data exchange between the frontend, Sanity CMS, and third-party services.

Technical Workflow Diagram:



Key Workflow:

1. User Registration & Login

- Registration: Users sign up with email/password or third-party login (e.g., Google). Data is stored in Sanity CMS.
- Login: Users log in to access their profile, cart, and order history.

2. Browsing Products

 Products are fetched from Sanity CMS and displayed by category (Essential, Deluxe, Premium).

3. Adding Products to Cart

- Guest Users: Cart is saved in local storage.
- Logged-In Users: Cart data is stored in Sanity CMS and synced across devices.

4. Placing an Order

- At checkout, system checks stock and processes payment through the Payment API (e.g., Stripe).
- Order details (products, payment, shipping) are saved in Sanity CMS.

5. Tracking Orders

- Logged-In Users: View past orders and track shipments via Shipment API.
- Guest Users: Track orders using Order ID and email.

Apl Endpoints:

А	В	С	D
Endpoints	Method	Purpose	Response
/api/regiister	POST	Register a new user	{"success":true, "userid": "123"}
/api/login	POST	Logs in a user	{"success":true, "token":abcd"}
/api/products	GET	Fetch all product detail.	{"id": 5, "name": "Sofa", stock": 5, "price": 300}
/api/cart	POST	Adds item to the cart	{"success":true, "cart": [{"productID": 2, "quantity": 3"}]}
/api/checkout	POST	Processes Payment and creates order	("orderID": "Order345". "status": "Payment Successful" , "total":200
/api/shipment	POST	Add shipping detail	{"shipment::24"}
/api/orders	GET	order-status	{"orders" : [{"orderlD": "complete", "status" : "Delivered"}]

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Saturday Slot (2 to 5)

Task Given By : Sir Ameen Alam