Insights Derived from the Analysis

- Total Sales Trends:
    - The total sales in 2023 indicate how the store performed financially. Comparing this with 2022's total would reveal growth trends.
- Transaction Modes:
    - Analyzing sales by transaction type (e.g., "Online," "Cash") can highlight customer preferences, guiding future promotions or service modifications.
- Time of Sale Analysis:
    - Identifying peak times for different food types can help optimize staffing and inventory management.
- Sales Volume by Month:
    - Tracking monthly sales can uncover seasonal trends, aiding in effective inventory preparation and marketing strategies.
- Data Integrity Improvement:
    - The introduction of a clean date column enhances data quality, supporting more accurate date-related queries and analysis.