

# Meet Liza...

Liza is a persona created based on our survey individuals.



## **Job Title**

Data Analyst

## **Age**

18 to 24 years

## **Highest Level of Education**

Bachelor's degree in Statistics

## **What is Liza looking for in a city?**

- **Affordable housing**
- **Safe neighborhood**
- **Cultural diversity, welcoming of different cultures**
- **Accessible and well-connected city**
- **Employment opportunities**