

ISSC Case Competition Challenge 2021

The Livability of Toronto for Young Professionals

Team: Statistically Significant

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Primary question: How livable Toronto is for young professionals?

Objective: As part of our project, we analyzed the livability of Toronto from the perspective of a young professional looking to move to Toronto. We focused on 4 aspects as shown in findings.

Data sources: We found most of our data on the Open Data Toronto Portal, we also collected our own data from a survey we built which we sent around to young professionals currently in Toronto to ask them what the most important factor was in deciding their move.

Primary findings:

- Employment and Economic opportunities
 - Employment trends in Toronto have been on an upswing, only suffering in 2020 due to the COVID-19 pandemic.
 - Maximum employment and businesses can be found in the Downtown Core, while affordable housing options can be found in Scarborough and Rexdale.
- Safety and Crime rates
 - Toronto has much lower crime rate than Canada and is comparably a livable city.
 - Low crime rate neighborhoods are less fluctuant YoY, and seen decrease in crime rate in 2020 when the pandemic hits.
 - Opposingly, high crime rate neighborhoods are more fluctuant YoY, some show an increase in crime rate in 2020 when the pandemic hits.
- Diversity and culture
 - Toronto hosts people from various countries, the majority of the immigrant population comes from Asian nations, followed by Europe, Americas, Africa and then Oceania.
 - The Niagara region hosts the highest Cultural and Linguistic Index, making it the most diverse region in Toronto.
 - There are a wide array of languages that are spoken in Toronto which amount to approximately 180 different languages. The top languages are English, French, Chinese, Cantonese and Spanish proving that Toronto really is a multicultural city of Canada.
- Connectivity
 - In Toronto, even though the biggest mode of transportation is driving, over 24% of working people commute to work by using public transit
 - Throughout Toronto, there are many TTC stops, including buses, streetcars, and subway stations
 - It is easy to get almost anywhere in Toronto using public transit, since it is all connected, and the TTC does not only go to the city centre

Conclusion: Toronto is a great city for young professionals. With an abundance of employment opportunities available in the Downtown Core, people can find affordable housing options in regions with low crime rates such as East York, Scarborough, and Etobicoke, and then use Toronto's well connected transit system to commute to these places for work.