



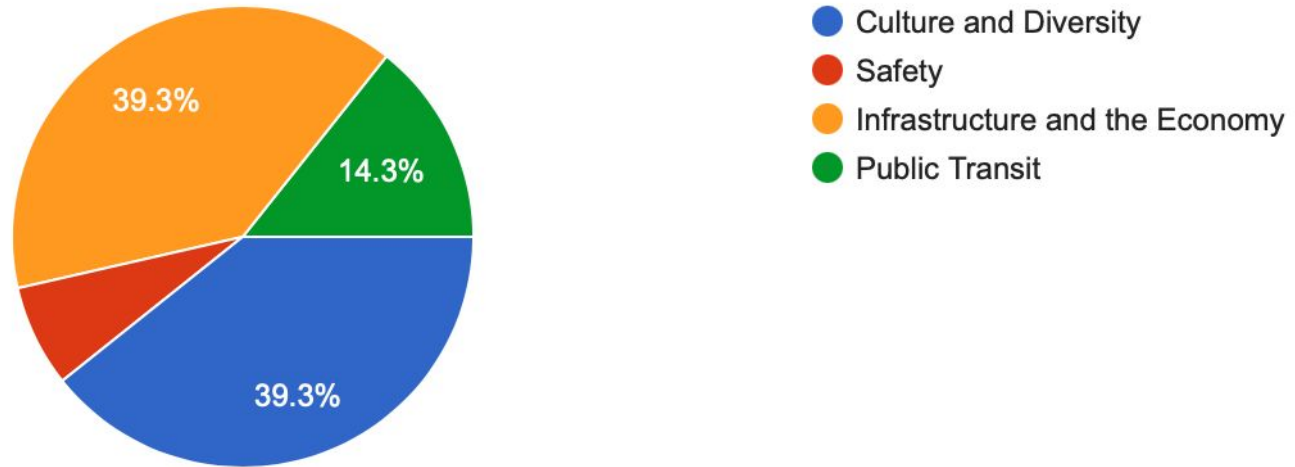
The Livability of Toronto for Young Professionals

Living in a safe, diverse, and well-connected city

Team: Statistically Significant



 We surveyed 28 young professionals in Toronto on what they prioritized the most when deciding whether to move to Toronto. Here is what we found:



Meet Liza...

Liza is a persona created based on our survey individuals.



Job Title

Data Analyst

Age

18 to 24 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

What is Liza looking for in a city?

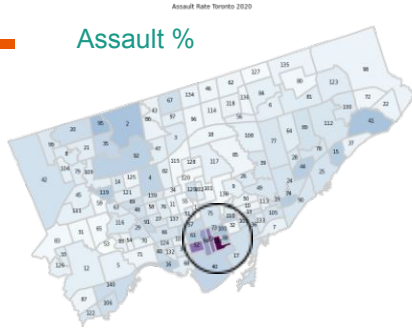
- **Affordable housing**
- **Safe neighborhood**
- **Cultural diversity, welcoming of different cultures**
- **Accessible and well-connected city**
- **Employment opportunities**

SAFETY

Neighbourhoods to **avoid** based on different crimes % in 2020

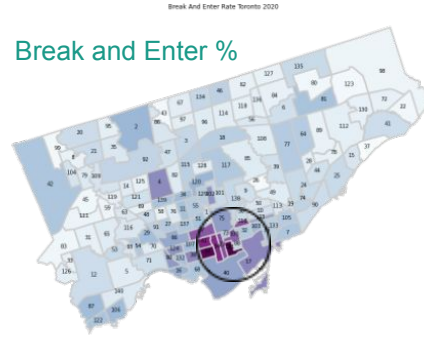


Assault %

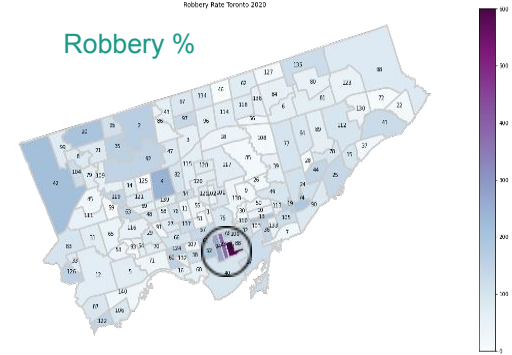


Old Toronto
region
(Midtown &
Downtown)

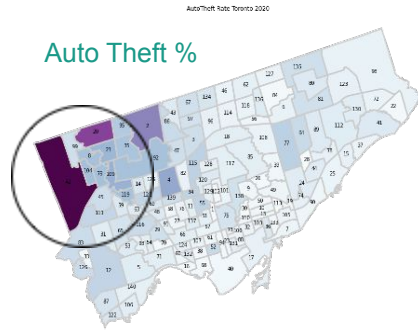
Break and Enter %



Robbery %

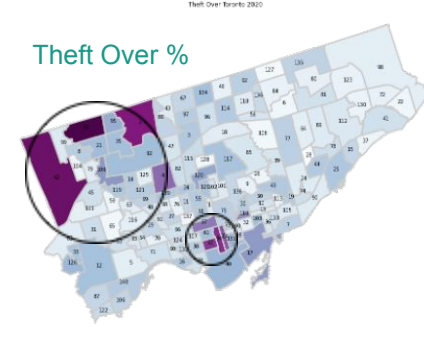


Auto Theft %

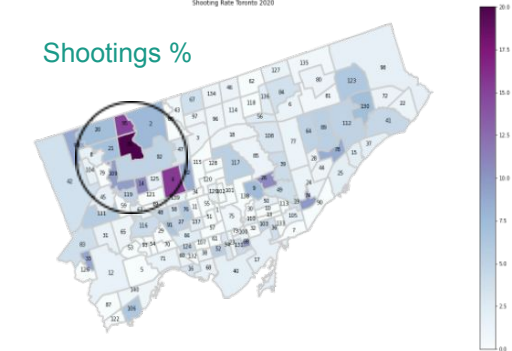


Northern
Etobicoke &
North York

Theft Over %



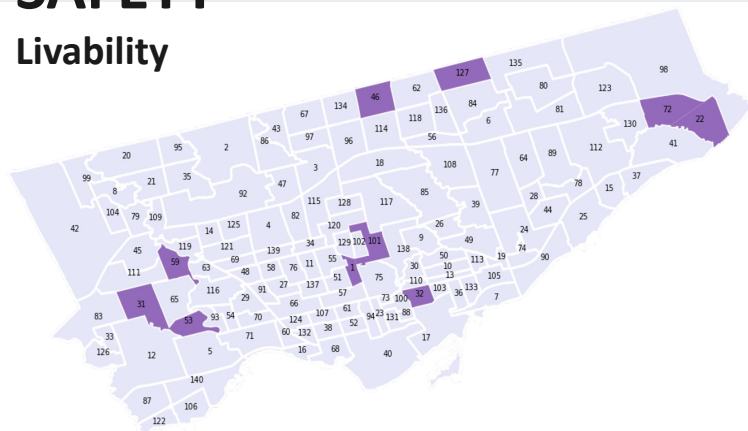
Shootings %



* Crime rate are standardized to # crime per 100,000 inhabitants

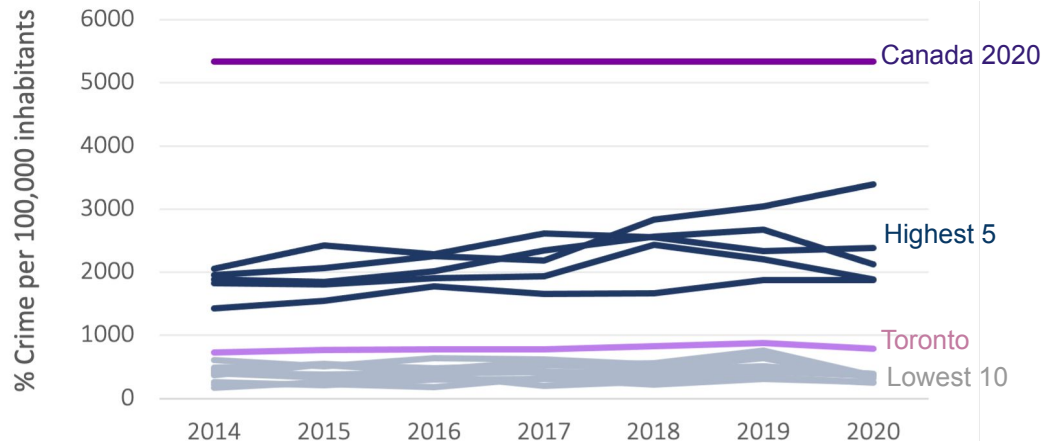
SAFETY

Livability



Top 10 Safest/Livable Neighbourhoods 2020

ID	Neighbourhoods	Crime rate 2020
1	Yonge-St. Clair	248.52662
127	Steeles	263.832653
53	Kingsway South	319.55066
101	Mount Pleasant East	356.10944
46	Bayview Woods-Steeles	356.63334
32	North Riverdale	365.51453
72	Highland Creek	365.77492
59	Humber Heights-Westmount	381.33879
22	Centennial Scarborough	388.495143
31	Princess-Rosethorn	390.52964

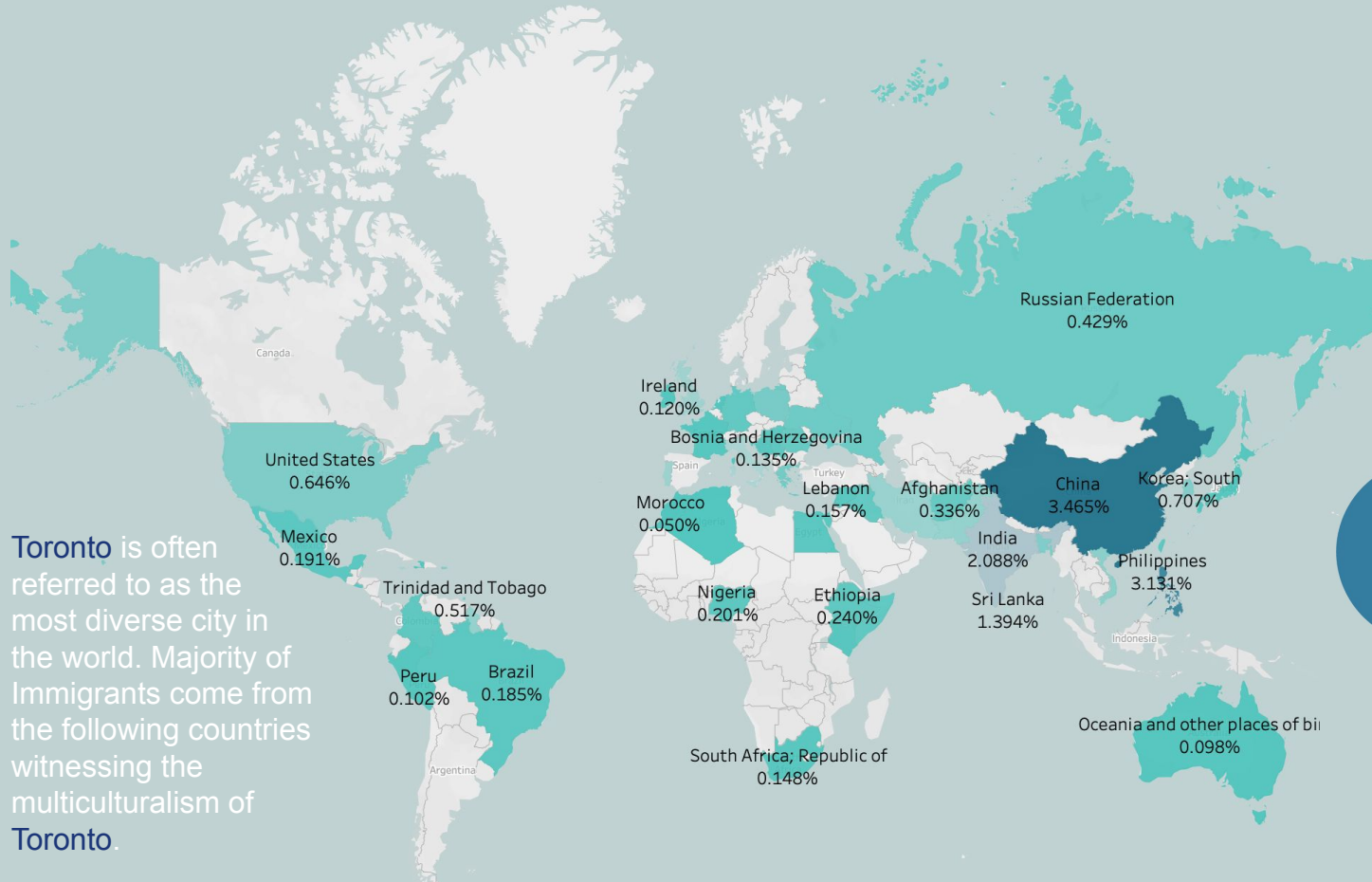


- Toronto has much lower crime % than Canada and is comparably a livable city in the sense of safety.
- Low fluctuation in low crime rate neighborhoods YoY, and seen reduced crime rate in 2020.
- Opposingly, High fluctuation in high crime rate neighborhoods YoY, some seen rise in crime rate in 2020.

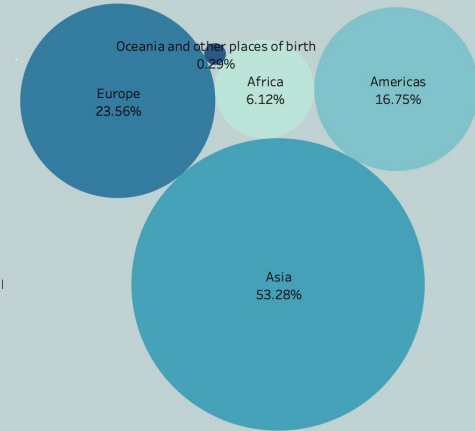
* Crime rate are standardized to # crime per 100,000 inhabitants

Culture and Diversity

How diverse is Toronto? We investigate the different cultures in Toronto



Majority of the people in **Toronto** have immigrated from Asia (about 53.28% which shows that about half of the diverse population comes from Asia alone!), followed by Europe, Americas, Africa and then Oceania.

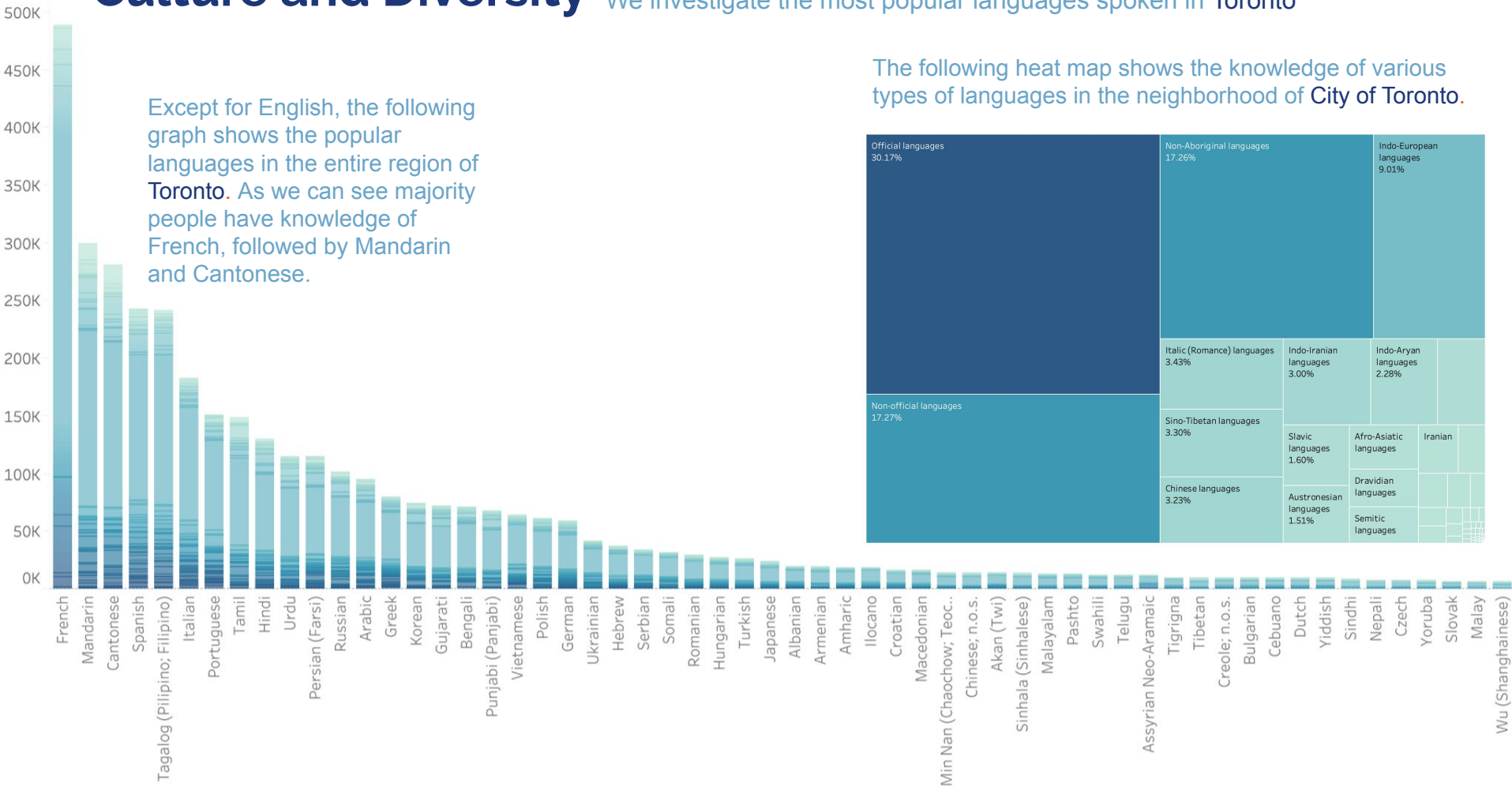


Toronto is often referred to as the most diverse city in the world. Majority of Immigrants come from the following countries witnessing the multiculturalism of **Toronto**.

Culture and Diversity

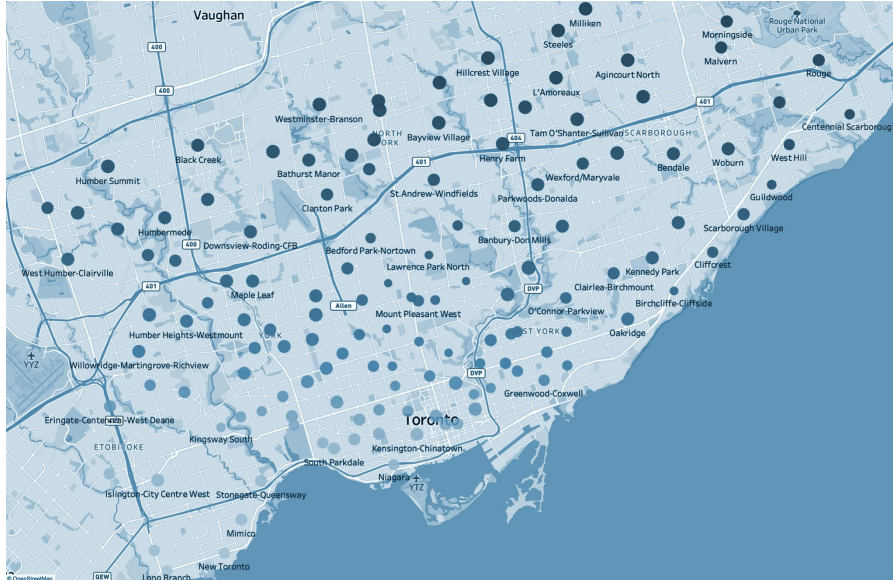
We investigate the most popular languages spoken in Toronto

Except for English, the following graph shows the popular languages in the entire region of Toronto. As we can see majority people have knowledge of French, followed by Mandarin and Cantonese.

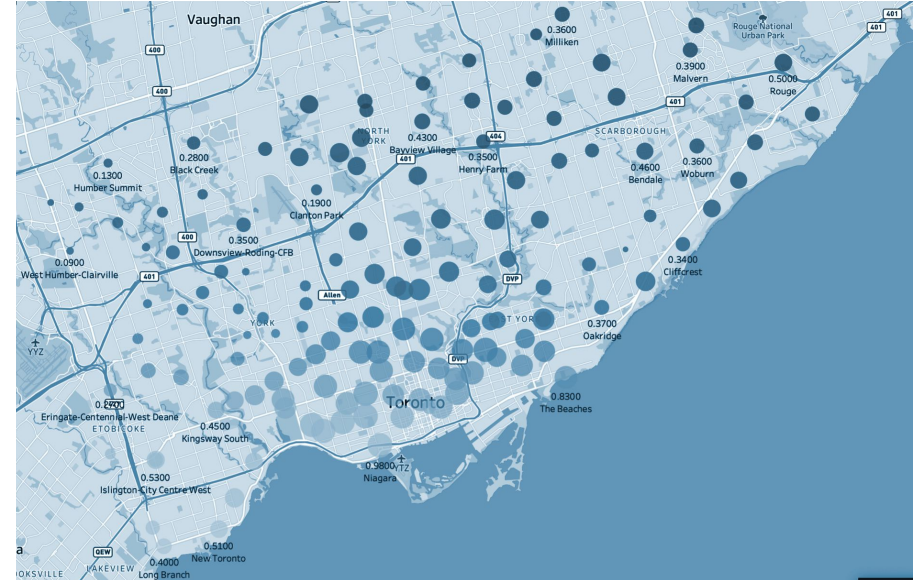


Culture and Diversity

The following Map shows the Cultural Index of different regions within Toronto. The greater the size, the higher the Cultural Index.



The following Map shows the Linguistic Index of different regions within Toronto. The greater the size, the higher the Linguistic Index.





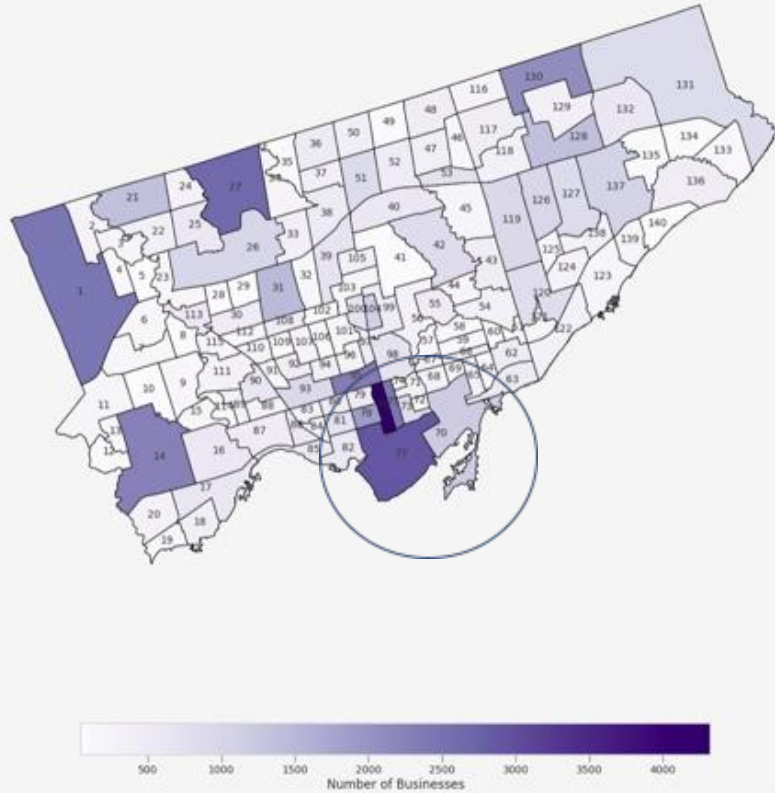
ECONOMIC INDICATORS

On surveying 28 young professionals in Toronto, we found that 39.3% of them considered Toronto's economy to be the most important factor when deciding to make a move. In addition, on a scale from 1 to 3, we found that 64% of our surveyees ranked Toronto's economy at 2.

We then constructed maps to analyze which Toronto neighbourhoods would provide the best employment opportunities based on the following factors:

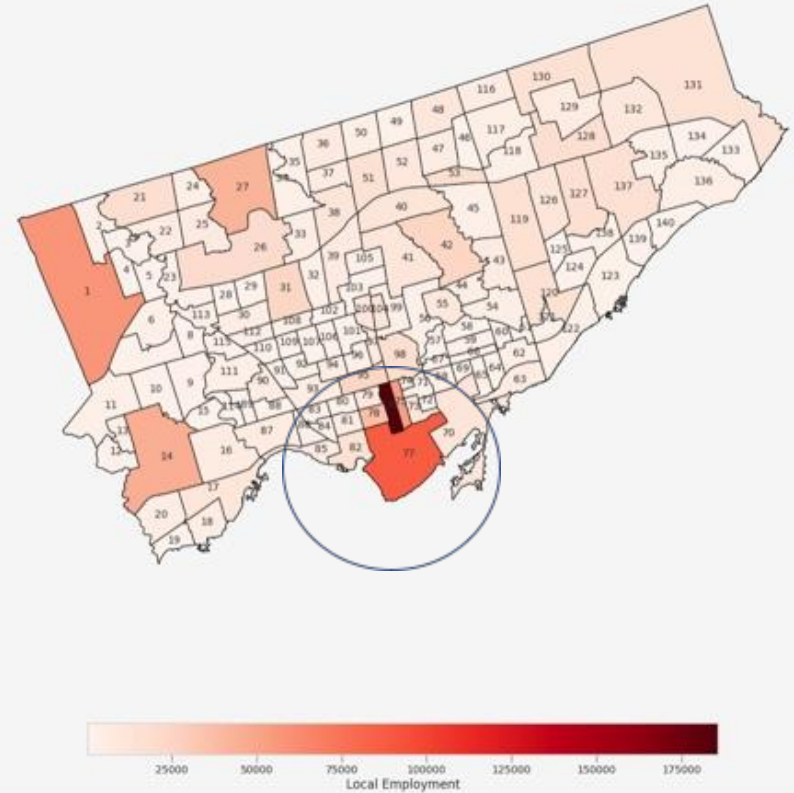
- Local employment by neighbourhood
- Number of businesses in the neighbourhood
- Average house price in the neighbourhood

Number of Businesses Across Toronto Neighbourhoods



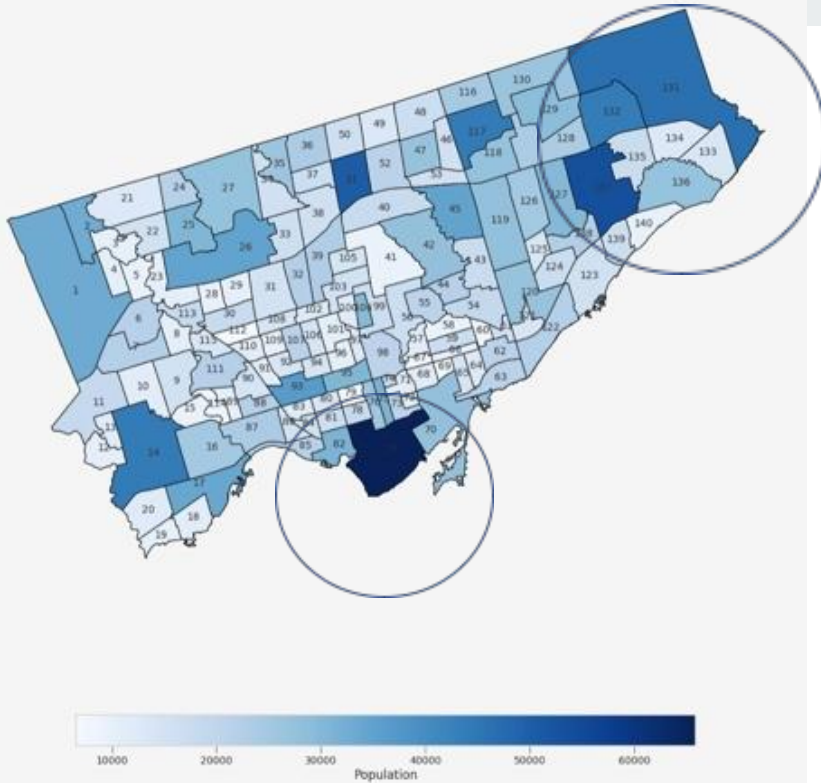
Areas in the Downtown Core have the maximum number of businesses

Distribution of Employment in Toronto Neighbourhoods



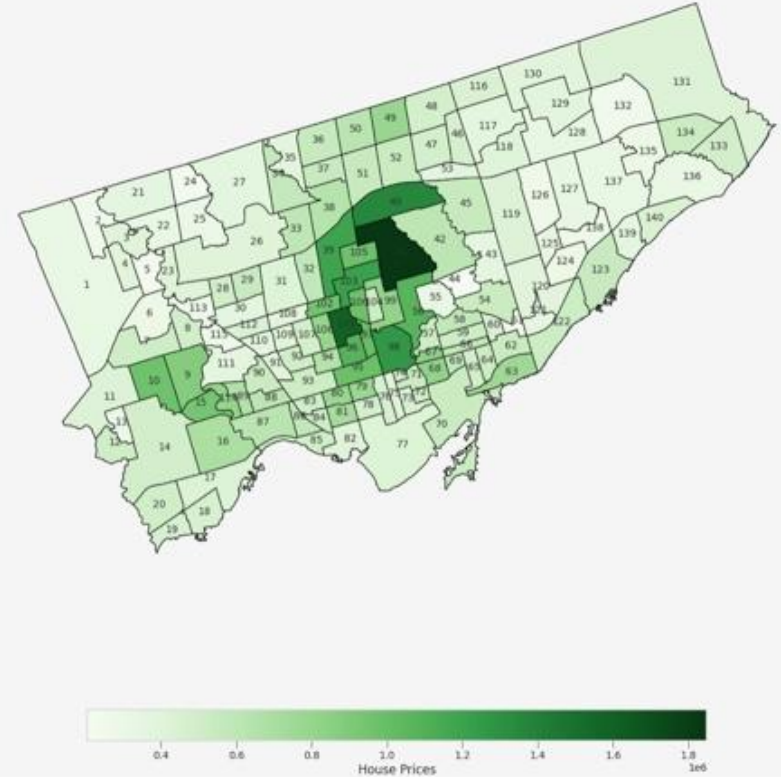
Maximum employment can be found in the Bay Street Corridor.

Distribution of Population Across Toronto Neighbourhoods



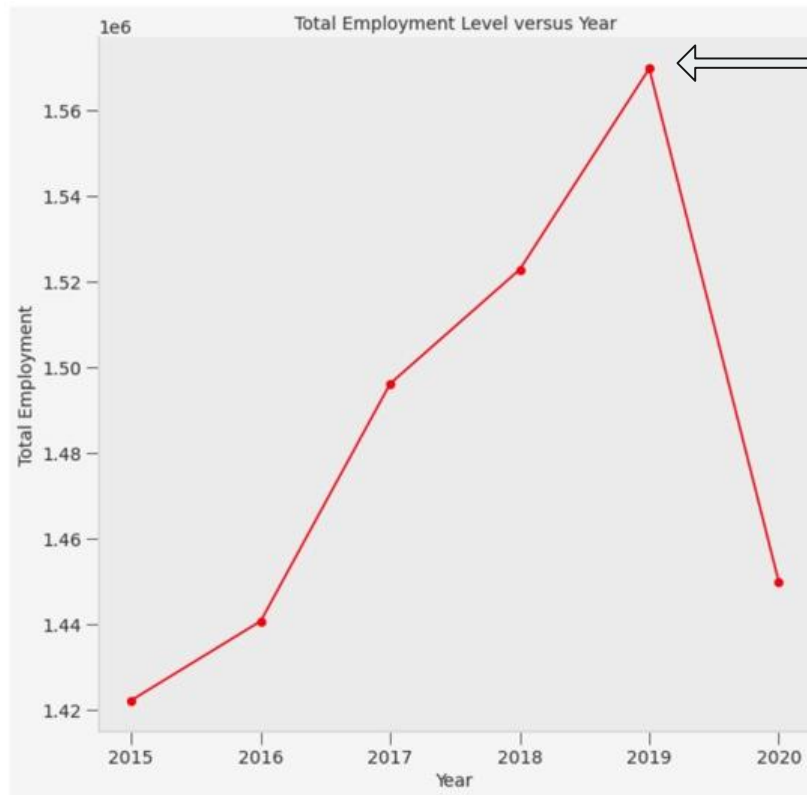
We see the highest population in the Downtown Core, and quite a bit in Scarborough as well

Distribution of Housing Prices Across Toronto Neighbourhoods



The most expensive housing was concentrated in the Old Toronto region, while more affordable housing options can be found in Scarborough, Rexdale etc

Employment Trends in Toronto

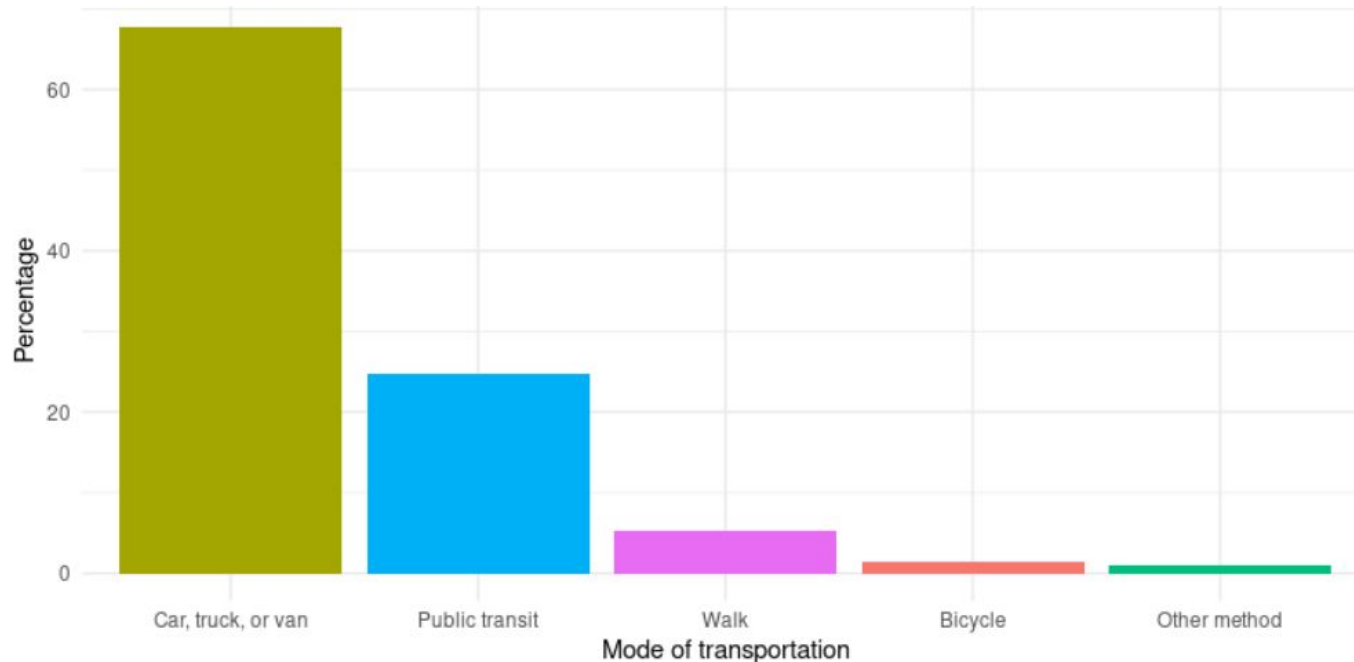


← COVID-19 Pandemic begins

Public Transit

Percentage distribution of workers by main mode of commuting

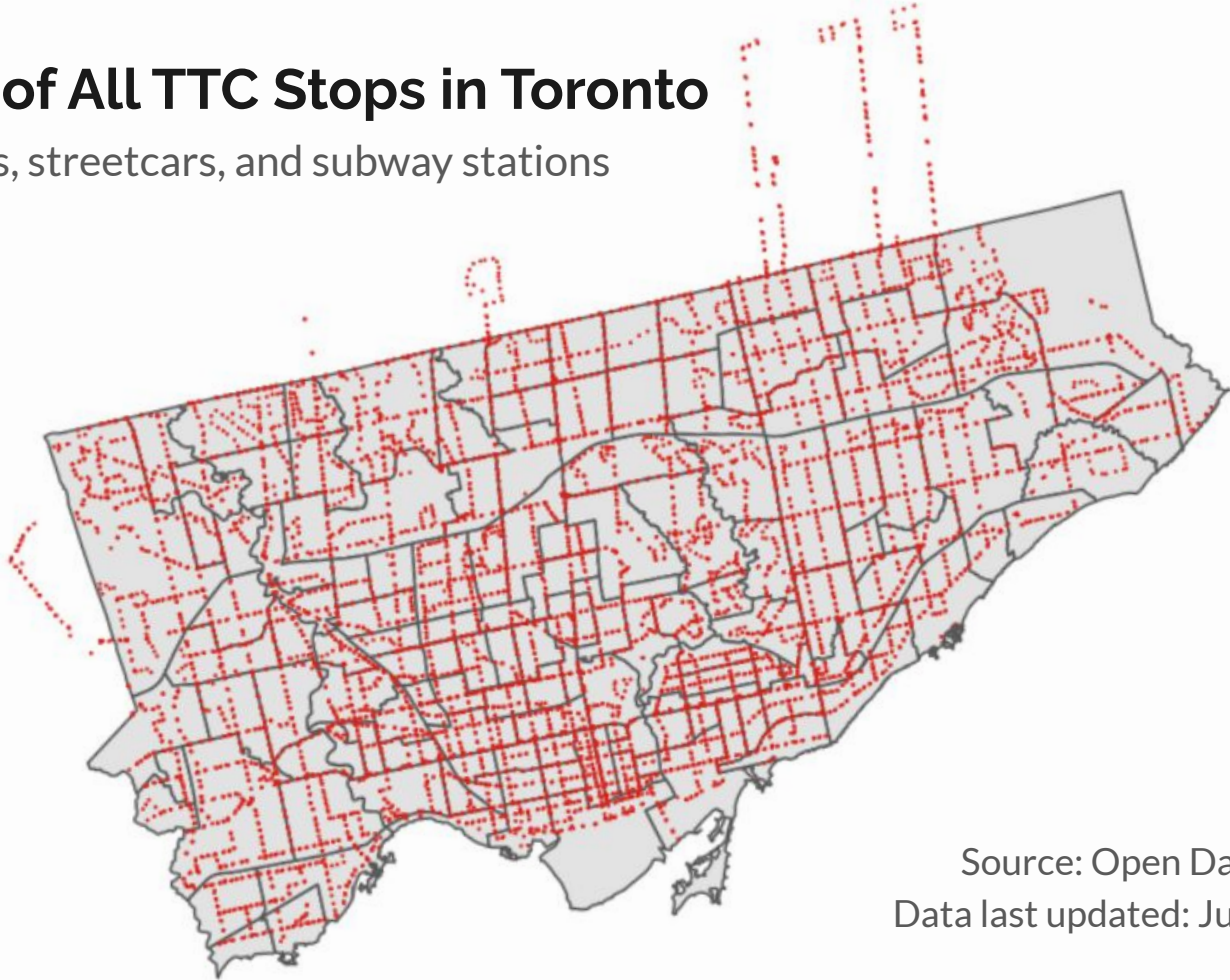
Includes all individuals aged 15 and over working at a usual place of work.



Source: Statistics Canada, Census of Population, 2016.

Locations of All TTC Stops in Toronto

Including buses, streetcars, and subway stations



Source: Open Data Toronto
Data last updated: June 8, 2021



Conclusion

Toronto is a great city for young professionals.

With an abundance of employment opportunities available in the Downtown Core, Liza can find affordable housing options in regions with low crime rates and high diversity such as East York, Scarborough and Etobicoke, and leverage Toronto's well connected transit system to commute to these places for work.