

Pitch Format

BME 590L

Pitch Format

- Monday, Oct 22nd during lab time (4:40-7:40)
- 10 minutes (timed!) with 5 minutes for Q&A and transition
- Not all team members must present, but all must be present (those not presenting should contribute extra to slide deck prep)
- Business casual, video recorded for self-critique and distribution to your mentor
- Draft due on Oct 11th with you cycle 1 documentation (ungraded, for feedback)
- Share your top concept, as if it was a final product (obviously subject to change)

Suggested Format (Flexible)

1. Title slide with team name, team members
2. Background of the clinical problem
3. Need statement
4. Unveiling of your solution (currently your top concept, but pretend it's a finished product)
5. Chart of how it meets your customer needs and/or specifications
6. Market Size
7. Competition grid (Hint: use your customer needs)
8. Strong conclusion slide (circle back to how you are solving your need)

Rubric

					Assessor's Name: _____				
Project Intro Presentation									
Team Name: _____									
					Not				
Technical Content					Acceptable	Average	Excellent		
1.	Started with an effective introduction				1	2	3	4	5
2.	Summarized motivation and scope of problem				1	2	3	4	5
3.	Gave a strong need statement for the project				1	2	3	4	5
4.	Described the market for the product				1	2	3	4	5
5.	Described the customer needs and/or specs				1	2	3	4	5
					Not				
Visuals or Slide Design					Acceptable	Average	Excellent		
1	Visual appeal of slides				1	2	3	4	5
2	Quality of graphs, figures and tables				1	2	3	4	5
3	Clear, concise supporting text				1	2	3	4	5
					Not				
Organization of Presentation					Acceptable	Average	Excellent		
1.	Appropriate tone for audience				1	2	3	4	5
2.	Time management				1	2	3	4	5
3.	Organization of content				1	2	3	4	5
5.	Finished with a convincing conclusion				1	2	3	4	5
Oral Presentation Quality									
1.	Team's confidence and enthusiasm				1	2	3	4	5
2.	Team's control of Q&A and quality of responses				1	2	3	4	5
3.	Presentation length				1	2	3	4	5
4	Preparedness of team				1	2	3	4	5
Individual Presenter comments:									
	Name: _____								
1.	_____								
2.	_____								
3.	_____								
4.	_____								
5.	_____								
Comments: _____									

