# Ali Zare Software engineer | Frontend Developer

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### **Profile**

Skilled frontend developer with over 7 years of experience specializing in JavaScript, TypeScript, and modern frameworks like React and Next.js. Experienced in enhancing code quality and driving technical transformations across multiple projects. Demonstrated ability to lead front-end architecture redesigns and performance optimizations to support business growth. Known for creating intuitive, high-performance UIs and leading cross-functional teams to achieve significant results. Proven record of enhancing UX and optimizing performance, with a deep commitment to continuous learning and delivering high-quality, scalable solutions.

## Professional Experience

#### Senior Frontend Developer, Charisma Financial Group

• Redesigned Charisma's website and gift card system using React and Next.js, increasing customer retention by 30% and gift card sales by 20%.

• Revamped the codebase structure and application architecture, reducing debugging time by 30 hours monthly.

- Developed clean, modular code based on best practices, reducing future errors by 35%.
- Optimized load times by 45% through code-splitting and lazy loading techniques.

#### Senior Frontend Developer, Tehran Stock Exchange

• Led frontend team in adopting React and Next.js, boosting deployment frequency by 40%.

• Implemented Monorepo architecture to reduce code duplication and enhance team productivity.

- Enhanced page load speeds by 60% and reduced code size by 25% with Next.js.
- Accelerated backend response times by 35%, enabling faster access to financial data for users.

#### Frontend (Mobile) Developer, Banimode

• Developed and maintained the Banimode mobile app with React Native, decreasing crash rates by 40% and enhancing usability by 25%.

#### Frontend (Mobile) Developer, First Eurasia E-Commerce

• Led a cross-functional team to develop multi-platform FinTech and CRM applications, increasing user engagement by 40% and reducing development time by 25%.

- Implemented responsive design for improved UX and compatibility across devices.
- Integrated real-time data synchronization and analytics tools, enhancing user experience and enabling data-driven interactions.

## Education

Master of Software Engineering, Islamic Azad University Science and Research Branch

h 2014 – 2016 Amol, Iran

**Bachelor(BSc/BA) of Software Engineering,** Amol Institute of Higher Education

2012 – 2014 Amol, Iran

**Associate of Software Engineering,** Technical Institute Of Behshahr - Imam Khomeini

2009 – 2012 Behshahr, Iran

Nov 2023 - present

Apr 2020 - Nov 2023

Jan 2020 - Apr 2020

Jul 2018 - Jan 2020

Tehran, Iran

Tehran, Iran

Tehran, Iran

Tehran, Iran

## Skills

# Programming Languages & Frameworks:

- JavaScript
- TypeScript
- React js
- React Native
- Next js

# **State Management:**

- Redux(thunk, toolkit)
- Context API
- MobX
- Recoil

## **Tools & Methodologies:**

- Git- Git Flow -monorepo
- Firebase
- CodePush
- Sentry
- StoryBook
- Webpack
- Vite.js
- Docker
- Scrum methodology
- Unit Test (jest)
- Integration Test(jest)
- End to End Test(puppeteer)

### **Design Systems:**

- CSS
- SASS
- Bootstrap
- Tailwind
- Styled component
- MUI
- Antd

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